

# **SECURING OUR FOUNDATION SHAPING OUR FUTURE**

SHORELINE'S PARKS, RECREATION & CULTURAL SERVICES

## **Community Interest and Opinion Survey 2016**

ETC Institute  
725 W. Frontier Lane,  
Olathe, Kansas 66061...

helping organizations make better decisions since 1982

February 2016



## Community Interest and Opinion Survey 2016 Executive Summary

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### Purpose

ETC Institute partnered with the City of Shoreline to conduct a citizen survey to better understand residents' priorities for parks, recreation, and educational services. Data from the survey will help to establish priorities for the future improvement of parks, recreation facilities, programs and services provided by the City of Shoreline. As a part of this effort, the survey will provide key data and information the City of Shoreline needs to form an effective and viable plan that will address current and future needs, assist in more efficient delivery of programs/services, and provide guidelines on how to operate facilities and assets in the future.

### Methodology

The 2010 U.S. Census reports there were 21,561 households in the City of Shoreline. Surveys were sent out to a random selection of 2,500 households throughout the City of Shoreline. A goal was set to obtain a minimum of 500 completed surveys within the City of Shoreline boundaries. Of the households that were requested to participate in the survey, 830 respondents participated. The results for the sample of 830 households have a 95% level of confidence with a precision rate of at least +/- 3.4%.

### Cross-Tabular Analysis By Various Demographics

To gain additional information regarding key short and long range strategic decision-making for the City of Shoreline Parks, Recreation, and Cultural Services Department, survey results were further broken down by key demographic factors: These factors which are all included in the report include breakdowns by:

- Age and Gender
- Household Income
- Household Types (with and without children)
- Length of Residence

The following pages summarize major survey findings. To provide additional information, on selected pages we have highlighted findings of importance from the survey question in bold.

## Survey Findings

### Visitation and Quality of Parks

**Visitation:** Respondents' were asked to indicate whether or not they had visited any City of Shoreline parks over the past 12 months. Eighty-eight percent (88%) indicated yes they had visited parks. This is significantly above the nation average of 79% visitation.

**Quality:** Based on the percent of respondents who visited parks, 92% indicated the overall physical condition of the quality of City of Shoreline parks they had visited over the past 12 months were either "excellent" (29%) or "good" (63%).

### Public Park Amenities

Respondents were asked to indicate which three amenities found in public parks that were the most important to their household from of a list of fifteen amenities. The three amenities that were most important to households include: walking trails (57%), restrooms (52%), and nature areas and passive recreation (36%).

### Participation and Quality of Programs

**Visitation:** Respondents' were asked to indicate whether or not they had participated in any programs offered by the City of Shoreline Parks, Recreation, and Cultural Services Department during the past 12 months. Thirty-two percent (32%) of respondents indicated that their household has participated in programs. Of those 32%, 62% participated in 1-2 programs, 35% participated in 3-5 programs, and 3% participated in 6 or more programs.

**Reasons for Participation:** Respondents were asked to indicate the three primary reasons why their household participated in City of Shoreline programs. The top three reasons for participation include: location of the programs facility (20%), a fee are economical (19%), and times the program is offered (14%).

**Quality:** Based on the percentage of respondents who participated in programs over the past 12 months, 94% rated the overall quality as either "excellent" (30%) or "good" (64%).

### Ways Households Learn About Parks, Programs, and Activities

Respondents' were asked from a list of 10 resources all the ways they learned about parks, recreation and cultural programs, and services. Sixty percent (60%) of households indicated they learn through the City of Shoreline "Current Newsletter". Other ways include: program fliers and posters (48%), City of Shoreline Recreation Guide (45%), by word of mouth (44%), and the City of Shoreline website (30%) which is significantly above the national average of 21% using the website.

## Organizations Used for Parks and Recreation Programs and Services

Respondents were asked to indicate from a list of 15 organizations which ones their household uses for parks and recreation services and programs. Forty-six percent (46%) indicated they used the City of Shoreline Parks, Recreation, and Cultural Arts Department. Other organizations used include: King County Parks (43%), City of Seattle parks (38%), and Shoreline school district (30%).

### Organizations Used By Age

**Ages 0-11 Years:** Organizations households' with children ages 0-11 years old use the most include (1) City of Shoreline Parks, Recreation, and Cultural Arts Department (11%) and (2) the Shoreline School District (9%).

**Ages 12-17 Years:** Organizations households' with children ages 12-17 use the most include the Shoreline school district (8%). Other organizations used include: private youth sports leagues (4%) and City of Shoreline Parks, Recreation, and Cultural Arts Department (4%).

**Ages 18-54 Years:** Organizations households' ages 18-54 use the most include the City of Shoreline Parks, Recreation, and Cultural Arts Department (20%). Other most used organizations include: City of Seattle parks (10%) and King County Parks (9%).

**Ages 55 Years and Older:** Organizations households' ages 55 years and older use the most include City of Shoreline Parks, Recreation, and Cultural Arts Department (11%). Other most used organizations include: King County Parks (5%) and Churches (5%).

## Reasons Preventing the Use of Programs and Facilities

Respondents' were asked to indicate reasons preventing their households' from utilizing the City of Shoreline Parks, Recreation, and Cultural Services Department facilities and programs more often from a list of 20 potential reasons. The reason most preventing usage is because they are too busy (38%). Other reasons include: not interested in programs offered (22%), program times are not convenient (21%), and I do not know what is being offered (18%).

**Table 1.1 Reasons Preventing Facility and Program Use by Household Type**

	Households with Children Under 10	Households with Children 10-19	Households with Adults 20-54 and No Children	Households with Adults 55+ and No Children
First	We are too busy (37%)	We are too busy (48%)	We are too busy (42%)	We are too busy (28%)
Second	Program times are not convenient (35%)	Program times are not convenient (25%)	Not interested in programs offered (27%)	Not interested in programs offered (23%)
Third	I do not know what is being offered (21%)	Not interested in programs offered (21%)	I do not know what is being offered (22%)	Program times are not convenient (12%)

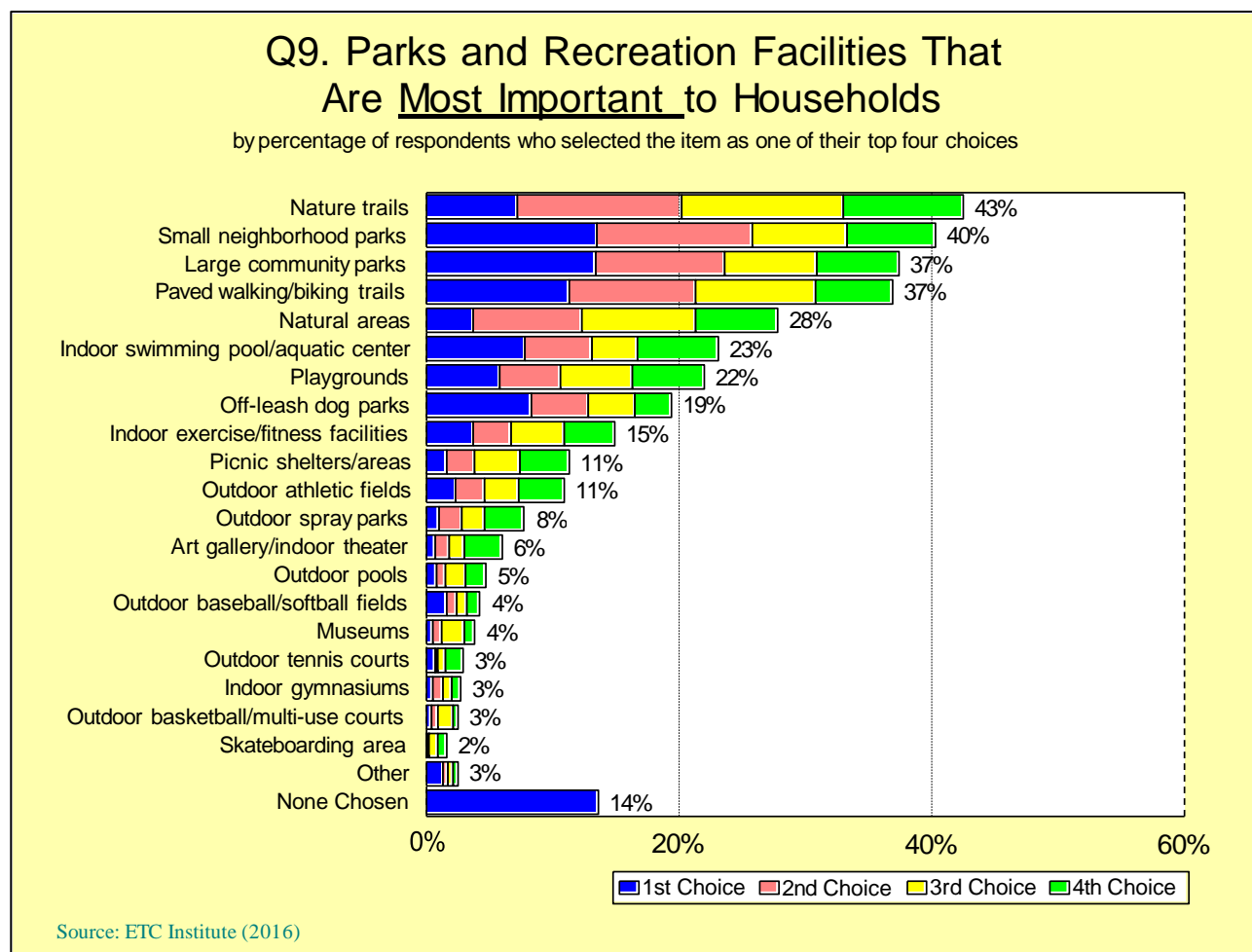
## Facility Needs and Importance

From a list of 20 parks and recreation facilities, respondents were asked to indicate all of the parks/facilities their household has a need for. The following summarizes key findings:

**Facility Needs:** Sixty-nine percent (69%) or 14,824 households indicated they have a need for small neighborhood parks. Other most needed facilities include: nature trails (69% or 14,696 households), paved walking/biking trails (68% or 14,439 households), natural areas (63% or 13,521 households), large community parks (61% or 13,051 households), and indoor swimming pool/aquatic center (52% or 11,150 households).

**Facility Importance:** Based on the sum of respondents' top four choices, 43% indicated nature trails. Other most important facilities include: small neighborhood parks (40%), large community parks (37%), and paved walking and biking trails (37%).

**Table 1.2 Most Important Facilities**



**Note:** When taking into consideration only households who indicated the item as their first choice most important, small neighborhood parks and large community parks tie for the first choice most important followed by paved walking and biking trails.



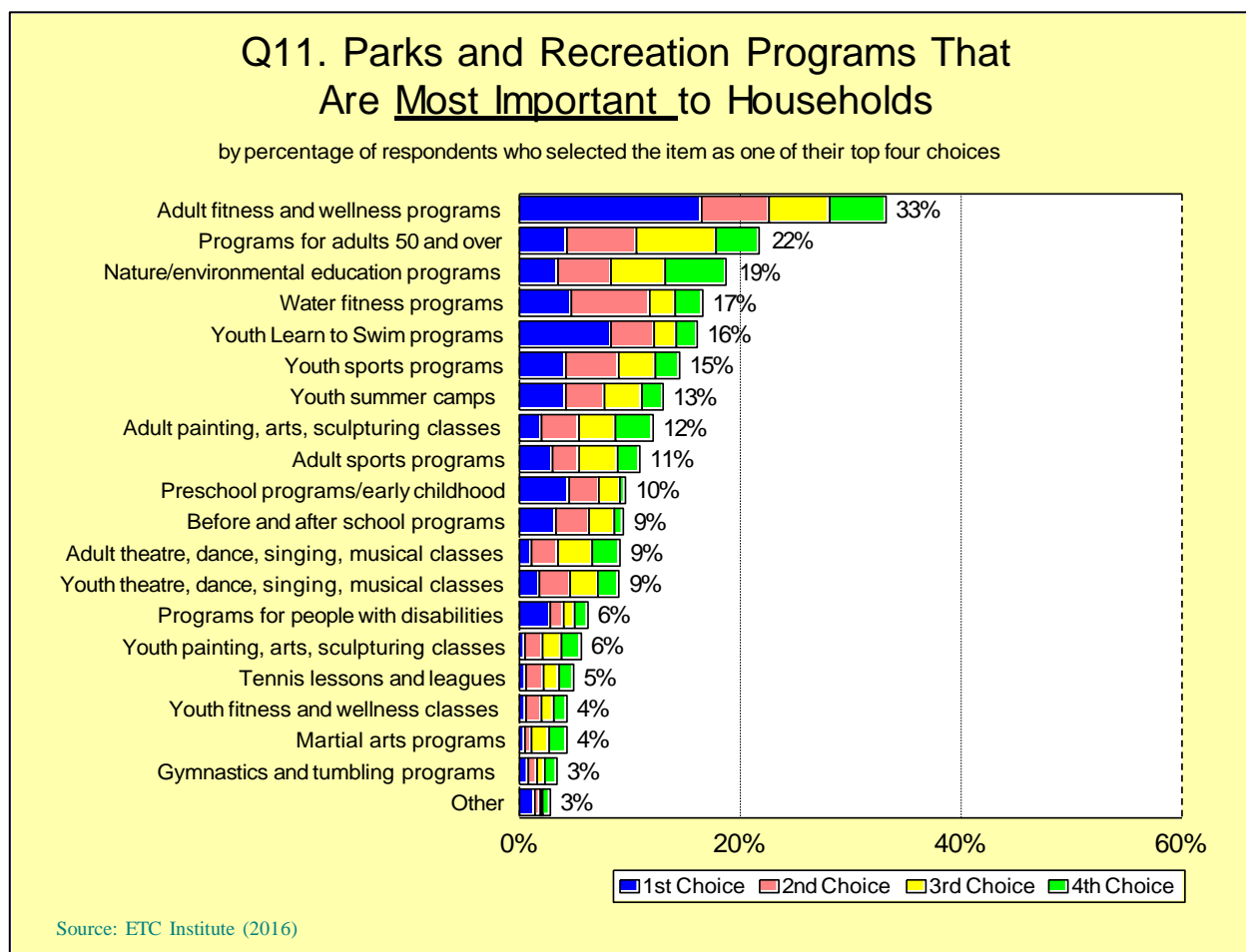
## Program Needs and Importance

From a list of 19 parks and recreation programs, respondents were asked to indicate all of the programs their household has a need for. The following summarizes key findings:

**Program Needs:** Forty-eight percent (48%) or 10,146 households indicated they had a need for adult fitness and wellness programs. Other most needed programs include: nature/environmental education programs (30% or 6,408 households), programs for adults ages 50 and over (30% or 6,323 households), and water fitness programs (27% or 5,660 households).

**Program Importance:** Based on the sum of respondents' top four choices, 33% indicated that adult fitness and wellness programs were the most important to their household. Other most important programs include: programs for adults 50 and over (22%), nature /environmental education programs (19%), and water fitness programs (17%).

**Table 1.3 Most Important Programs**



**Note:** Youth Learn to Swim Programs moves up from 5<sup>th</sup> place in cumulative importance, to the 2<sup>nd</sup> place when only first choice is included.



## Importance of Projects Funded by the 2006 Bond Levy

Respondents were asked to indicate how important each of the 14 projects listed were to improving the City of Shoreline parks and recreation system. Based on the percentage of respondents who indicated the project as either “very important” or “somewhat important”, 87% indicated that improvement to Richmond Beach Saltwater Park, including entry parking, roadway and sidewalk was the most important project to their household. The second most important project was renovations to nature trails and newly-added paved walking and biking trails at Boeing Creek and Shoreview parks, Hamlin Park Trail, and the new trail on NE 195<sup>th</sup> St (86%).

## Potential Indoor Programming Spaces

Respondents were asked to choose from a list of 23 potential indoor programming spaces which ones their household would use if developed by the City of Shoreline Parks, Recreation, and Cultural Arts Department.

**Indoor Programming Spaces Households Would Use:** Fifty-one percent (51%) of respondents indicated that their household would use the walking and jogging track. Other potential program spaces respondents would use include: leisure pool (37%), fitness/dance class space (37%), lanes for lap swimming (36%), exercise facility for adults 50 years and older (35%), and weight room/cardiovascular equipment area (35%).

**Indoor Programming Spaces that Are the Most Important to Households:** Based on the sum of respondents’ top four choices, 38% indicated that a walking and jogging track was the most important to their household. Other most important indoor programming spaces include: exercise facility for adults 50 years and older (25%), leisure pool (23%), lanes for lap swimming (20%), weight room/cardiovascular equipment area (20%), and fitness and dance class space (19%).

## Support for Actions for Improve and Expand Parks and Recreation Facilities

**Supported Actions:** Based on the sum of respondents who were either “very supportive” or “somewhat supportive”, 89% were supportive of the City of Shoreline to upgrade neighborhood parks and playgrounds. Other similar levels of support include: develop multipurpose trails connecting to parks (84%), upgrade nature trails (82%), acquire shoreline and beach access (82%), upgrade natural areas (82%), and develop multi-purpose trails in parks (80%).

**Actions Most Important to Households:** Based on the sum of respondents top four choices, 38% indicated the most important action was for the city to upgrade existing neighborhood parks and playgrounds. Other most important actions include: develop a new indoor community aquatic center (37%), acquire shoreline and beach access (34%), develop multipurpose trails connecting to parks (33%), and upgrade nature trails (31%).

## How Respondents Would Allocate \$100 Toward Facilities

Respondents were asked to indicate the amount of money they would allocate toward eight facility funding categories.

Respondents indicated they would be willing to pay the largest sum toward the enhancement and maintenance of existing outdoor parks, playgrounds, and athletic fields (\$23). Other amount include: construction of new recreation and aquatic facilities (\$19), acquisition and development of new parkland (\$16), expansion of existing programs for seniors and adults (\$12), expansion of existing programs for youth and teens (\$10), construction of a new cultural facilities (\$8), construction of new outdoor athletic fields (\$6), and other (\$6).

## Satisfaction with the Overall Value Received

Respondents were asked to indicate their satisfaction with the overall value their household receives from the City of Shoreline Parks, Recreation, and Cultural Services Department. Eighty-one percent (81%) of households were either “very satisfied” (37%) or “somewhat satisfied” (44%) with the overall value their household receives. This is significantly above the national average and indicates a good representation of value received for programs, services, and facilities.

**Priority Investment Ratings (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally. More information about how the PIR is calculated can be found in section

The following two pages summarize major findings.

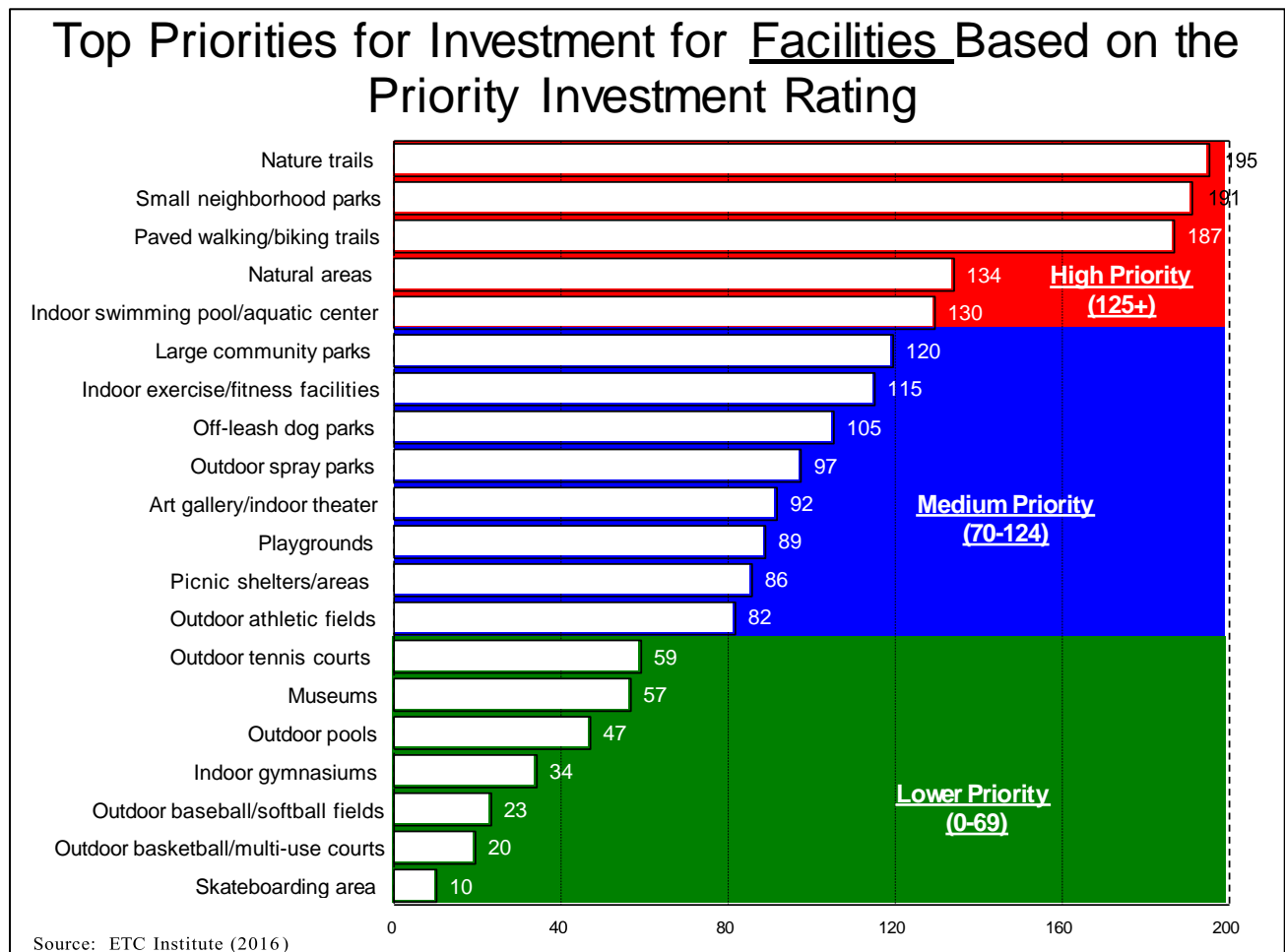
## Facility Priority Investment Rating

The chart below shows the Priority Investment Rating for all 20 of the facilities assessed on the survey. Areas identified as “high” priorities should receive the highest priority for improvement.

Facilities that should receive the highest priority for funding include:

- Nature trails
- Small neighborhood parks
- Paved walking/biking trails
- Natural Areas
- Indoor swimming pool/aquatic center

**Table 1.4: Facility Funding Priorities**



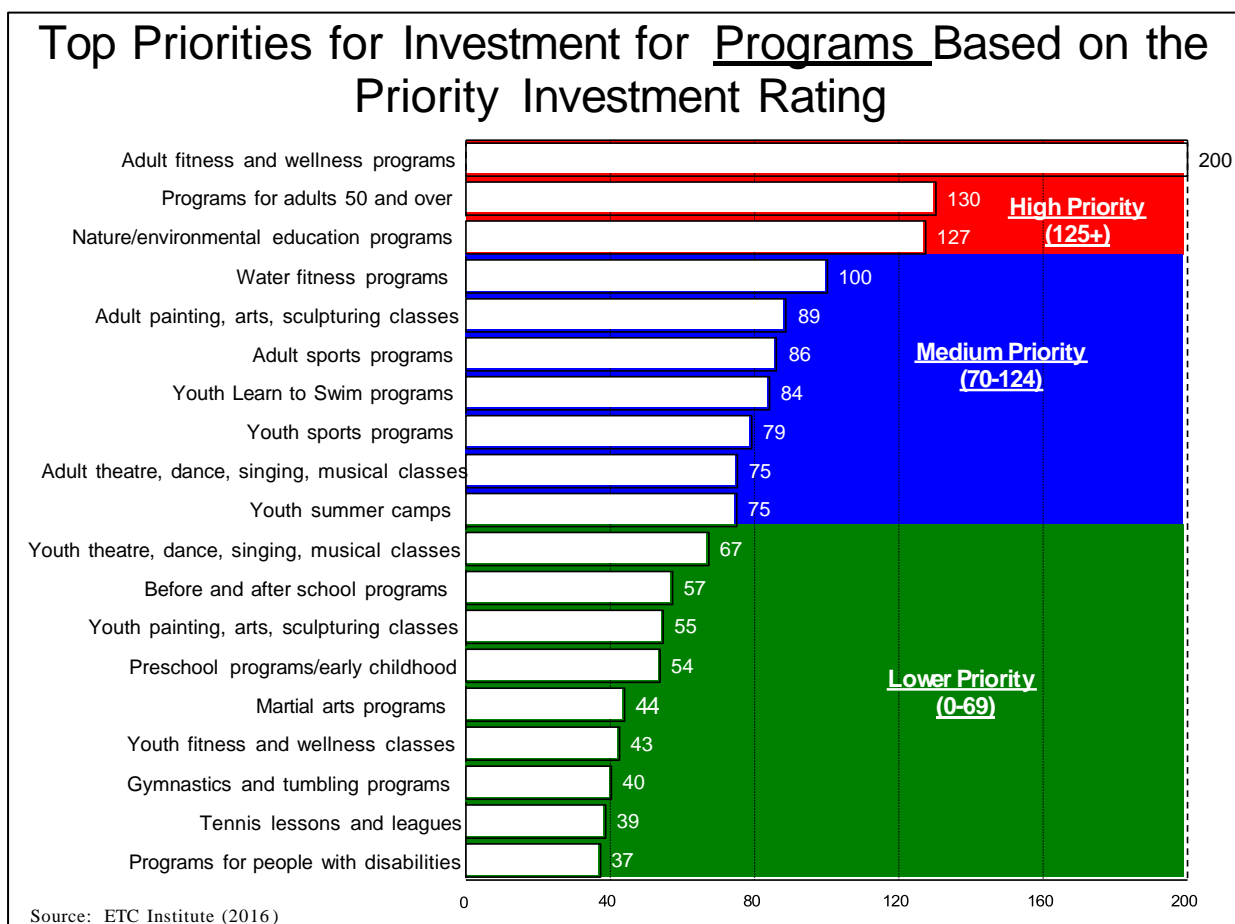
## Program Priority Investment Rating

The chart below shows the Priority Investment Rating for all 19 of the adult programs and activities assessed on the survey. Areas identified as “high” priorities should receive the highest priority for improvement.

Programs that should receive the highest priority for funding include:

- Adult fitness and wellness programs
- Programs for adults 50 and over
- Nature/environmental education programs

**Table 1.5: Program Funding Priorities**



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Appendix A: Cross-Tabular Analysis	
Appendix B: GIS Maps	

# Section 1

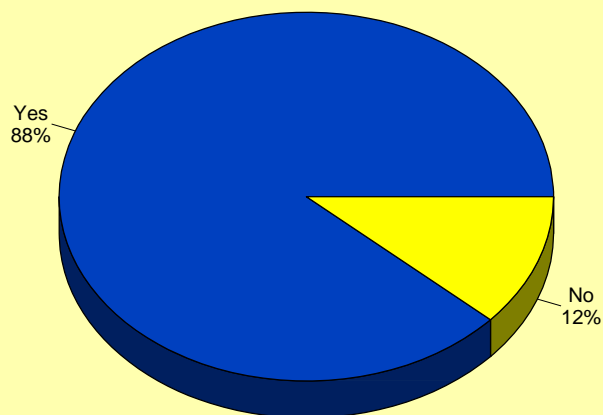
## *Charts and Graphs*

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# *City of Shoreline* **2016 Parks and Recreation Survey Results**

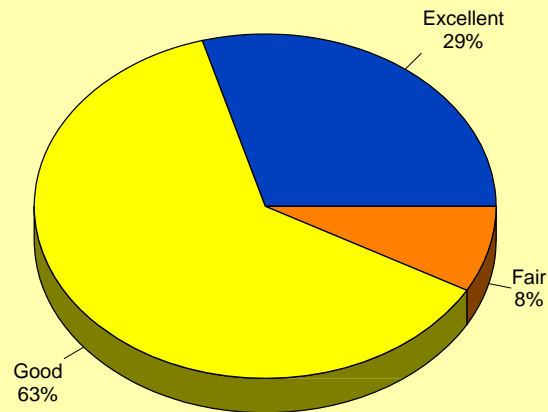
Q1. Has Your Household Visited Any of the  
 City of Shoreline's Parks in the Past 12 Months  
 by percentage of respondents



Source: ETC Institute (2016)

### Q1-2. Overall Physical Condition of All the Parks in the City of Shoreline

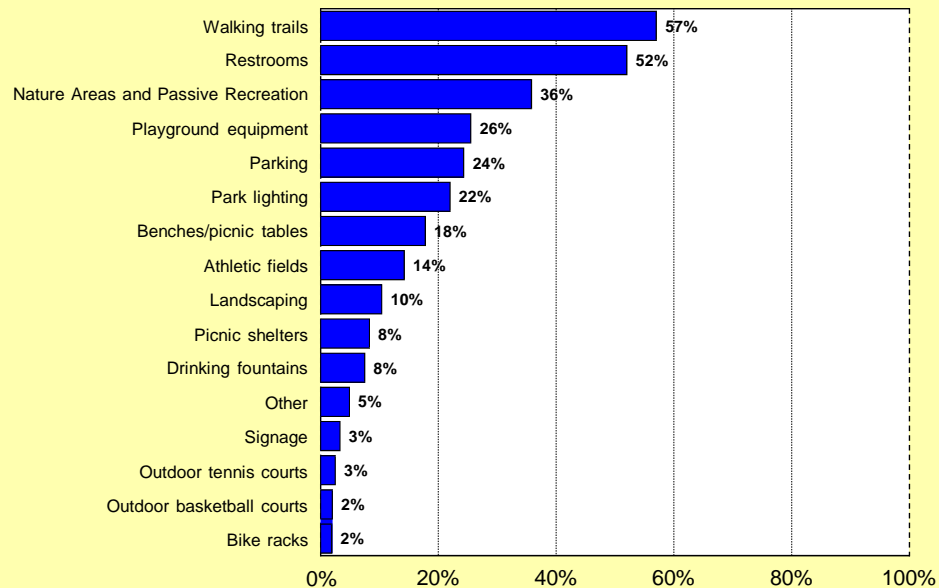
by percentage of respondents who have used the facilities in the past 12 months



Source: ETC Institute (2016)

### Q2. Amenities Respondent Feels Are Most Important to Their Household

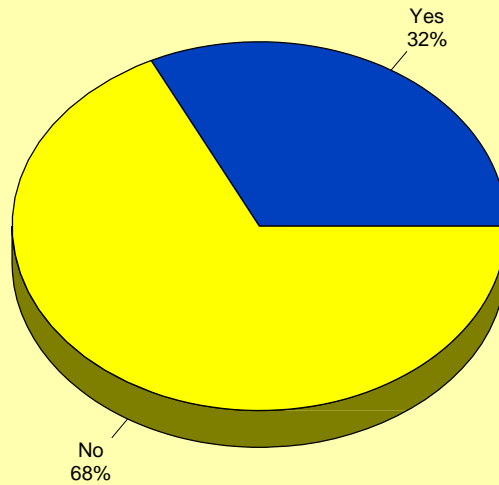
by percentage of respondents (multiple responses allowed)



Source: ETC Institute (2016)

**Q3. If Household Has Participated in any Programs Offered by the City of Shoreline Parks, Recreation, and Cultural Services Department During the Past 12 Months**

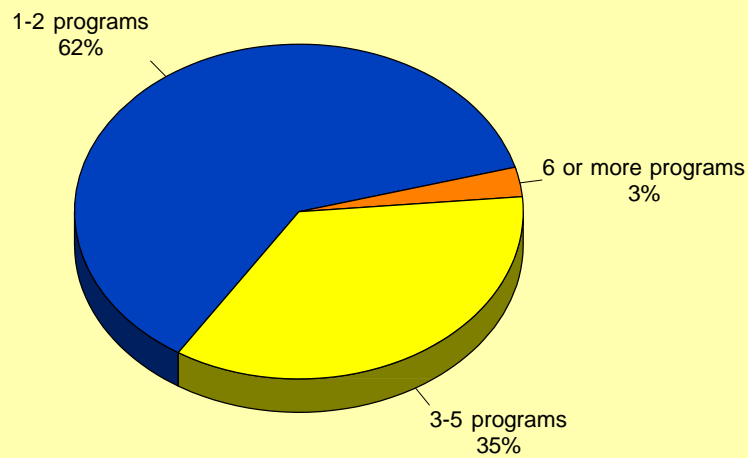
by percentage of respondents



Source: ETC Institute (2016)

**Q3-2. Number of Recreation Programs Offered by the City of Shoreline that Respondent Household has Participated in During Past 12 Months**

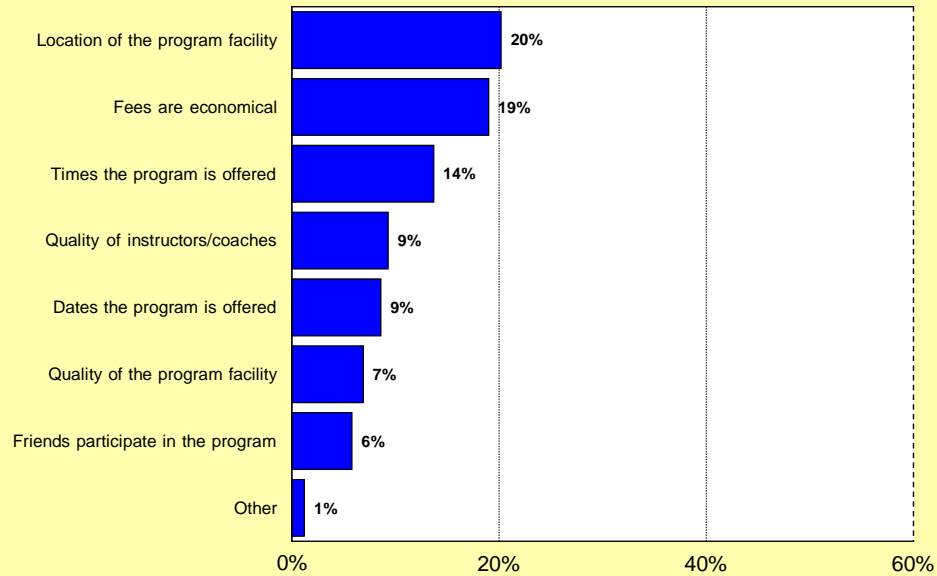
by percentage of respondents



Source: ETC Institute (2016)

### Q3-3. Primary Reasons Households Use Shoreline Recreation Programs

by percentage of respondents (Three responses possible)



Source: ETC Institute (2016)

### Q3-4. How Respondents Rate the Overall Quality of Recreation Programs their Household Has Participated in

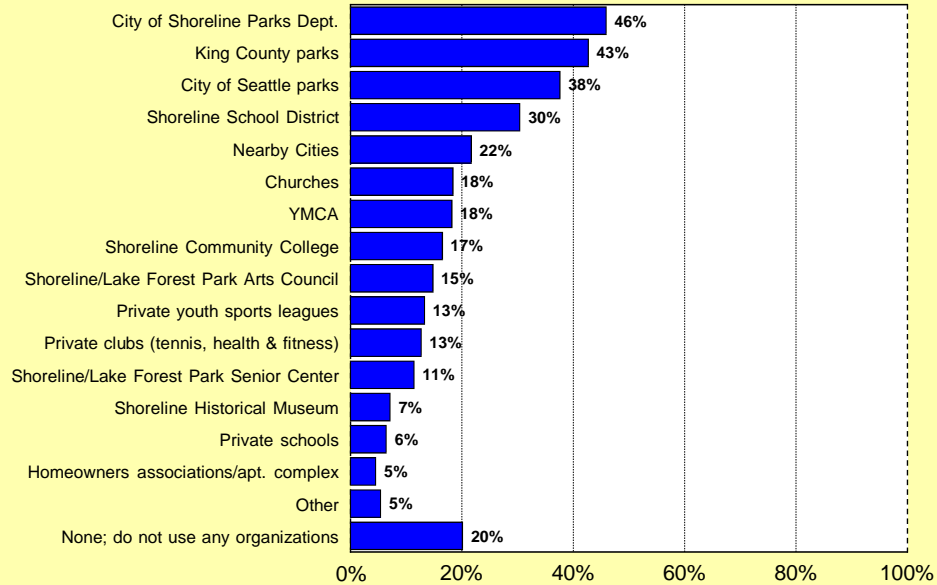
by percentage of respondents who have participated in programs over the past 12 months



Source: ETC Institute (2016)

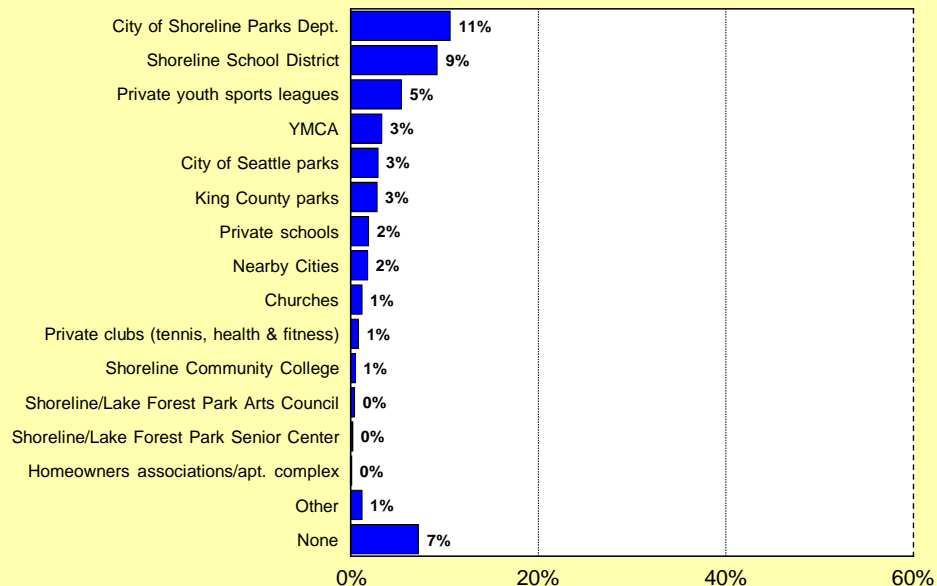
#### Q4. Organizations Used for Parks and Recreation Programs and Services

by percentage of respondents (multiple responses allowed)



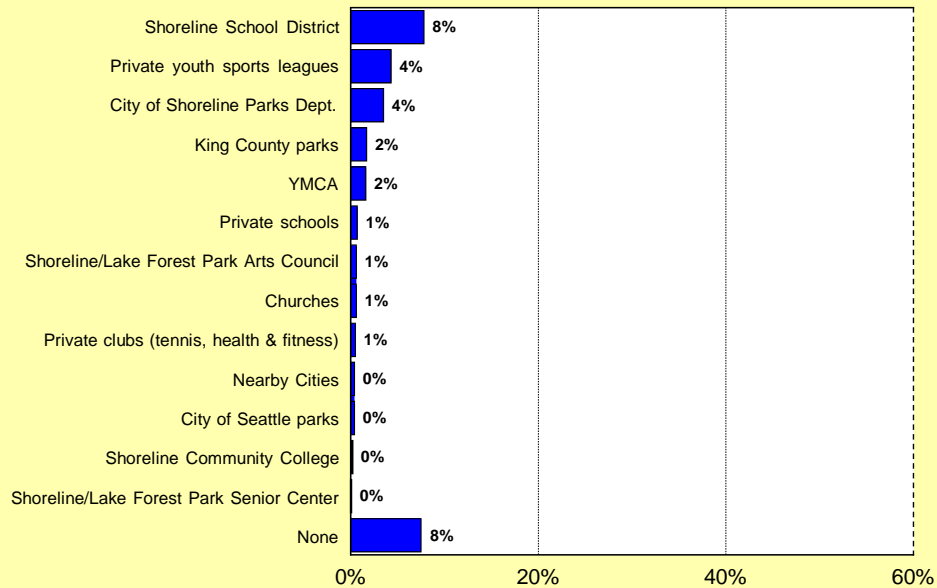
#### Q5-1. Most Used Organizations by Household Members Ages 0 - 11 Years

by percentage of respondents top two responses (excluding none chosen)



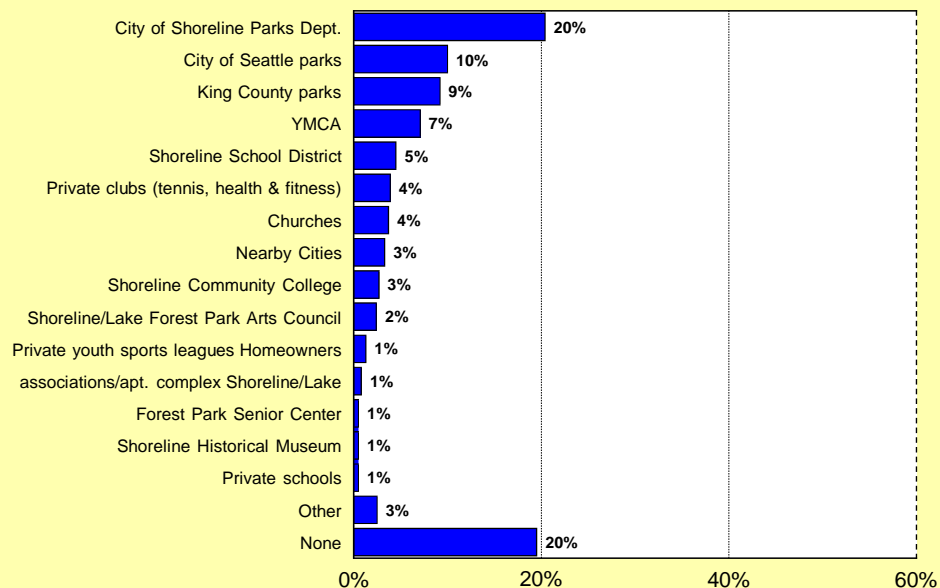
### Q5-2. Most Used Organizations by Household Members Ages 12 - 17 Years

by percentage of respondents top two responses (excluding none chosen)



### Q5-3. Most Used Organizations by Household Members Ages 18 - 54 Years

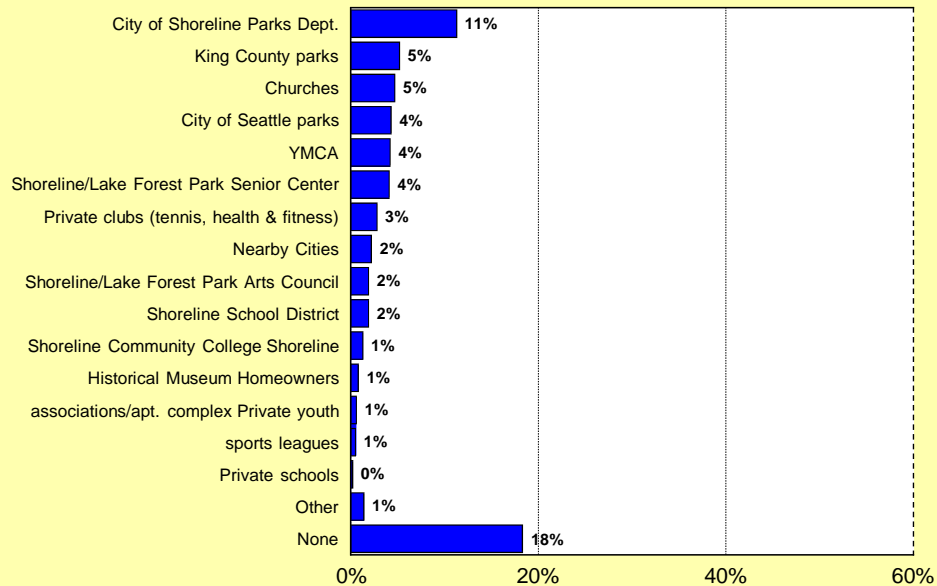
by percentage of respondents top two responses (excluding none chosen)





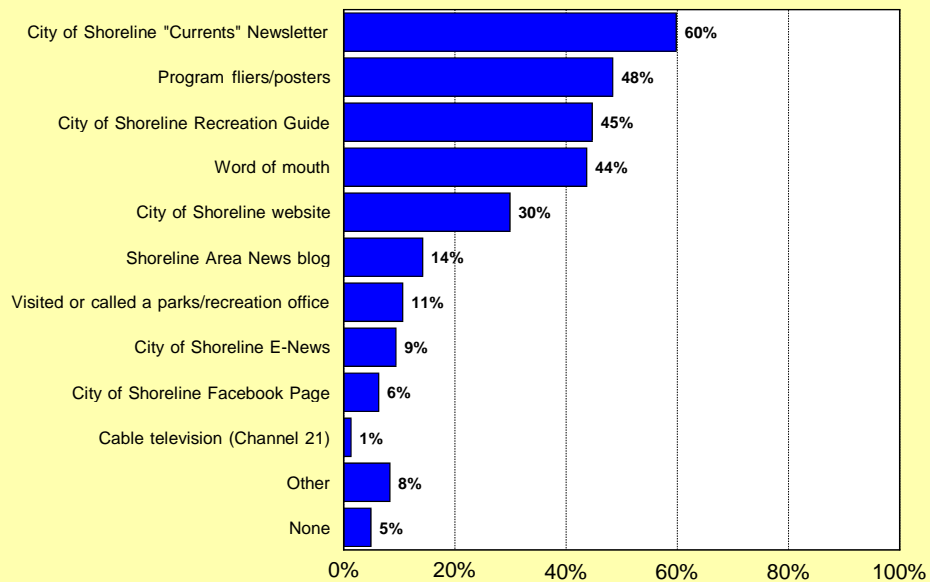
### Q5-4. Most Used Organizations by Household Members Ages 55 Years and Older

by percentage of respondents top two responses (excluding none chosen)



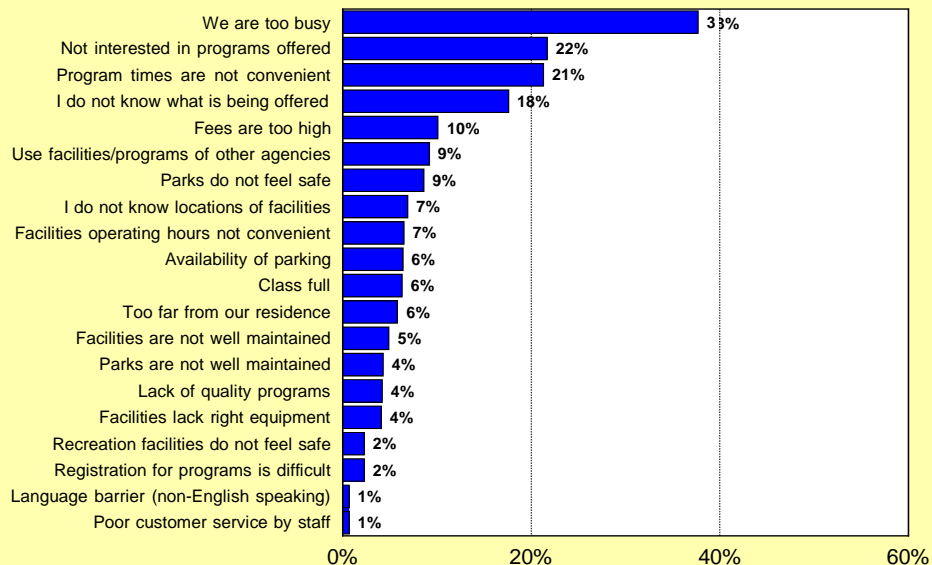
### Q6. Ways in Which Respondent Households Learn About Shoreline Parks, Recreation, and Cultural Programs and Activities

by percentage of respondents (multiple selections allowed)



### Q7. Reasons Preventing Usage of City of Shoreline Parks, Recreation, and Cultural Service Departments Programs and Facilities More Often

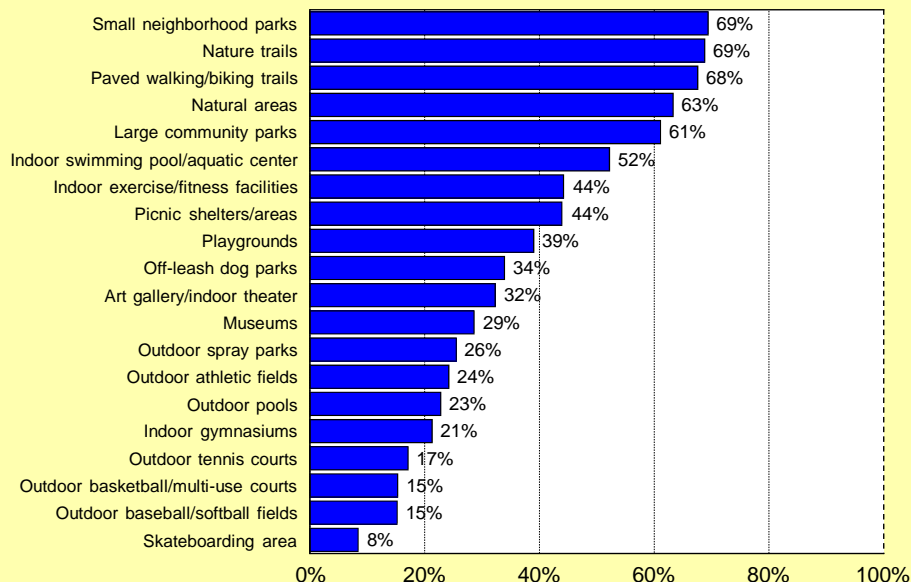
by percentage of respondents (multiple responses allowed)



Source: ETC Institute (2016)

### Q8. Households That Have a Need for Parks and Recreation Facilities

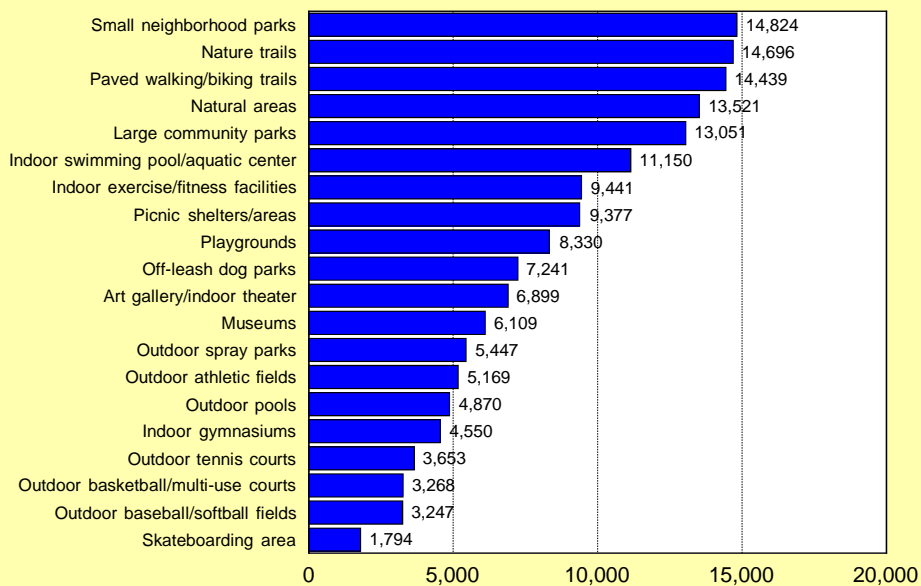
by percentage of respondents



Source: ETC Institute (2016)

### Q8-1. Estimated Number of Households in the City of Shoreline Who Have a Need for Parks and Recreation Facilities

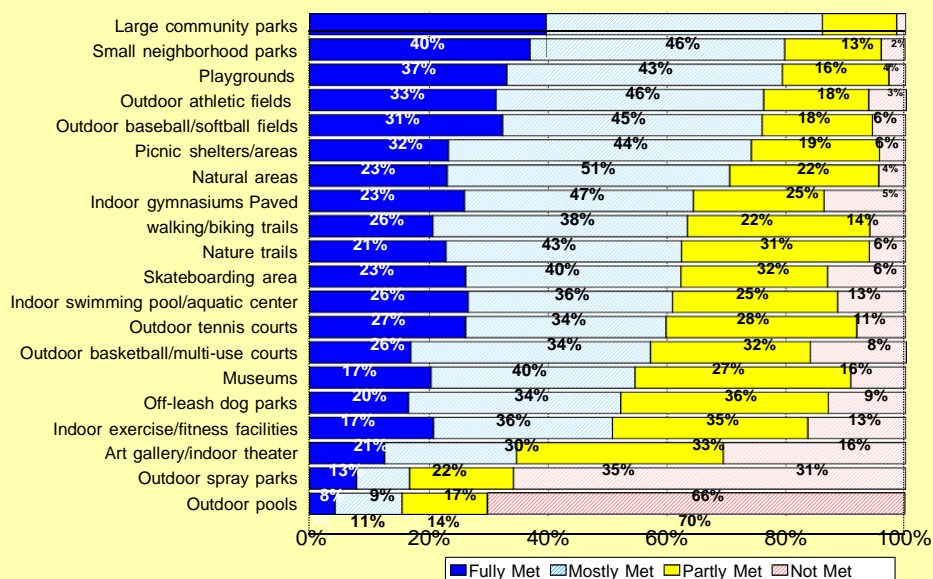
by number of households based on 21,360 households in Shoreline



Source: ETC Institute (2016)

### Q8-2. How Well Household Facility Needs Are Being Met By the City of Shoreline

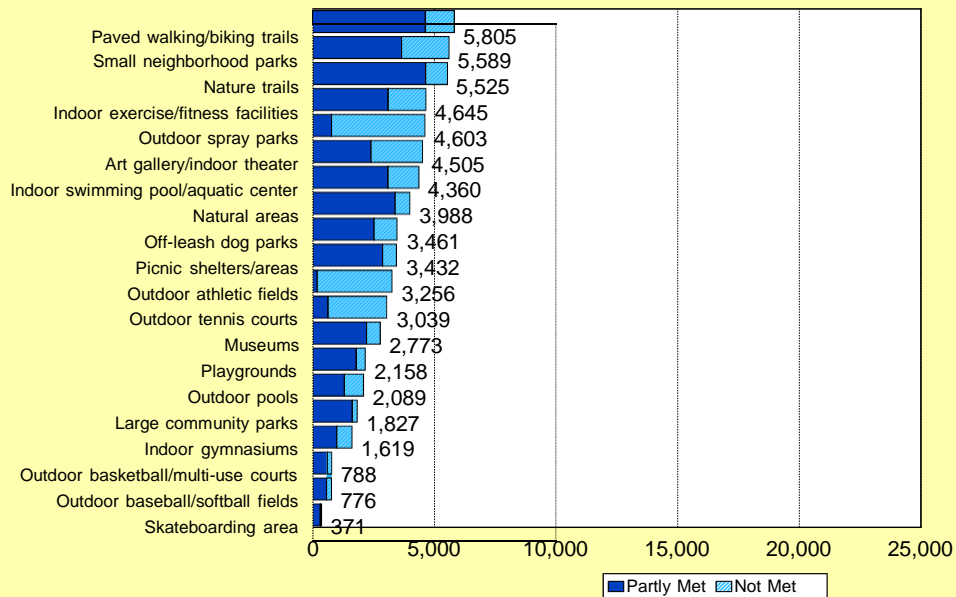
by percentage of households that have a need for each facilities



Source: ETC Institute (2016)

### Q8-3. Estimated Number of Households Whose Needs for Parks and Recreation Facilities Are Only Being “Partly” or “Not” Met

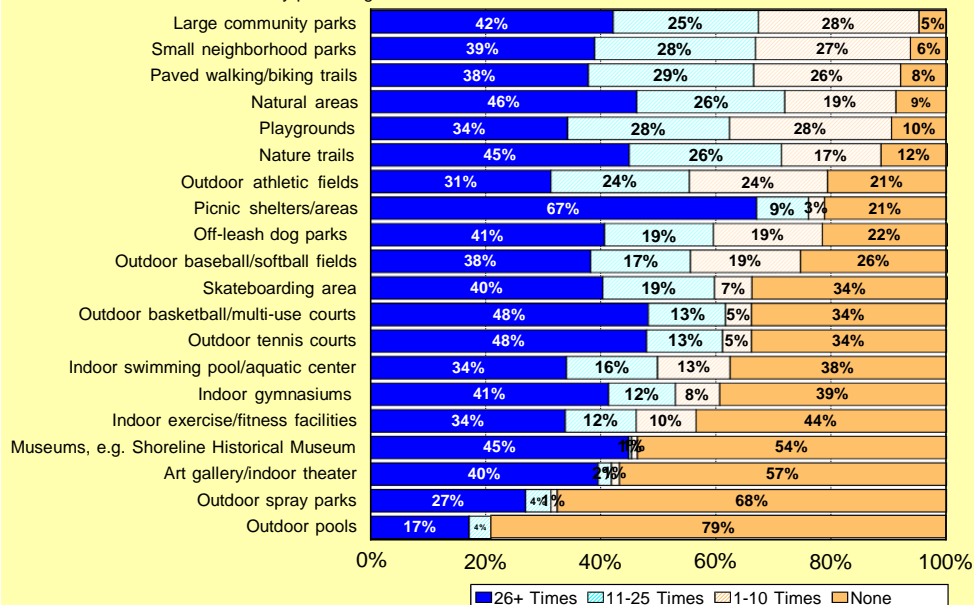
by number of households based on 21,360 of households in Shoreline



Source: ETC Institute (2016)

### Q8-4. How Many Times Households Have Used Facilities in the City of Shoreline Over the Past 12 Months

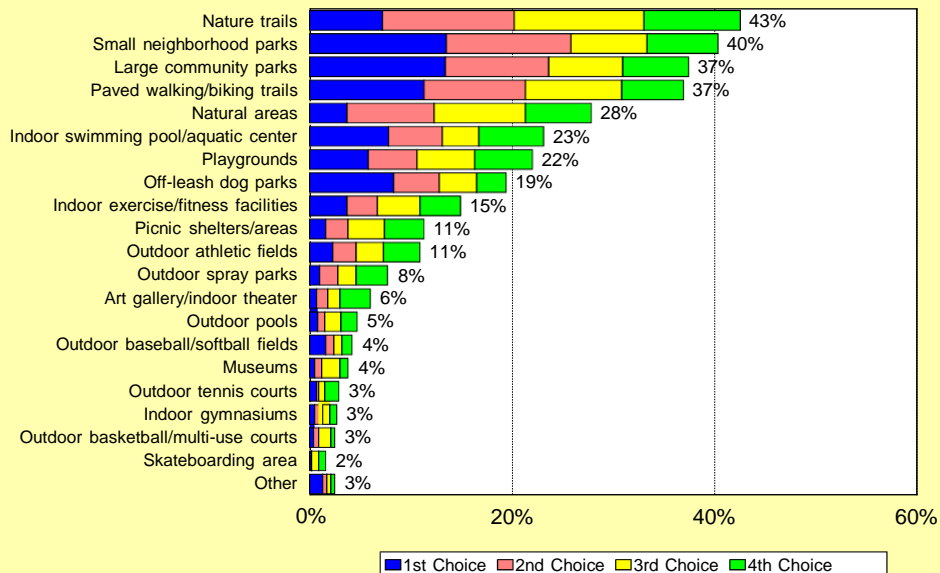
by percentage of households that have a need for facilities



Source: ETC Institute (2016)

### Q9. Parks and Recreation Facilities That Are Most Important to Households

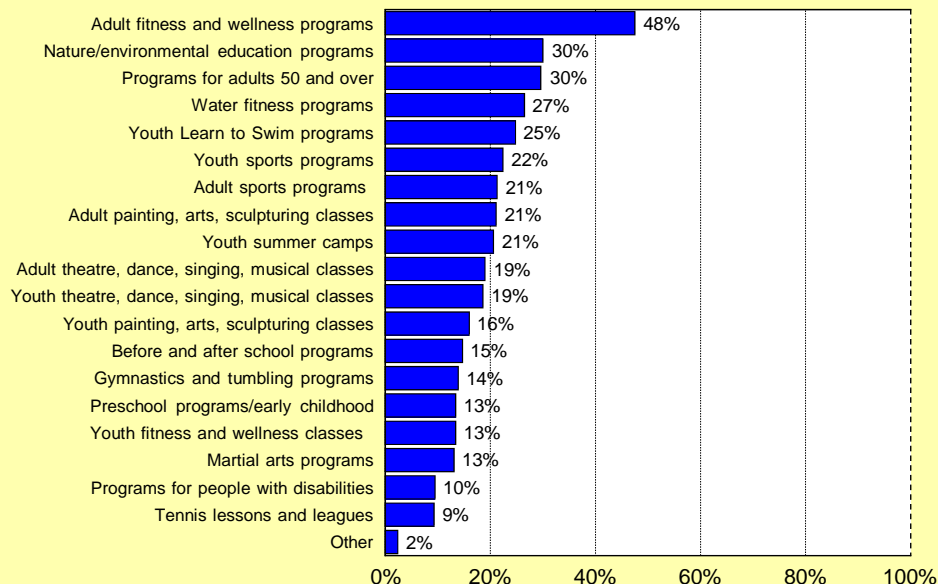
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

### Q10. Households That Have a Need for Parks and Recreation Programs

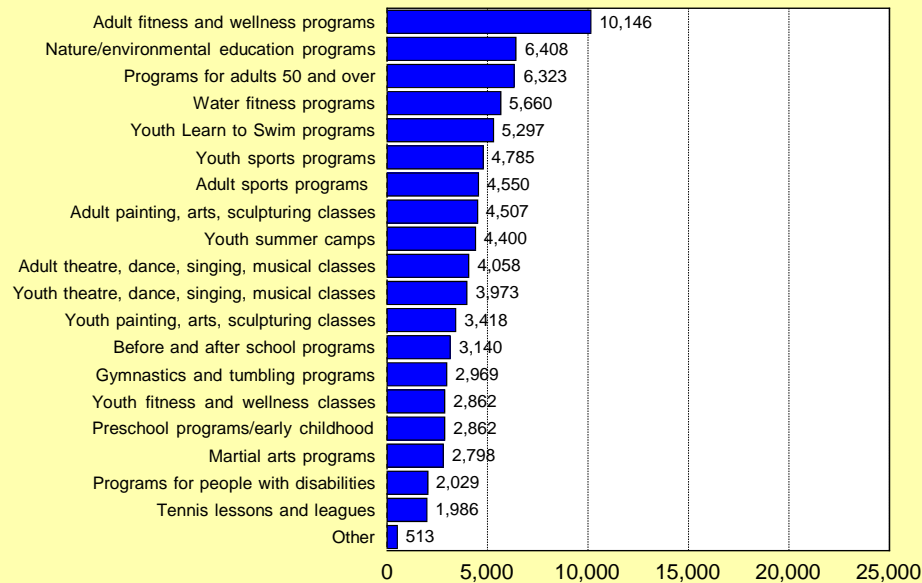
by percentage of respondents



Source: ETC Institute (2016)

### Q10-1. Estimated Number of Households in the City of Shoreline Who Have a Need for Parks and Recreation Programs

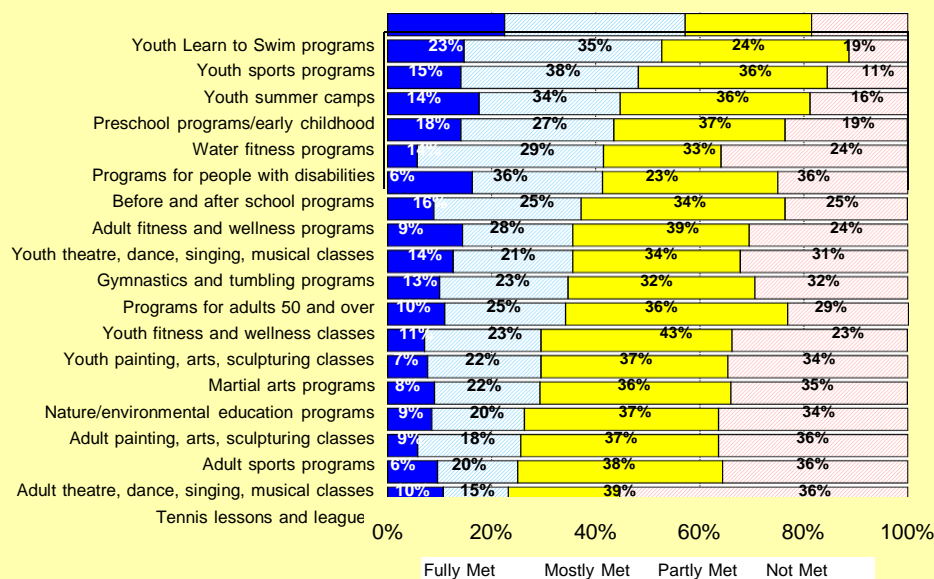
by number of households based on 21,360 households in Shoreline



Source: ETC Institute (2016)

### Q10-2. How Well Shoreline Parks and Recreation Programs are Meeting the Needs of Households

by percentage of households that have a need for facilities

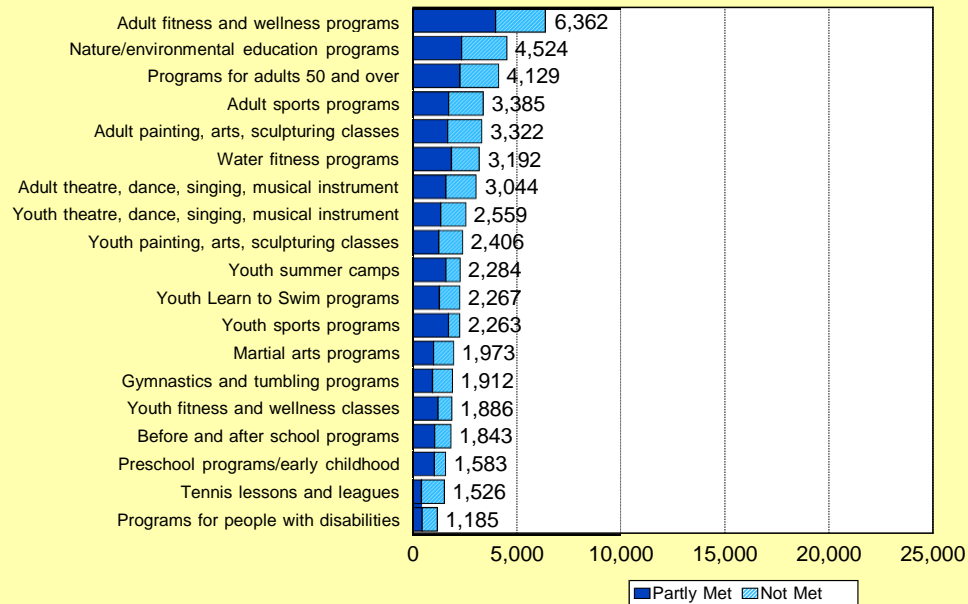


Source: ETC Institute (2016)



### Q10-3. Estimated Number of Households Whose Need for Parks and Recreation Programs Are Only Being “Partly” or “Not” Met

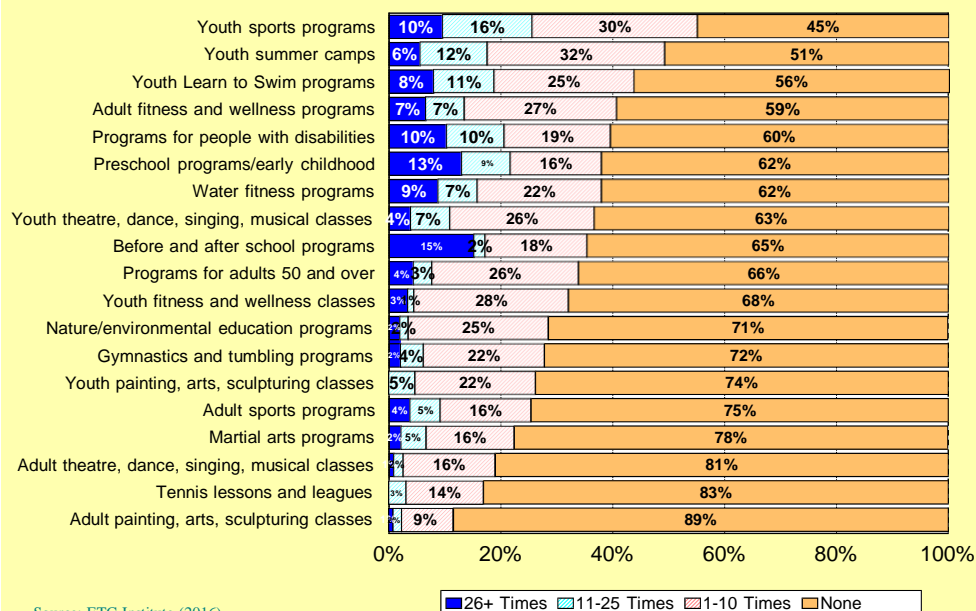
by number of households based on 21,360 of households in Shoreline



Source: ETC Institute (2016)

### Q10-4. How Often Households Used Programs in the City of Shoreline Over the Past 12 Months

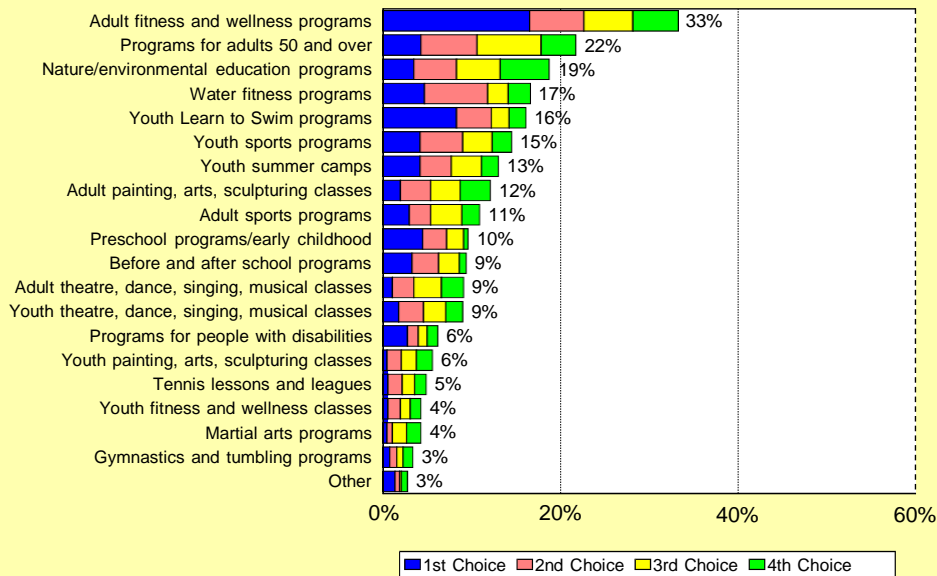
by percentage of households that have a need for facilities



Source: ETC Institute (2016)

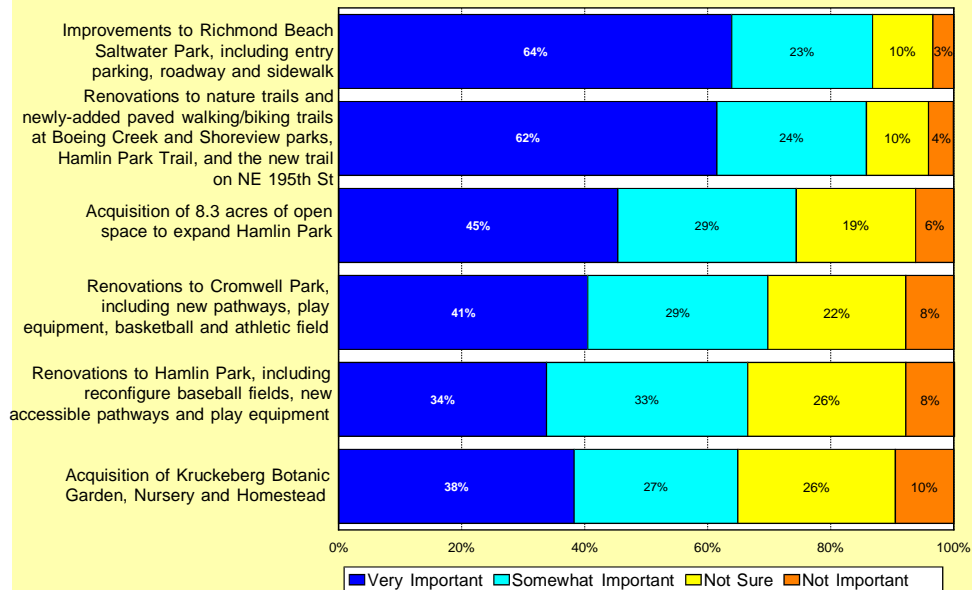
### Q11. Parks and Recreation Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



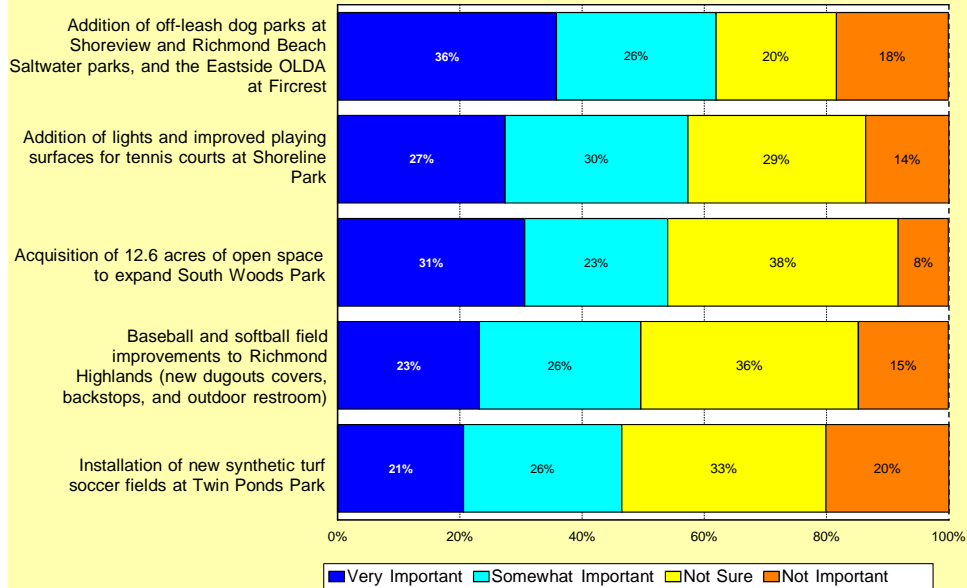
### Q12. Importance of the 2006 Bond Levy Project Improvements to the City of Shoreline Parks and Recreation System

by percentage of respondents



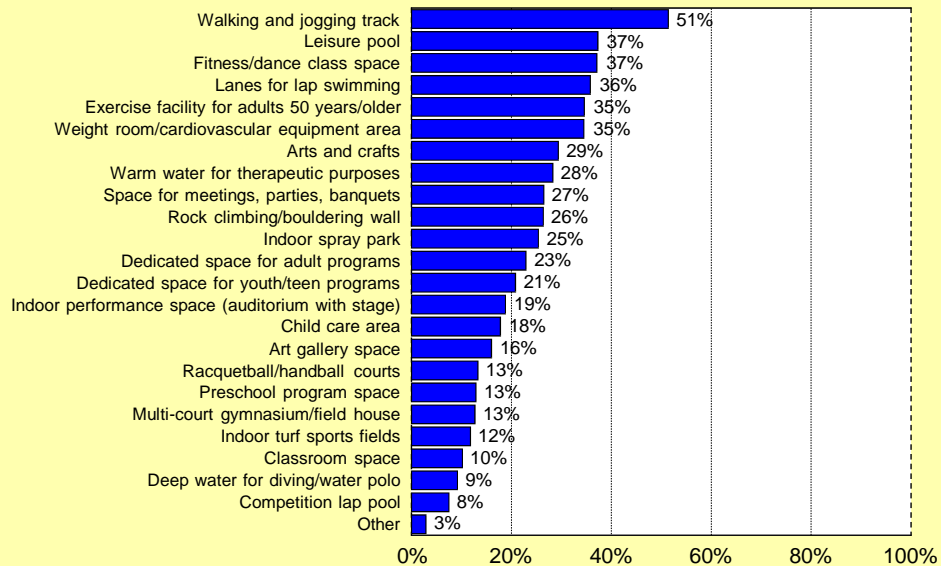
### Q12. Importance of the 2006 Bond Levy Project Improvements to the City of Shoreline Parks and Recreation System Cont...

by percentage of respondents



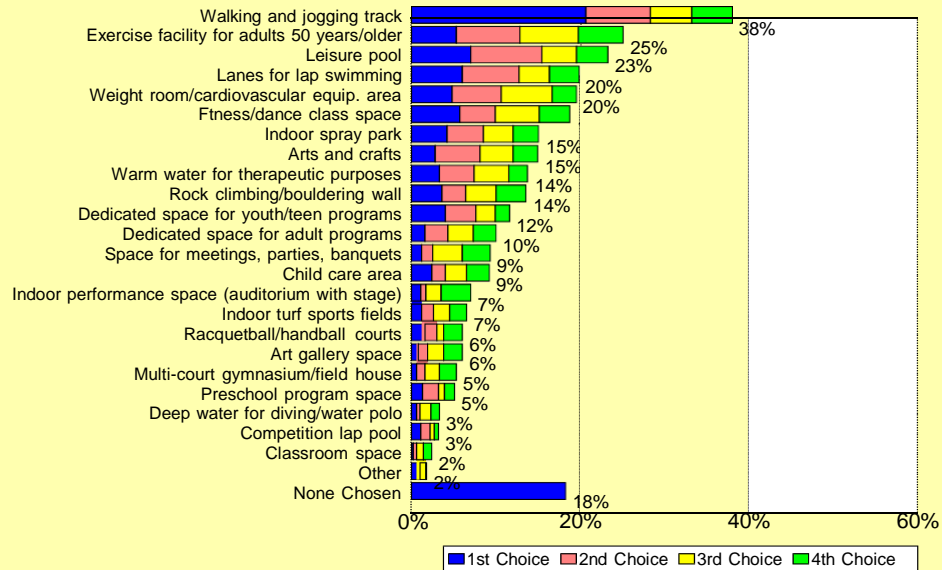
### Q13. Potential Indoor Programming Space Respondents Would Use if Developed

by percentage of respondents



### Q14. Indoor Programming Spaces That Are the Most Important to Households

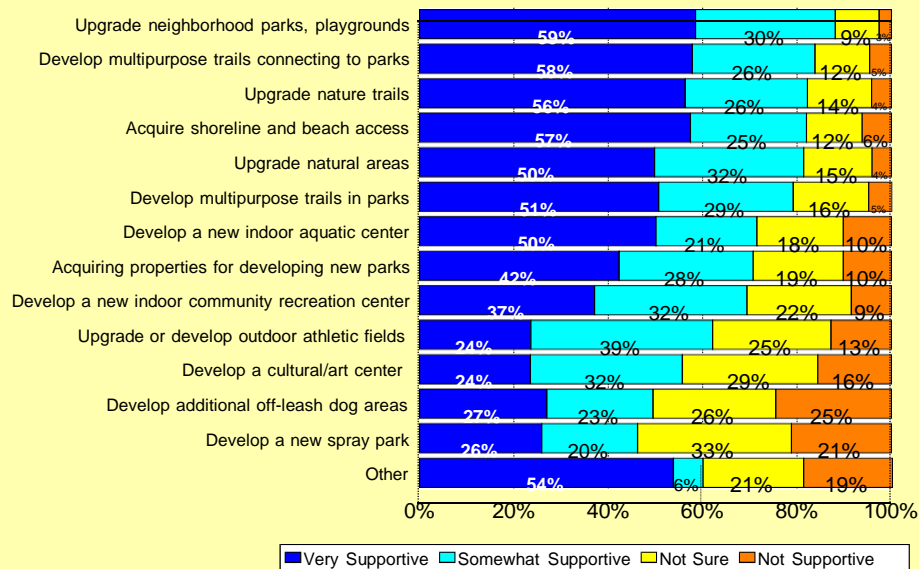
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

### Q15. Support for Actions the City of Shoreline Could Take to Improve and Expand Parks and Recreation Facilities

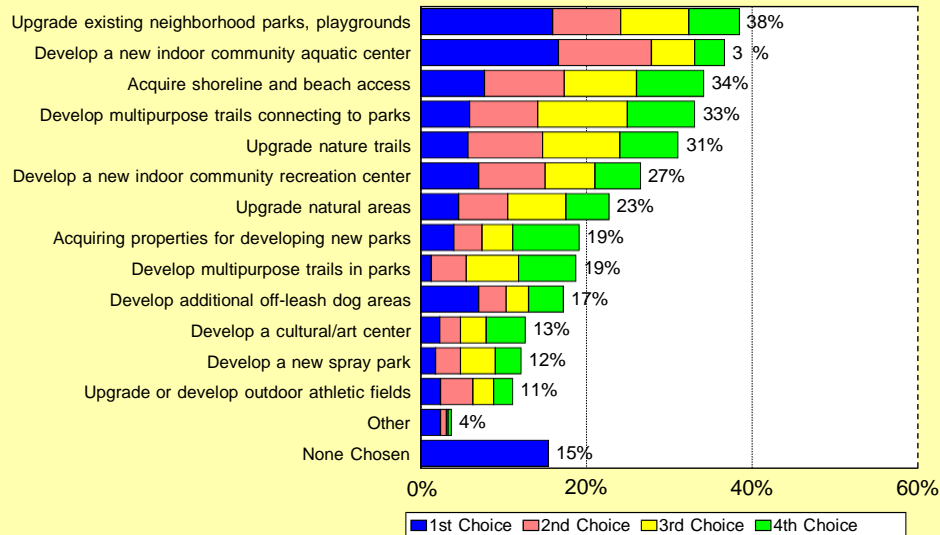
by percentage of respondents



Source: ETC Institute (2016)

### Q16. Most Important Actions the City of Shoreline could take to Improve and Expand Parks and Recreation Facilities

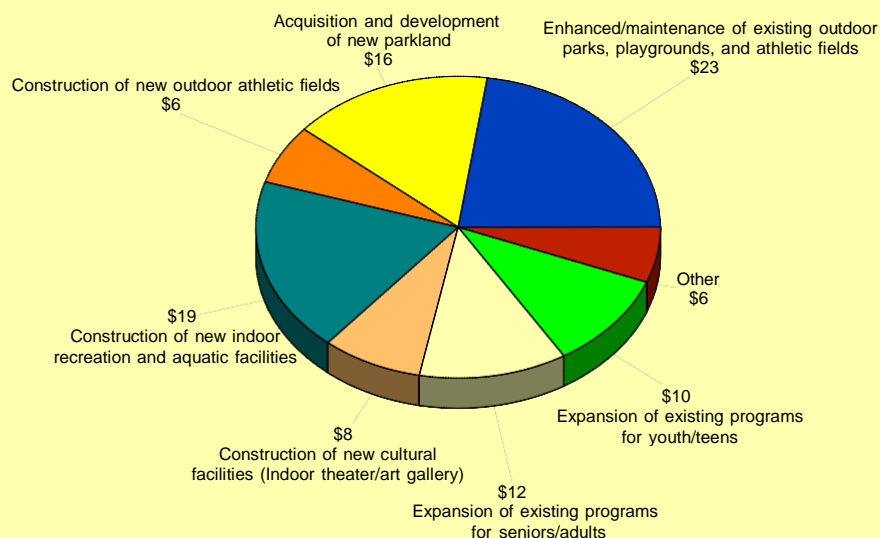
by percentage of respondents who selected the item as one of their top four choices



Source: ETC Institute (2016)

### Q17. Allocation of \$100 Dollars for the City of Shoreline Parks, Recreation, and Cultural Services Department Facilities

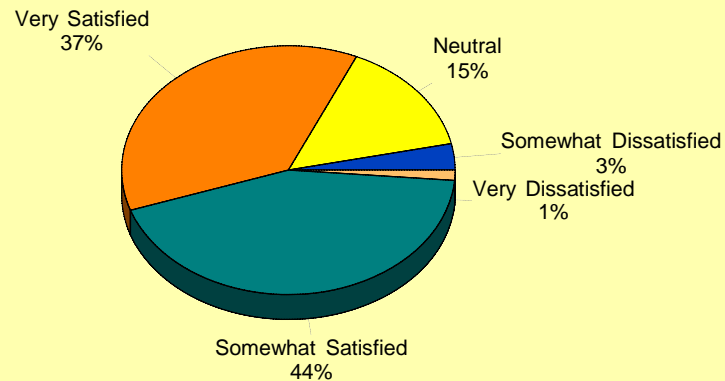
by percentage of respondents



Source: ETC Institute (2016)

### Q18. Satisfaction with the Overall Value Received from the City of Shoreline Parks, Recreation, and Cultural Services Department

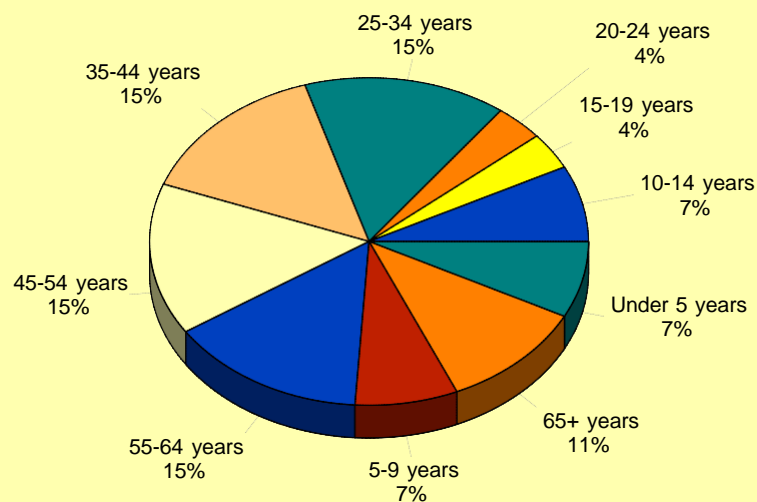
by percentage of respondents



Source: ETC Institute (2016)

### Q19. Demographics: Age of Household Members

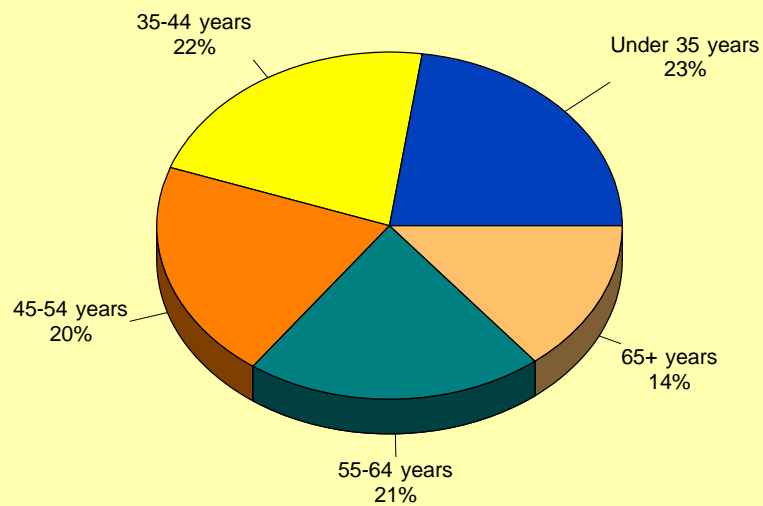
by percentage of respondents



Source: ETC Institute (2016)

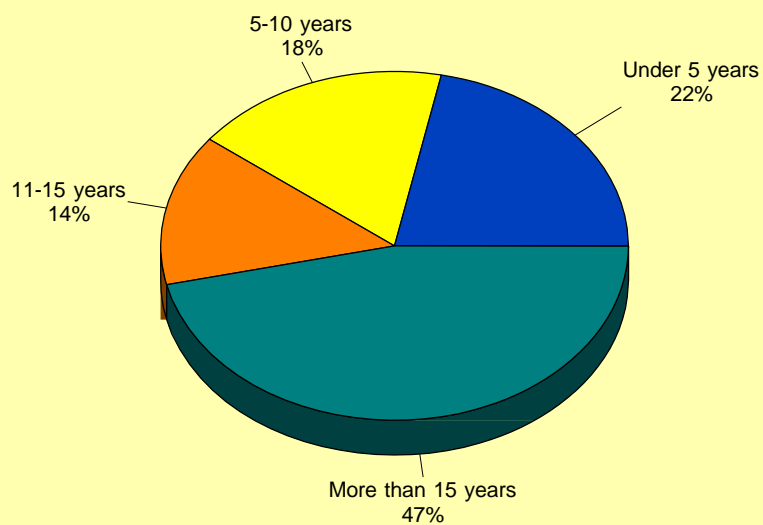


**Q20. Demographics: Respondent Age**  
by percentage of respondents



Source: ETC Institute (2016)

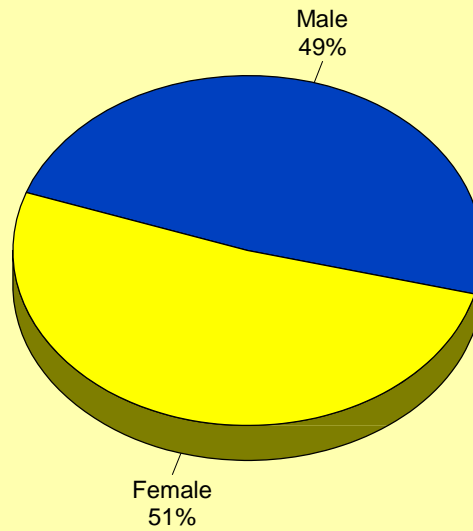
**Q21. Demographics: How Long Respondent has Lived in the City of Shoreline**  
by percentage of respondents



Source: ETC Institute (2016)

### Q22. Demographics: Gender of Respondent

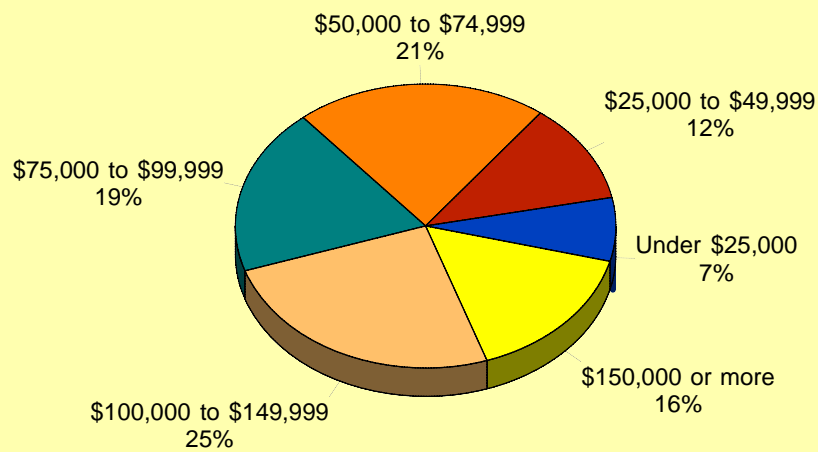
by percentage of respondents



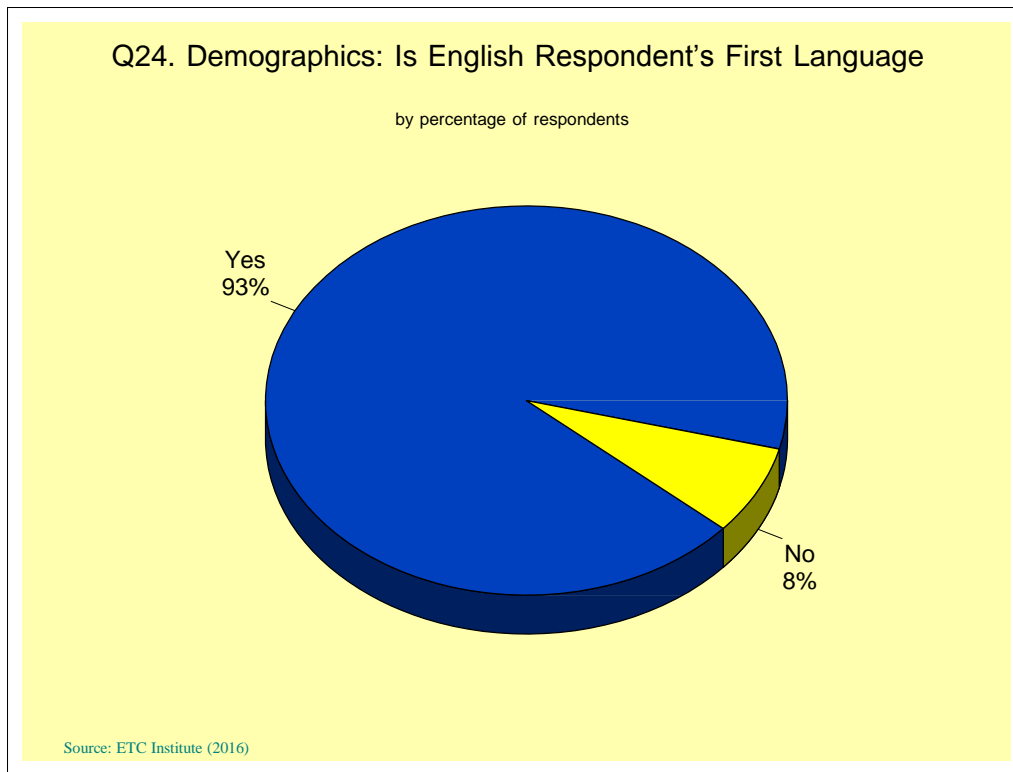
Source: ETC Institute (2016)

### Q23. Demographics: Household Income

by percentage of respondents



Source: ETC Institute (2016)



## Section 2

### ***Benchmarks***

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## National Benchmarking

*Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in over 49 states across the country.*

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

*“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues* including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

*Results from household responses for the City of Shoreline were compared to National Benchmarks to gain further strategic information.* A summary of all tabular comparisons are shown on the following page.

**Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Shoreline is not authorized without written consent from ETC Institute.**

Benchmarking for the City of ShorelineCommunity Interest and Opinion Surveys			
		National Average	City of Shoreline 2016
<b>Has your household visited any parks or facilities during the past year?</b>			
Yes		79%	88%
No		21%	12%
<b>How would you rate the quality of all the parks/facilities you've visited?</b>			
Excellent		31%	29%
Good		54%	63%
Fair		12%	8%
Poor		2%	0.4%
<b>Has your household participated in City/County/Park District recreation programs during the past year?</b>			
Yes		34%	32%
No		66%	68%
<b>How would you rate the quality of all the recreation programs you've participated in?</b>			
Excellent		35%	30%
Good		53%	64%
Fair		10%	7%
Poor		2%	0%
<b>Ways respondents learn about recreation programs and activities</b>			
Conversations with City/County/Park District staff		6%	11%
Departmental Brochure (Seasonal program guide)		54%	45%
Flyers/Materials at City/County/Park District facilities		18%	48%
Newsletters/Flyers/Brochures		31%	60%
TV/Cable Access		10%	1%
Website		21%	30%
Word of Mouth/Friends/Coworkers		42%	44%
Social media - Facebook/Twitter		7%	6%
<b>Organizations used for parks and recreation programs and facilities</b>			
Churches		30%	18%
City/County Parks & Recreation Department		48%	46%
College/University Facilities		15%	17%
County/State Parks		36%	43%
Homeowners Associations/Similar		12%	5%
Other Cities/Park Districts		24%	22%
Private Clubs		22%	13%
Private schools		9%	6%
School District		28%	30%
YMCA		16%	18%
Youth Sports Leagues		16%	13%

Benchmarking for the City of ShorelineCommunity Interest and Opinion Surveys		
	National Average	City of Shoreline 2016
<b>Recreation programs that respondent households have a need for</b>		
Adult arts, dance, performing arts	21%	19%
Adult fitness and wellness programs	48%	48%
Adult sports programs	23%	21%
Before and after school programs	15%	15%
Gymnastics/tumbling programs	16%	14%
Martial arts programs	15%	13%
Nature programs/environmental education	32%	30%
Preschool programs	15%	13%
Programs for people with disabilities	12%	10%
Seniors/Adult programs for 50 years and older	24%	30%
Tennis lessons and leagues	17%	9%
Water fitness programs	30%	27%
Youth art, dance, performing arts	18%	19%
Youth fitness and wellness programs	19%	13%
Youth Learn to Swim programs	25%	25%
Youth sports programs	27%	22%
Youth summer camp programs	20%	21%
<b>Recreation programs that are the most important to respondent households</b>		
Adult arts, dance, performing arts	9%	9%
Adult fitness and wellness programs	30%	33%
Adult sports programs	10%	11%
Before and after school programs	7%	9%
Gymnastics/tumbling programs	5%	3%
Martial arts programs	4%	4%
Nature programs/environmental education	13%	19%
Preschool programs	7%	10%
Programs for people with special needs/disabled	4%	6%
Seniors/Adult programs for 50 years and older	14%	22%
Tennis lessons and leagues	7%	5%
Water fitness programs	14%	17%
Youth art, dance, performing arts	6%	9%
Youth fitness and wellness programs	7%	4%
Youth Learn to Swim programs	14%	16%
Youth sports programs	15%	15%
Youth summer camp programs	9%	13%
<b>Parks and recreation facilities that respondent households have a need for</b>		
Indoor Fitness and Exercise Facilities	47%	44%
Indoor Gyms/Multi-Purpose Rec Center	27%	21%
Indoor Swimming Pools/Aquatic Center	43%	52%
Large Multi Use Community Parks	55%	61%
Natural areas/wildlife habitats (Greenspace and natural areas)	50%	63%
Nature Center/Nature Trails	53%	69%
Off-leash dog parks	27%	34%
Outdoor basketball/multi-use courts	24%	15%
Outdoor Swimming Pools/Aquatic Center	44%	23%
Picnic Areas and Shelters	53%	44%
Playground Equipment for Children	43%	39%
Skateboarding Park/Area	13%	8%
Small neighborhood parks	60%	69%
Soccer, Lacrosse Fields (Outdoor field space)	22%	24%
Splash park/pad	25%	26%
Tennis Courts (outdoor)	26%	17%
Walking & Biking Trails	69%	68%
Youth Baseball/softball Fields	19%	15%
<b>Most Important Parks and Recreation Facilities to Respondent Households</b>		
Indoor Fitness and Exercise Facilities	20%	15%
Indoor Gyms/Multi-Purpose Rec Centers	7%	3%
Large Community Parks	19%	37%
Natural areas/wildlife habitats (Greenspace and natural areas)	17%	28%
Nature Center/Nature Trails (Nature trails/nature parks)	19%	43%
Off-Leash Dog Park	12%	19%
Outdoor Basketball Courts	5%	3%
Outdoor Swimming Pools/Aquatic Facilities	18%	5%
Picnic Areas and Shelters	17%	11%
Skateboarding Area	3%	2%
Small Neighborhood Parks	28%	40%
Soccer, Lacrosse Fields (Outdoor field space)	8%	11%
Splash park/pad	7%	8%
Tennis Courts (outdoor)	7%	3%
Walking and Biking Trails	42%	37%
Youth Baseball/Softball Fields	7%	4%

Benchmarking for the City of ShorelineCommunity Interest and Opinion Surveys			
		National Average	City of Shoreline 2016
<b>Reasons that Prevent Respondent Households From Using Programs or Facilities More Often</b>			
Facilities do not have right equipment		7%	4%
Facilities are not well maintained		6%	5%
Facility operating hours are not convenient		7%	7%
Fees are too expensive		13%	10%
I do not know location of facilities		12%	7%
I do not know what is being offered		22%	18%
Lack of parking		5%	6%
Lack of quality programs		8%	4%
Parks are not well maintained		4%	4%
Poor customer service by staff		3%	1%
Program times are not convenient		16%	21%
Programs I am interested in are not offered		14%	22%
Registration for programs is difficult		3%	2%
Security is insufficient		7%	9%
Too far from residence		12%	6%
Use services of other agencies		8%	9%
Waiting list/programs were full		5%	6%
We are too busy		34%	38%
<b>Level of Satisfaction with the Overall Value Households Receive from the Parks and Recreation Department</b>			
Very Satisfied		27%	35%
Somewhat Satisfied		34%	41%
Neutral		20%	14%
Somewhat Dissatisfied		6%	3%
Very Dissatisfied		3%	1%
Don't Know		11%	6%



## Section 3

### *Matrices*

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# The City of Shoreline, Washington

## Importance-Unmet Needs Matrix

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The Importance-Unmet Needs Matrix is a tool for assessing the priority that should be placed on parks and recreation facilities and recreation programs in the City of Shoreline. Importance-Unmet Needs Assessment were completed for the City of Shoreline. Each of the facilities and programs that were assessed on the survey were placed in one of the following four quadrants:

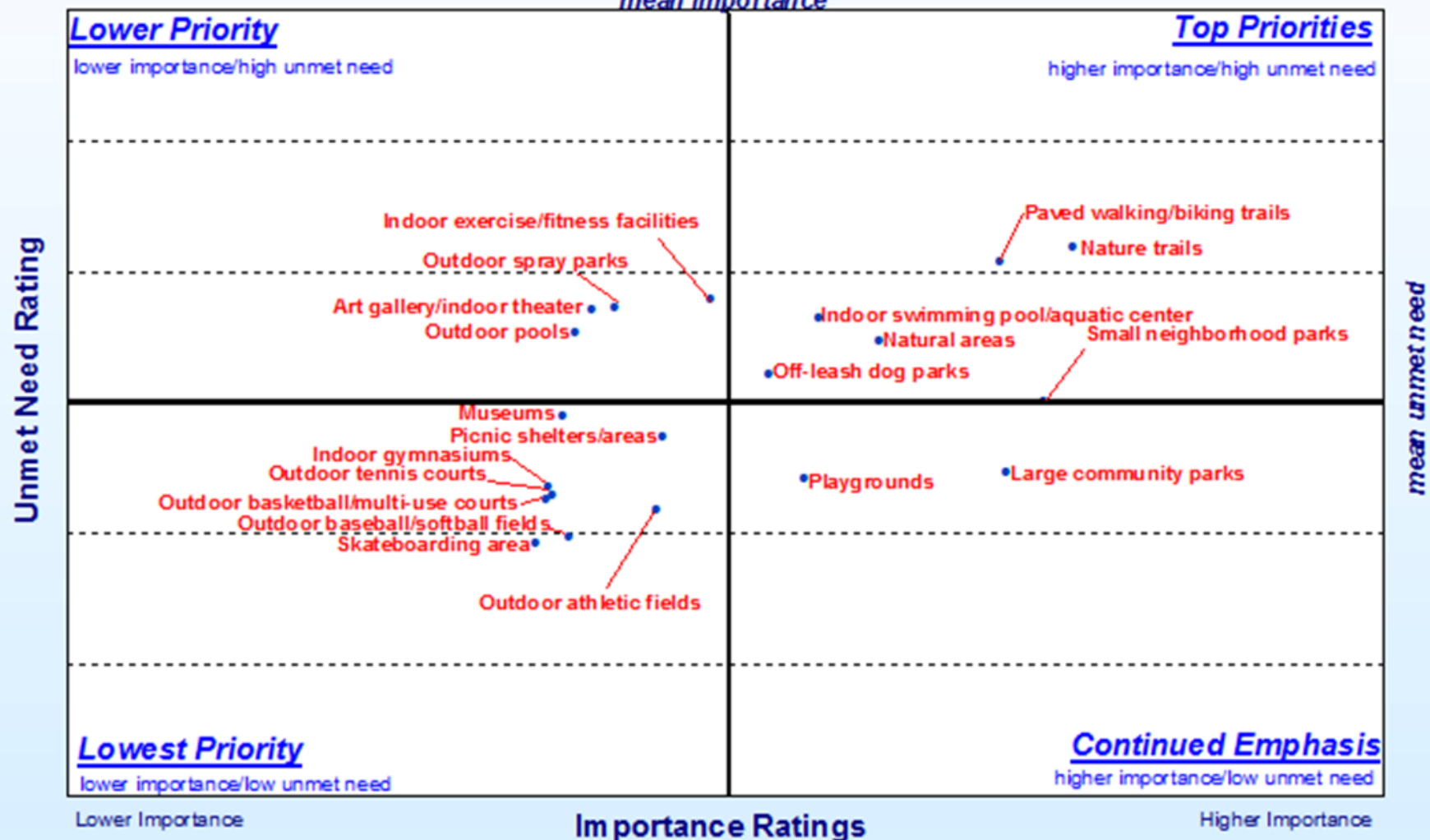
- **Top Priorities** (higher importance and high unmet need). Items in this quadrant should be given the highest priority for improvement. Respondents placed a high level of importance on these items, and the unmet need rating is high. Improvements to items in this quadrant will have positive benefits for the highest number of residents.
- **Continued Emphasis** (higher importance and low unmet need). Items in this quadrant should be given secondary priority for improvement. Respondents placed a high level of importance on these items, but the unmet need rating is relatively low.
- **Special Interest/Lower Priority** (lower importance and high unmet need). This quadrant shows where improvements may be needed to serve the needs of specialized populations. Respondents placed a lower level of importance on these items, but the unmet need rating is relatively high.
- **Lowest Priority** (lower importance and low unmet need). Items in this quadrant should receive the lowest priority for improvement. Respondents placed a lower level of importance on these items, and the unmet need rating is relatively low.

The following pages contain the Importance-Unmet Needs Matrices for all parks and recreation facilities and recreation programs that were assessed on the survey.

# 

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)

*mean importance*



# Importance-Unmet Needs Assessment Matrix for City of Shoreline Parks, Recreation, and Cultural Services Department Programs

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



## **Section 4**

# ***Priority Investment Ratings***

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## Priority Investment Rating

### City of Shoreline, Washington

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The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

$$\text{PIR} = \text{UNR} + \text{MIR}$$

For example, suppose the Unmet Needs Rating for paint ball facilities is 49.7 (out of 100) and the Most Important Rating for paint ball facilities is 22.5 (out of 100), the Priority Investment Rating for paint ball facilities would be 72.2 (out of 200).

#### How to Analyze the charts:

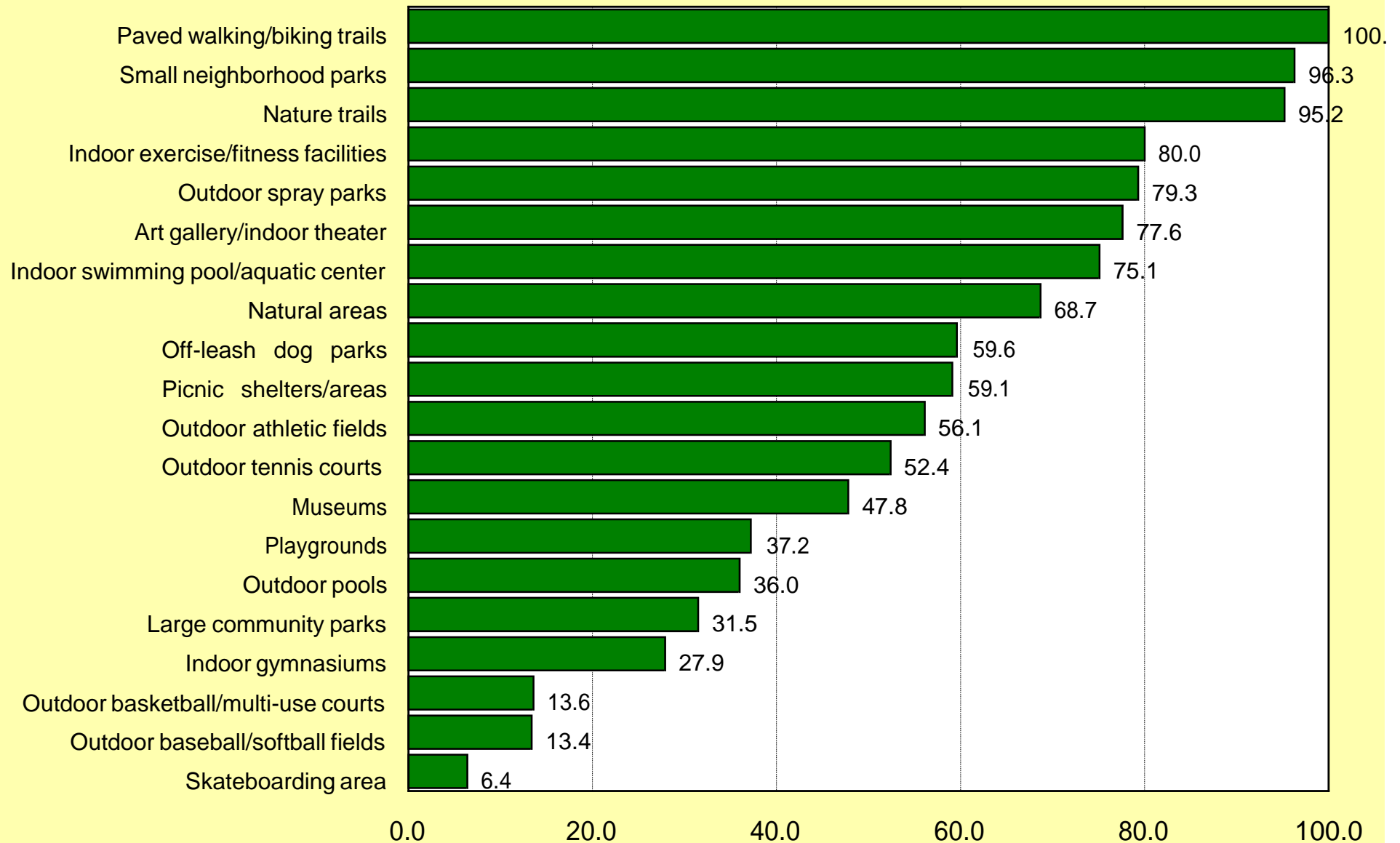
- **High Priority Areas are those with a PIR of at least 125. A rating of 125 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on all supported populations.**
- **Medium Priority Areas are those with a PIR of 70-124. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on one or more segments of supported populations.**
- **Low Priority Areas are those with a PIR below 70. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.**

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Unmet Needs Rating for Facilities

the rating for the item with the most unmet need=100

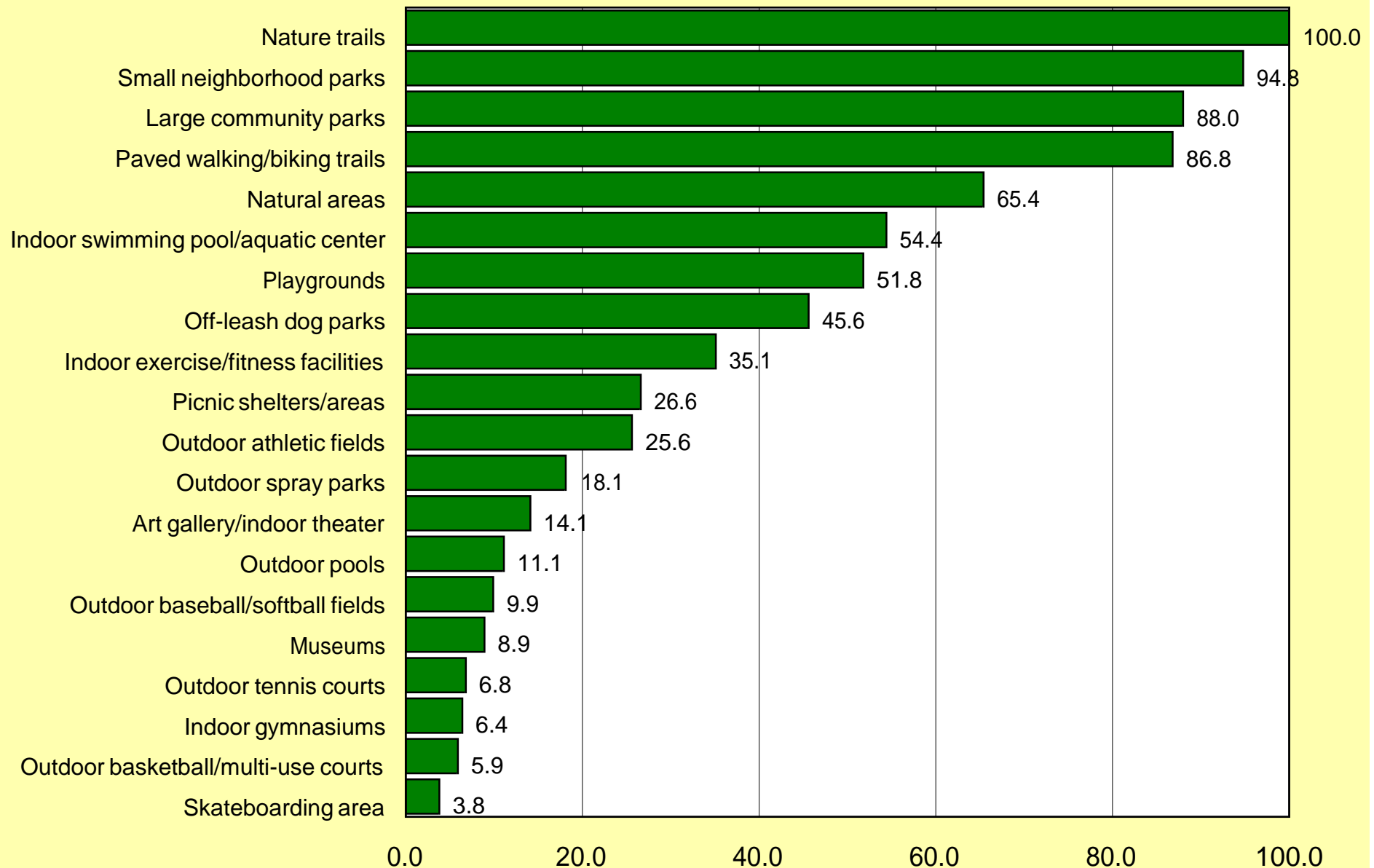
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



# Importance Rating for Facilities

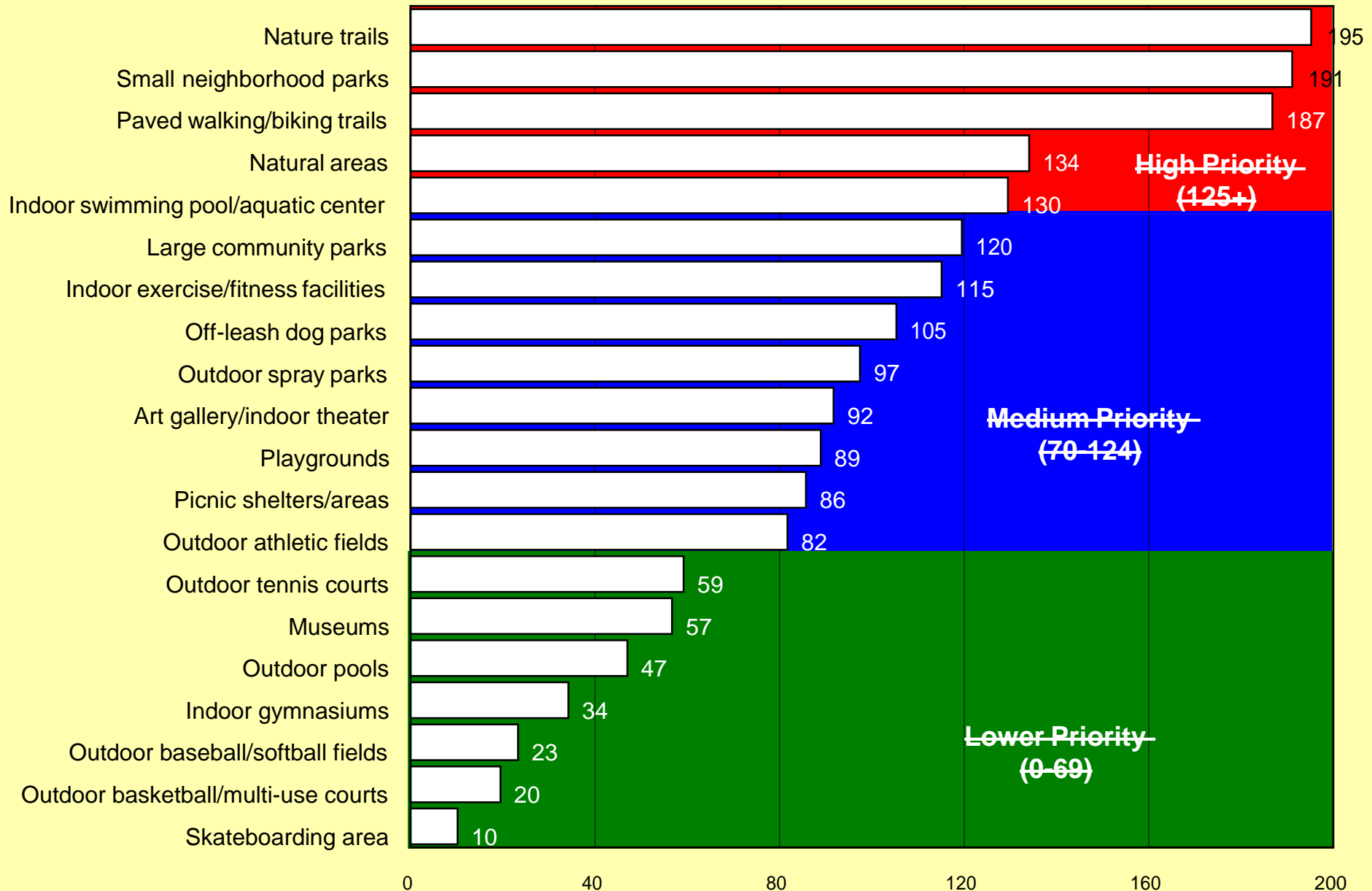
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important





# Top Priorities for Investment for Facilities Based on the Priority Investment Rating

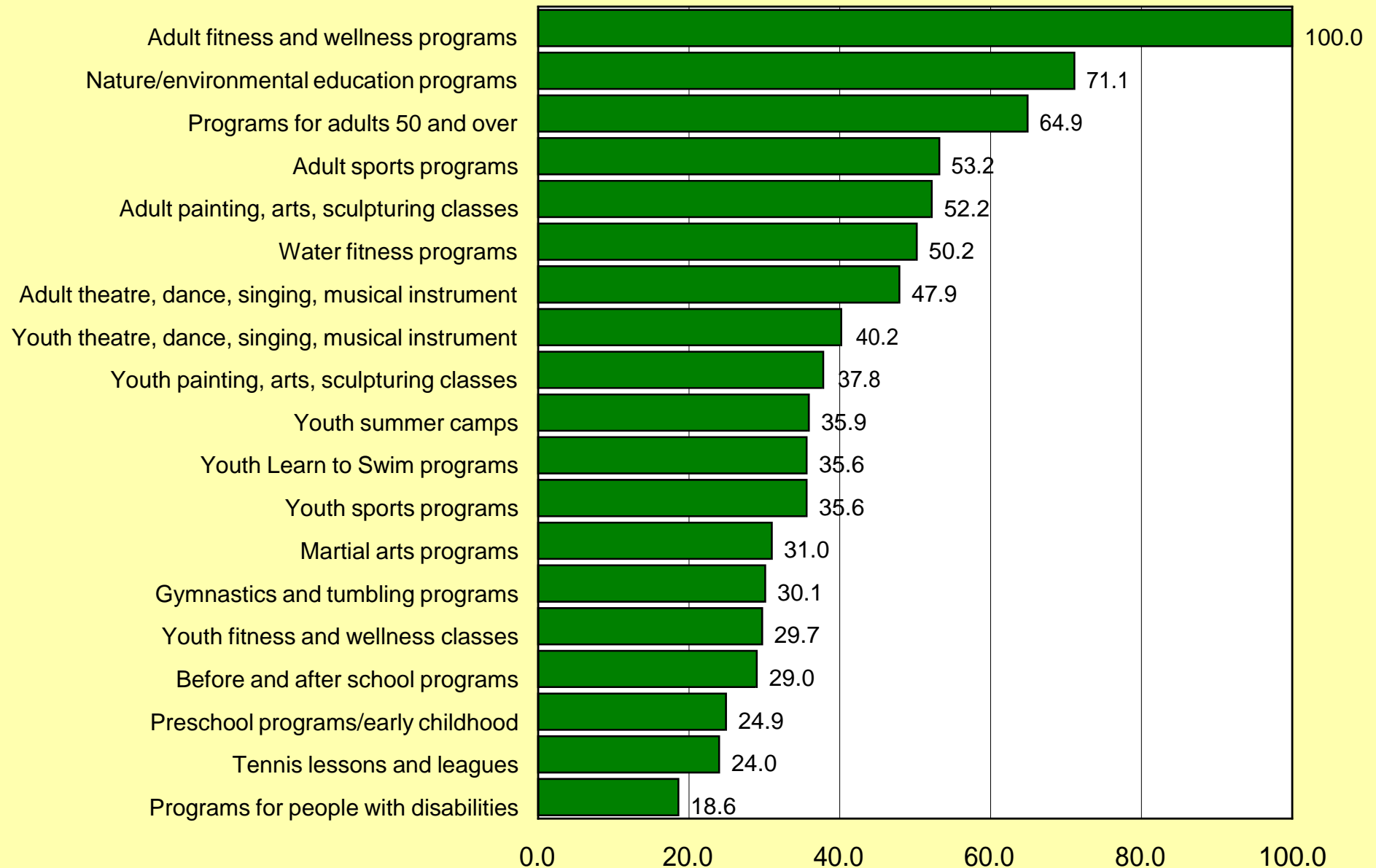


Source: ETC Institute (2016)

# Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

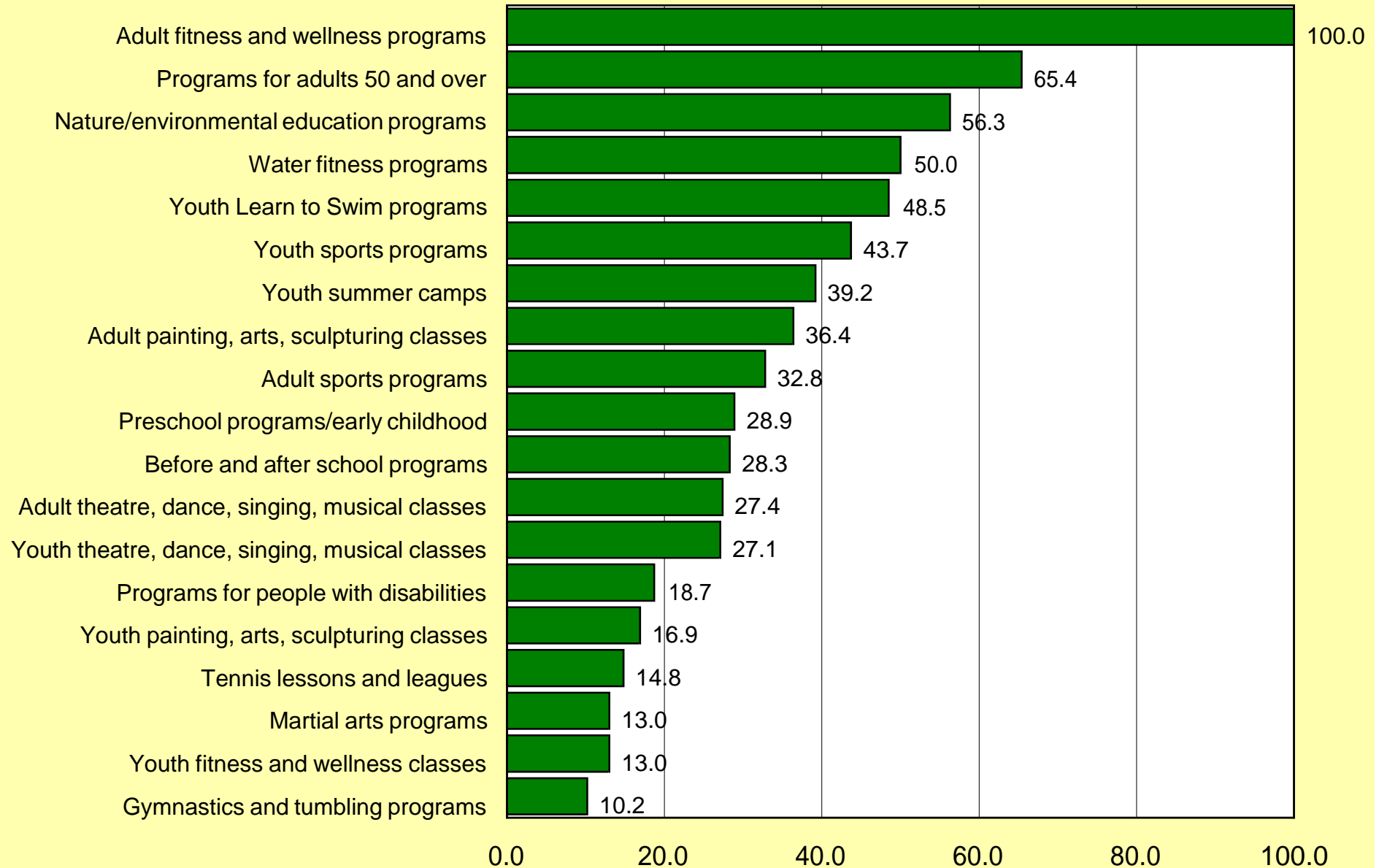
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



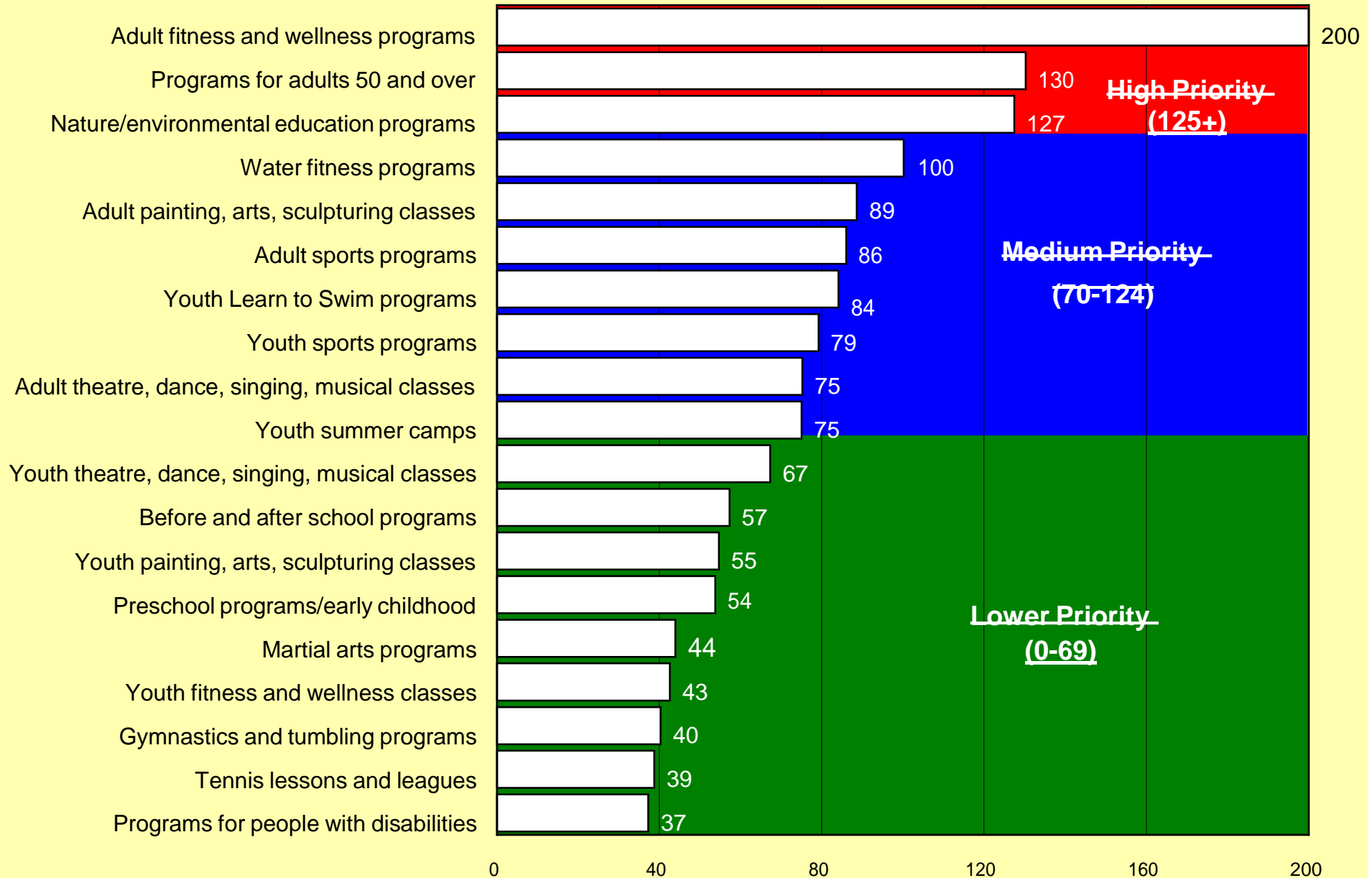
# Importance Rating for Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



# Top Priorities for Investment for Programs Based on the Priority Investment Rating



Source: ETC Institute (2016)

## **Section 5**

# ***Tabular Analysis***

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## Tabular Analysis

### **Q1. In the past 12 months, have you or any member of your household visited any of the City of Shoreline's parks?**

Q1. In the past 12 months, have you or any member of your household visited any of the City of Shoreline's parks?

	Number	Percent
Yes	721	88.4 %
No	95	11.6 %
Total	816	100.0 %

### **Q1-2. Overall, how would you rate the physical condition of ALL the parks in the City of Shoreline you have visited?**

Q1-2. Overall, how would you rate the physical condition of ALL the parks in the City of Shoreline you have visited?

	Number	Percent
Excellent	207	28.7 %
Good	443	61.4 %
Fair	56	7.8 %
Poor	3	0.4 %
Don't Know	12	1.7 %
Total	721	100.0 %

#### **Excluding don't know**

### **Q1-2. Overall, how would you rate the physical condition of ALL the parks in the City of Shoreline you have visited? (excluding don't know)**

Q1-2. Overall, how would you rate the physical condition of ALL the parks in the City of Shoreline you have visited?

	Number	Percent
Excellent	207	29.2 %
Good	443	62.5 %
Fair	56	7.9 %
Poor	3	0.4 %
Total	709	100.0 %

## Tabular Analysis

### **Q2. Listed below are amenities found in public parks. Please check the THREE amenities you feel are the most important to your household.**

Q2.	Number	Percent
Walking trails	473	57.0 %
Restrooms	432	52.0 %
Nature Areas and Passive Recreation	297	35.8 %
Playground equipment	212	25.5 %
Parking	202	24.3 %
Park lighting	183	22.0 %
Benches/picnic tables	148	17.8 %
Athletic fields	118	14.2 %
Landscaping	86	10.4 %
Picnic shelters	69	8.3 %
Drinking fountains	62	7.5 %
Other	41	4.9%
Signage	27	3.3 %
Outdoor tennis courts	21	2.5 %
Outdoor basketball courts	17	2.0 %
Bike racks	16	1.9 %
Total	2404	

Q2 (16) Please define	Number	Percent
dog park	3	7.3 %
Cleanliness	3	7.3 %
Dog parks	2	4.9 %
Swimming Pool	2	4.9 %
Garbage cans	2	4.9 %
Safety	2	4.9 %
off leash dog areas	2	4.9 %
Have you looked into adding pickleball courts? It's a fun, social, sport for people of all ages. Would be a great way to keep our older population physically active.	1	2.4 %
Safe	1	2.4 %
Recycling and trash bins	1	2.4 %
Dog parks are needed desperately	1	2.4 %
well-maintained, or safety.	1	2.4 %
large open spaces	1	2.4 %
off leash dog parks	1	2.4 %
storm water management/IPM for invasive weeds	1	2.4 %
The path flooding on the walkway at Paramount school park - never fixed or repaired.	1	2.4 %
Dog friendly areas	1	2.4 %
Dog park	1	2.4 %
dog play area	1	2.4 %
safety	1	2.4 %
dog/pet area	1	2.4 %
Disc golf	1	2.4 %
safety patrols	1	2.4 %
bathrooms	1	2.4 %
open space without fences, light posts	1	2.4 %
dog friendly play area	1	2.4 %
24/7 lighting for fields	1	2.4 %
cleanliness	1	2.4 %
Off leash dog areas.	1	2.4 %
fitness equipment	1	2.4 %
Offleash areas	1	2.4 %
wildlife habitat	1	2.4 %
Total	41	100.0 %

## Tabular Analysis

### **Q3. Have you or other members of your household participated in any programs offered by the City of Shoreline Parks, Recreation, and Cultural Services Department during the past 12 months?**

Q3. Have you or other members of your household participated in any programs offered by the City of Shoreline Parks, Recreation, and Cultural Services Department during the past 12 months?

	Number	Percent
Yes	257	32.1 %
No	544	67.9 %
Total	801	100.0 %

### **Q3-2. How many different recreation programs offered by the City of Shoreline has your household participated in during the past 12 months?**

Q3-2. How many different recreation programs offered by the City of Shoreline has your household participated in during the past 12 months?

	Number	Percent
1-2 programs	154	61.8 %
3-5 programs	88	35.3 %
6 or more programs	7	2.8 %
Total	249	100.0 %

### **Q3. From the following list, please check the THREE primary reasons why your household has participated in City of Shoreline recreation programs:**

Q3-3. From the following list, please check the three primary reasons why your household has participated in City of Shoreline recreation programs: [Quality of instructors/coaches]

	Number	Percent
Location of the program facility	168	20.2 %
Fees are economical	158	19.0 %
Times the program is offered	114	13.7 %
Quality of instructors/coaches	77	9.3 %
Dates the program is offered	71	8.6 %
Quality of the program facility	57	6.9 %
Friends participate in the program	48	5.8 %
Other	10	1.2 %
Total	703	



## Tabular Analysis

### Q3. Other

Q3-3 (08) Please define	Number	Percent
Grand child's activity	1	11.1 %
mostly special events offered in our neighborhood	1	11.1 %
Holiday related	1	11.1 %
Excursions	1	11.1 %
quality of program and type	1	11.1 %
Convenience	1	11.1 %
Fun;exercise	1	11.1 %
interest in program	1	11.1 %
ability to provide sign exact english interpreters for our daughter.	1	11.1 %
Total	9	100.0 %

### Q3-4. How would you rate the overall quality of the recreation program(s) in which your household has participated?

Q3-4. How would you rate the overall quality of the recreation program(s) in which your household has participated?

	Number	Percent
Excellent	75	29.2 %
Good	160	62.3 %
Fair	17	6.6 %
Poor	0	0.0 %
Don't Know	5	1.9 %
Total	257	100.0 %

### Q3-4. How would you rate the overall quality of the recreation program(s) in which your household has participated? (excluding don't know)

Q3-4. How would you rate the overall quality of the recreation program(s) in which your household has participated?

	Number	Percent
Excellent	75	29.8 %
Good	160	63.5 %
Fair	17	6.7 %
Poor	0	0.0 %
Total	252	100.0 %

**Tabular Analysis****Q4. From the following list, please check ALL the organizations that you and members of your household use for parks and recreation programs and cultural facilities.**

(N=830)

	Yes	No
Q4. 01. Private schools	6.4%	93.6%
Q4. 02. Churches	18.4%	81.6%
Q4.03. Private youth sports leagues	13.3%	86.7%
Q4. 04. YMCA	18.2%	81.8%
Q4. 05. Shoreline School District	30.4%	69.6%
Q4.06. City of Shoreline Parks, Recreation, and Cultural Services Dept.	45.9%	54.1%
Q4. 07. King County parks	42.7%	57.3%
Q4. 08. Shoreline/Lake Forest Park Arts Council	14.8%	85.2%
Q4. 09. Private clubs (tennis, health & fitness)	12.7%	87.3%
Q4. 10. City of Seattle parks	37.6%	62.4%
Q4. 11. Shoreline Community College	16.5%	83.5%
Q4.12. Cities of Edmonds/Mountlake Terrace/ Lynnwood	21.7%	78.3%
Q4. 13. Homeowners associations/apt. complex	4.5%	95.5%
Q4. 14. Shoreline/Lake Forest Park Senior Center	11.4%	88.6%
Q4. 15. Shoreline Historical Museum	7.1%	92.9%
Q4.16. Other	5.4%	94.6%
Q4. 17. None; do not use any organizations	20.1%	79.9%

## Tabular Analysis

### Q4. Other

Q4 (16) Please define	Number	Percent
library	2	5.1 %
We use the gym and jazzercise classes offered at the Spartan Gym.	1	2.6 %
Echo Lake Neighborhood Assoc	1	2.6 %
State of Washington	1	2.6 %
WA State Parks	1	2.6 %
Train	1	2.6 %
Work functions	1	2.6 %
edmonds senior center	1	2.6 %
National Parks	1	2.6 %
Cub Scouts, in Brier	1	2.6 %
Nonprofit	1	2.6 %
pool	1	2.6 %
family events	1	2.6 %
dance studio	1	2.6 %
green lake	1	2.6 %
Co-op preschool	1	2.6 %
Shoreline SD PTSA	1	2.6 %
Neighborhood Associations (differs from Homeowners Associations) and Cooperative Preschools	1	2.6 %
Wing Luke Asian Museum, Pacific Science Center, Zoo, Aquarium	1	2.6 %
Dog parks	1	2.6 %
My gym has free fitness classes.	1	2.6 %
Parks in Port Townsend, WA.	1	2.6 %
Neighborhood Assns., A.V.A.org	1	2.6 %
sammish trail	1	2.6 %
richmond beach park	1	2.6 %
King Co. Library in Shoreline	1	2.6 %
community center	1	2.6 %
shoreline stadium and soccer fields	1	2.6 %
beach naturists	1	2.6 %
Temple Beth or Shoreline Library	1	2.6 %
NEIGHBORHOOD ASSOC	1	2.6 %
WSSA	1	2.6 %
shoreline pool	1	2.6 %
Swimming pool	1	2.6 %
highland ice arena	1	2.6 %
YOGA STUDIOS	1	2.6 %
SHORELINE POOL	1	2.6 %
TEMPLE	1	2.6 %

## Tabular Analysis

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 0-11?**

Q5-1. Please indicate which two organizations listed in Question 4 people in your household ages 0 to 11 years old use the most for parks and recreation programs and services: [1st:]

	Number	Percent
Private schools	12	2.7 %
Churches	3	0.7 %
Private youth sports leagues	36	8.0 %
YMCA	19	4.2 %
Shoreline School District	41	9.1 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	52	11.5 %
King County parks	10	2.2 %
Shoreline/Lake Forest Park Arts Council	1	0.2 %
City of Seattle parks	9	2.0 %
Shoreline Community College	1	0.2 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	3	0.7 %
Shoreline/Lake Forest Park Senior Center	1	0.2 %
Other	3	0.7 %
None	54	11.9 %
None Chosen	207	45.8 %
Total	452	100.0 %

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 0-11?**

Q5-1. Please indicate which two organizations listed in Question 4 people in your household ages 0 to 11 years old use the most for parks and recreation programs and services: [2nd:]

	Number	Percent
Private schools	4	2.4 %
Churches	7	4.2 %
Private youth sports leagues	9	5.4 %
YMCA	8	4.8 %
Shoreline School District	35	21.1 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	36	21.7 %
King County parks	13	7.8 %
Shoreline/Lake Forest Park Arts Council	2	1.2 %
Private clubs (tennis, health & fitness)	7	4.2 %
City of Seattle parks	15	9.0 %
Shoreline Community College	3	1.8 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	12	7.2 %
Homeowners associations/apt. complex	1	0.6 %
Shoreline/Lake Forest Park Senior Center	1	0.6 %
Other	7	4.2 %
None	6	3.6 %

## Tabular Analysis

### Sum of the top choices

#### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of Under 0-11?**

Q5-1. Please indicate which two organizations listed in Question 4 people in your household ages 0 to 11 years old use the most for parks and recreation programs and services: [1st:]

	Number	Percent
None Chosen	207	24.9 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	88	10.6 %
Shoreline School District	76	9.2 %
None	60	7.2 %
Private youth sports leagues	45	5.4 %
YMCA	27	3.3 %
City of Seattle parks	24	2.9 %
King County parks	23	2.8 %
Private schools	16	1.9 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	15	1.8 %
Churches	10	1.2 %
Other	10	1.2 %
Private clubs (tennis, health & fitness)	7	0.8 %
Shoreline Community College	4	0.5 %
Shoreline/Lake Forest Park Arts Council	3	0.4 %
Shoreline/Lake Forest Park Senior Center	2	0.2 %
Homeowners associations/apt. complex	1	0.1 %
Total	618	

## Tabular Analysis

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 12-17?**

Q5-2. Please indicate which two organizations listed in Question 4 people in your household ages 12 to 17 years old use the most for parks and recreation programs and services: [1st:]

	Number	Percent
Private schools	1	0.3 %
Churches	2	0.5 %
Private youth sports leagues	28	7.2 %
YMCA	7	1.8 %
Shoreline School District	41	10.6 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	14	3.6 %
King County parks	6	1.5 %
Shoreline/Lake Forest Park Arts Council	1	0.3 %
Private clubs (tennis, health & fitness)	1	0.3 %
City of Seattle parks	1	0.3 %
Shoreline Community College	1	0.3 %
None	52	13.4 %
None Chosen	233	60.1 %
Total	388	100.0 %

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 12-17?**

Q5-2. Please indicate which two organizations listed in Question 4 people in your household ages 12 to 17 years old use the most for parks and recreation programs and services: [2nd:]

	Number	Percent
Private schools	5	5.4 %
Churches	3	3.2 %
Private youth sports leagues	8	8.6 %
YMCA	6	6.5 %
Shoreline School District	24	25.8 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	15	16.1 %
King County parks	8	8.6 %
Shoreline/Lake Forest Park Arts Council	4	4.3 %
Private clubs (tennis, health & fitness)	3	3.2 %
City of Seattle parks	2	2.2 %
Shoreline Community College	1	1.1 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	3	3.2 %
Shoreline/Lake Forest Park Senior Center	1	1.1 %
None	10	10.8 %
Total	93	100.0 %

## Tabular Analysis

### Sum of the top choices

#### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of Under 12-17?**

Q5-2. Please indicate which two organizations listed in Question 4 people in your household ages 12 to 17 years old use the most for parks and recreation programs and services: [1st:]

	Number	Percent
None Chosen	233	28.1 %
Shoreline School District	65	7.8 %
None	62	7.5 %
Private youth sports leagues	36	4.3 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	29	3.5 %
King County parks	14	1.7 %
YMCA	13	1.6 %
Private schools	6	0.7 %
Shoreline/Lake Forest Park Arts Council	5	0.6 %
Churches	5	0.6 %
Private clubs (tennis, health & fitness)	4	0.5 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	3	0.4 %
City of Seattle parks	3	0.4 %
Shoreline Community College	2	0.2 %
Shoreline/Lake Forest Park Senior Center	1	0.1 %
Total	481	

## Tabular Analysis

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 18-54?**

Q5-3. Please indicate which two organizations listed in Question 4 people in your household ages 18 to 54 years old use the most for parks and recreation programs and services: [1st:]

	Number	Percent
Private schools	4	0.6 %
Churches	19	2.8 %
Private youth sports leagues	9	1.3 %
YMCA	45	6.7 %
Shoreline School District	20	3.0 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	123	18.4 %
King County parks	39	5.8 %
Shoreline/Lake Forest Park Arts Council	6	0.9 %
Private clubs (tennis, health & fitness)	18	2.7 %
City of Seattle parks	22	3.3 %
Shoreline Community College	13	1.9 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	9	1.3 %
Homeowners associations/apt. complex	2	0.3 %
Shoreline/Lake Forest Park Senior Center	1	0.1 %
Shoreline Historical Museum	3	0.4 %
Other	14	2.1 %
None	152	22.8 %
None Chosen	169	25.3 %
Total	668	100.0 %

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 18-54?**

Q5-3. Please indicate which two organizations listed in Question 4 people in your household ages 18 to 54 years old use the most for parks and recreation programs and services: [2nd:]

	Number	Percent
Churches	12	4.4 %
Private youth sports leagues	2	0.7 %
YMCA	14	5.2 %
Shoreline School District	17	6.3 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	46	17.0 %
King County parks	37	13.7 %
Shoreline/Lake Forest Park Arts Council	14	5.2 %
Private clubs (tennis, health & fitness)	14	5.2 %
City of Seattle parks	61	22.6 %
Shoreline Community College	9	3.3 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	18	6.7 %
Homeowners associations/apt. complex	5	1.9 %
Shoreline/Lake Forest Park Senior Center	3	1.1 %
Shoreline Historical Museum	1	0.4 %
Other	7	2.6 %
None	10	3.7 %
Total	270	100.0 %



## Tabular Analysis

### Sum of the top choices

#### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of Under 18-54?**

Q5-3. Please indicate which two organizations listed in Question 4 people in your household ages 18 to 54 years old use the most for parks and recreation programs and services: [1st:]

	Number	Percent
None Chosen	169	20.4 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	169	20.4 %
None	162	19.5 %
City of Seattle parks	83	10.0 %
King County parks	76	9.2 %
YMCA	59	7.1 %
Shoreline School District	37	4.5 %
Private clubs (tennis, health & fitness)	32	3.9 %
Churches	31	3.7 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	27	3.3 %
Shoreline Community College	22	2.7 %
Other	21	2.5 %
Shoreline/Lake Forest Park Arts Council	20	2.4 %
Private youth sports leagues	11	1.3 %
Homeowners associations/apt. complex	7	0.8 %
Shoreline/Lake Forest Park Senior Center	4	0.5 %
Shoreline Historical Museum	4	0.5 %
Private schools	4	0.5 %
Total	938	

## Tabular Analysis

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 55 and older?**

Q5-4. Please indicate which two organizations listed in Question 4 people in your household ages 55 and older use the most for parks and recreation programs and services: [1st:]

	Number	Percent
Churches	31	5.6 %
Private youth sports leagues	2	0.4 %
YMCA	26	4.7 %
Shoreline School District	6	1.1 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	63	11.4 %
King County parks	23	4.1 %
Shoreline/Lake Forest Park Arts Council	6	1.1 %
Private clubs (tennis, health & fitness)	14	2.5 %
City of Seattle parks	10	1.8 %
Shoreline Community College	3	0.5 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	7	1.3 %
Shoreline/Lake Forest Park Senior Center	20	3.6 %
Shoreline Historical Museum	5	0.9 %
Other	7	1.3 %
None	139	25.0 %
None Chosen	193	34.8 %
Total	555	100.0 %

### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 55 and older?**

Q5-4. Please indicate which two organizations listed in Question 4 people in your household ages 55 and older use the most for parks and recreation programs and services: [2nd:]

	Number	Percent
Private schools	2	1.1 %
Churches	8	4.3 %
Private youth sports leagues	2	1.1 %
YMCA	9	4.9 %
Shoreline School District	10	5.4 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	31	16.8 %
King County parks	20	10.8 %
Shoreline/Lake Forest Park Arts Council	10	5.4 %
Private clubs (tennis, health & fitness)	9	4.9 %
City of Seattle parks	26	14.1 %
Shoreline Community College	8	4.3 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	11	5.9 %
Homeowners associations/apt. complex	5	2.7 %
Shoreline/Lake Forest Park Senior Center	14	7.6 %
Shoreline Historical Museum	2	1.1 %
Other	5	2.7 %
None	13	7.0 %
Total	185	100.0 %

## Tabular Analysis

### Sum of the top choices

#### **Q5. Which TWO organizations in question 4 are MOST IMPORTANT to the members of your household in the age group of 55 and older**

Q5-4. Please indicate which two organizations listed in Question 4 people in your household ages 55 and older use the most for parks and recreation programs and services: [1st:]

	Number	Percent
None Chosen	193	23.3 %
None	152	18.3 %
City of Shoreline Parks, Recreation, and Cultural Services Dept.	94	11.3 %
King County parks	43	5.2 %
Churches	39	4.7 %
City of Seattle parks	36	4.3 %
YMCA	35	4.2 %
Shoreline/Lake Forest Park Senior Center	34	4.1 %
Private clubs (tennis, health & fitness)	23	2.8 %
Cities of Edmonds/Mountlake Terrace/Lynnwood	18	2.2 %
Shoreline/Lake Forest Park Arts Council	16	1.9 %
Shoreline School District	16	1.9 %
Other	12	1.4 %
Shoreline Community College	11	1.3 %
Shoreline Historical Museum	7	0.8 %
Homeowners associations/apt. complex	5	0.6 %
Private youth sports leagues	4	0.5 %
Private schools	2	0.2 %
Total	740	

## Tabular Analysis

### **Q6. Please check ALL the ways you learn about parks, recreation and cultural programs and activities:**

(N=830)

	Yes	No
Q6. Program fliers/posters	48.4%	51.6%
Q6. Word of mouth	43.7%	56.3%
Q6. City of Shoreline website	29.9%	70.1%
Q6. City of Shoreline "Currents" Newsletter•	59.8%	40.2%
Q6. City of Shoreline E-News	9.4%	90.6%
Q6. Shoreline Area News blog	14.2%	85.8%
Q6. City of Shoreline Facebook Page	6.3%	93.7%
Q6. City of Shoreline Recreation Guide	44.7%	55.3%
Q6.Cable television (Channel 21)	1.3%	98.7%
Q6. Visited or called a parks/recreation office	10.6%	89.4%
Q6. Other	8.3%	91.7%
Q6. None	4.9%	95.1%

### Q.6 OTHER

drive by	2	2.9 %
maps	2	2.9 %
Learn from program at facility I'm attending	1	1.5 %
Google map	1	1.5 %
Look on Google maps for green areas	1	1.5 %
Kruckeberg Botanic Garden E-news	1	1.5 %
Mailed Rec guide	1	1.5 %
Radio	1	1.5 %
general knowledge	1	1.5 %
Walk around and find	1	1.5 %
Echo Lake Neighborhood Assoc	1	1.5 %
friends on facebook	1	1.5 %
Internet	1	1.5 %
google	1	1.5 %
searching internet	1	1.5 %
Friends	1	1.5 %
RIchmond Beach newsletter	1	1.5 %
friends	1	1.5 %
email	1	1.5 %
Google Search	1	1.5 %
Google Maps	1	1.5 %
rb community emails	1	1.5 %
Driving around the city	1	1.5 %

Nextdoor Richmond Beach	1	1.5 %
Random walks after work	1	1.5 %
Secret Shoreline on Facebook	1	1.5 %
next door.com	1	1.5 %
Nextdoor Hillwood neighborhood communications	1	1.5 %
Google search	1	1.5 %
nextdoor web sight	1	1.5 %
Facebook	1	1.5 %
computer	1	1.5 %
parks search on maps	1	1.5 %
google.com	1	1.5 %
WALKED OR DROVE BY PARK	1	1.5 %
SECRET SHORELINE FACEBOOK GROUP	1	1.5 %
Organization events	1	1.5 %
Nextdoor App	1	1.5 %
Ridgecrest Neighborhood FB page	1	1.5 %
When I ride by on my bike.	1	1.5 %
school	1	1.5 %
A MAP	1	1.5 %
Nextdoor Richmond beach	1	1.5 %
live near park	1	1.5 %
secret shoreline FB page	1	1.5 %
Richmond Beach Newspaper	1	1.5 %
social media	1	1.5 %
crista activities	1	1.5 %
From the taxes I pay!	1	1.5 %
newspaper, word of mouth	1	1.5 %
Nextdoor website	1	1.5 %
google maps	1	1.5 %
Next door richmond beach	1	1.5 %
North city next door blog	1	1.5 %
WALKING/BIKING AROUND	1	1.5 %
Internet search	1	1.5 %
neighborhood assess	1	1.5 %
Library RB paper	1	1.5 %
nextdoor.com	1	1.5 %
google maps and wikipedia	1	1.5 %
saw while driving	1	1.5 %
driving around	1	1.5 %
passing by	1	1.5 %
seattles child parent map	1	1.5 %
north city neighborhood association	1	1.5 %
Signage	1	1.5 %
Total	68	100.0 %

## Tabular Analysis

### **Q7. Please CHECK ALL the reasons that prevent you or other members of your household from using City of Shoreline Parks, Recreation, and Cultural Service Department's programs and facilities more often:**

(N=830)

	Yes	No
Q7. Facilities are not well maintained	4.9%	95.1%
Q7. Parks are not well maintained	4.3%	95.7%
Q7. Facilities lack right equipment	4.1%	95.9%
Q7. Parks do not feel safe	8.6%	91.4%
Q7. Recreation facilities do not feel safe	2.3%	97.7%
Q7. Lack of quality programs	4.2%	95.8%
Q7. Too far from our residence	5.8%	94.2%
Q7. Class full	6.3%	93.7%
Q7. Fees are too high	10.1%	89.9%
Q7. Program times are not convenient	21.3%	78.7%
Q7. Not interested in programs offered	21.7%	78.3%
Q7. Use facilities/programs of other agencies	9.2%	90.8%
Q7. Poor customer service by staff	0.7%	99.3%
Q7. I do not know locations of facilities	6.9%	93.1%
Q7. We are too busy	37.7%	62.3%
Q7. I do not know what is being offered	17.6%	82.4%
Q7. Facilities operating hours not convenient	6.5%	93.5%
Q7. Registration for programs is difficult	2.3%	97.7%
Q7. Availability of parking	6.4%	93.6%
Q7. Language barrier (non-English speaking)	0.7%	99.3%

Age	2	2.2 %
lighting	2	2.2 %
None	2	2.2 %
age	2	2.2 %
there are several homeless people in the parks, I believe this to be a big problem	1	1.1 %
Not open at night.	1	1.1 %
We are both over 70 so we only walk some and watch grandchildren play sports	1	1.1 %
One of us is disabled. Access is often limited.	1	1.1 %
no need for programs at this stage of life	1	1.1 %
Limited Dog Friendly parks	1	1.1 %
illness at home and can't get out easily	1	1.1 %
Poor rules enforcement at Jannal park. Dogs off leash not in off leash areas.	1	1.1 %
Parks are often close to busy roads, such as Twin Ponds. Very noisy. Landscaping is bland and seating for adults at play structures is inadequate.	1	1.1 %
Other interests/not home	1	1.1 %
not many in my age groups	1	1.1 %
child age appropriate	1	1.1 %
Mostly weather related since I have a child under 5yo at the moment	1	1.1 %
No child care (use YMCA to exercise instead)	1	1.1 %
Not enough variety of programs for adults.	1	1.1 %
Not enough off leash dog provisions. ..	1	1.1 %
some parks need better lighting	1	1.1 %
Disabled individuals have trouble using their wheelchairs because the ground is not solid enough after rain.	1	1.1 %
I am only interested in the arts.	1	1.1 %
The parks are too busy and there is no place to play soccer kids grown	1	1.1 %
arthritis flairs have been disabling poor health	1	1.1 %
Ages for participants do not match our need (e.g., program for ages 6-8, so our 10 year-old can't participate)	1	1.1 %
I just dont get around to it	1	1.1 %
We have no disc golf	1	1.1 %
locked restrooms	1	1.1 %
Twin Ponds Park Bathroom	1	1.1 %
parks not well lit at night	1	1.1 %
We are too old	1	1.1 %
no reason	1	1.1 %
Close neighbors of the forest/walking trail to the south of the Ballinger Commons apts. have witnessed coyotes in the forest. A female had a least 3 pups and they're full grown now. Neighborhood cats (2) and a dog have gone missing.	1	1.1 %
Lighting - lack of and we HATE the skateboard park and the noise and garbage associated with it.	1	1.1 %
Cannot bring dog.	1	1.1 %
Some parks used fully by folks, not Shoreline residents.	1	1.1 %
CAREGIVER TO MY MOTHER	1	1.1 %

WE HAVE OUR OWN LAKE HOUSE IN SNOHOMISH		
COUNTY	1	1.1 %
Would love to use the pool but it's closing for repairs.	1	1.1 %
private athletic club member	1	1.1 %
work full time	1	1.1 %
husband in wheelchair01010405060714161718	1	1.1 %
pool outdated, don't need water center like MLT or Lynnwood	1	1.1 %
health problems	1	1.1 %
no water fountains	1	1.1 %
No enforcement of leash law	1	1.1 %
Off leash dogs, there appears to be no enforcement at all. How		
many tickets for this offense were issues last year	1	1.1 %
age & restrictions	1	1.1 %
program not offered	1	1.1 %
Age;other interests	1	1.1 %
off leash dogs	1	1.1 %
SAFETY HOBOS	1	1.1 %
lack of sidewalks on residential streets.	1	1.1 %
disability	1	1.1 %
not enough programs for kids 8 and under	1	1.1 %
Kid is special needs	1	1.1 %
Not interested	1	1.1 %
too old	1	1.1 %
not enough time	1	1.1 %
hillwood park is a marsh most of the year	1	1.1 %
just moved here	1	1.1 %
senior limited ability	1	1.1 %
Too few dog parks.	1	1.1 %
we have many free activities at Crista where we live	1	1.1 %
Teacher fees	1	1.1 %
Tennis and basketball courts often being used - more courts		
would be better.	1	1.1 %
we arrange our own activities	1	1.1 %
We don't plan well enough.	1	1.1 %
recently moved to area	1	1.1 %
There aren't enough activities	1	1.1 %
ned boy/girl bathrooms	1	1.1 %
the teacher my son had didn't know how to manage a class	1	1.1 %
Poor health	1	1.1 %
mostly always out of town	1	1.1 %
smokers, off leash dogs and loud music.	1	1.1 %
New baby	1	1.1 %
Participants are unfriendly and unwelcoming.	1	1.1 %
nothing for teenagers to do at parks.	1	1.1 %
Fields not in good shape	1	1.1 %
Garbage/trash	1	1.1 %
busline accessibility - no car	1	1.1 %
lights later in evening	1	1.1 %
I love the walking strip at Paramount Park.	1	1.1 %
forget its available	1	1.1 %
shoreline pool needs updating	1	1.1 %
Total	91	100.0 %



## Tabular Analysis

**O8 Please indicate if YOU or any member of your household has a need for each type of facility listed below by circling YES or NO to the right of each type of facility.**

(N=830)

	Yes	No
Q8-1. 01. Large community parks	61.1%	38.9%
Q8-1. 02. Small neighborhood parks	69.4%	30.6%
Q8-1.03. Off-leash dog parks	33.9%	66.1%
Q8-1. 04. Paved walking/biking trails	67.6%	32.4%
Q8-1. 05. Natural areas	63.3%	36.7%
Q8-1. 06. Nature trails	68.8%	31.2%
Q8-1. 07. Picnic shelters/areas	43.9%	56.1%
Q8-1. 08. Playgrounds	39.0%	61.0%
Q8-1. 09. Outdoor baseball/softball fields	15.2%	84.8%
Q8-1. 10. Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	24.2%	75.8%
Q8-1. 11. Outdoor basketball/multi-use courts	15.3%	84.7%
Q8-1. 12. Outdoor tennis courts	17.1%	82.9%
Q8-1. 13. Skateboarding area	8.4%	91.6%
Q8-1. 14. Outdoor pools	22.8%	77.2%
Q8-1. 15. Outdoor spray parks	25.5%	74.5%
Q8-1. 16. Museums, e.g. Shoreline Historical Museum	28.6%	71.4%
Q8-1.17. Art gallery/indoor theater	32.3%	67.7%
Q8-1. 18. Indoor exercise/fitness facilities	44.2%	55.8%
Q8-1. 19. Indoor swimming pool/aquatic center	52.2%	47.8%
Q8-1. 20. Indoor gymnasiums (basketball, volleyball, etc.)	21.3%	78.7%

## Tabular Analysis

### Q8. Other

Q8-1 (21) Please define	Number	Percent
Gaming	1	2.9 %
Pickleball courts, please.	1	2.9 %
Track/field	1	2.9 %
Shoreline Track	1	2.9 %
indoor playground	1	2.9 %
open space, not made into sports fields	1	2.9 %
senior citizen	1	2.9 %
The botanical garden	1	2.9 %
Shoreline Senior Center	1	2.9 %
Disc golf course	1	2.9 %
Environmental learning center, like Discovery Park's		
Envionmental Learning Center in Seattle	1	2.9 %
running track	1	2.9 %
Picnic tables and BBQ.	1	2.9 %
pickle ball court	1	2.9 %
Frisbee golf?	1	2.9 %
Sidewalks	1	2.9 %
outdoor play volumn needs for sound	1	2.9 %
sport gym for kids	1	2.9 %
ouatdoor track	1	2.9 %
indoor playground and exercise facility	1	2.9 %
Community garden	1	2.9 %
Pond/lake quality Twin Pond Park	1	2.9 %
pickleball courts	1	2.9 %
disc golf	1	2.9 %
senior access	1	2.9 %
botanic garden	1	2.9 %
Outdoor racquetball courts	1	2.9 %
toddler play gym	1	2.9 %
outdoor fitness equipment	1	2.9 %
combine 18-20	1	2.9 %
something for teens at parks	1	2.9 %
outdoor exercise	1	2.9 %
Indoor/outdoor volleyball area	1	2.9 %
lvoe tots indoor playground	1	2.9 %
Total	34	100.0 %

## Tabular Analysis

### **8-1 If YES, please answer the questions to the right of the facility regarding "How well are your needs being met by the City of Shoreline?"**

(N=830)

	Fully Met	Mostly Met	Partly Met	Not Met
Q8-2. 01. Large community parks	39.7%	46.3%	12.5%	1.5%
Q8-2. 02. Small neighborhood parks	37.0%	42.7%	16.2%	4.0%
Q8-2. 03. Off-leash dog parks	16.6%	35.6%	34.8%	13.0%
Q8-2. 04. Paved walking/biking trails	20.7%	42.7%	30.6%	6.0%
Q8-2. 05. Natural areas	23.1%	47.4%	25.0%	4.5%
Q8-2. 06. Nature trails	22.9%	39.5%	31.5%	6.1%
Q8-2. 07. Picnic shelters/areas	23.3%	50.8%	21.5%	4.4%
Q8-2. 08. Playgrounds	33.1%	46.2%	17.9%	2.8%
Q8-2. 09. Outdoor baseball/softball fields	32.4%	43.5%	18.5%	5.6%
Q8-2. 10. Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	31.3%	44.9%	17.6%	6.3%
Q8-2. 11. Outdoor basketball/multi-use courts	17.0%	40.2%	26.8%	16.1%
Q8-2. 12. Outdoor tennis courts	26.2%	33.6%	32.0%	8.2%
Q8-2. 13. Skateboarding area	26.2%	36.1%	24.6%	13.1%
Q8-2. 14. Outdoor pools	4.3%	11.2%	14.3%	70.2%
Q8-2. 15. Outdoor spray parks	7.9%	8.9%	17.4%	65.8%
Q8-2. 16. Museums, e.g. Shoreline Historical Museum	20.4%	34.2%	36.2%	9.2%
Q8-2. 17. Art gallery/indoor theater	12.6%	22.1%	34.7%	30.6%
Q8-2. 18. Indoor exercise/fitness facilities	20.8%	30.0%	32.8%	16.4%
Q8-2. 19. Indoor swimming pool/aquatic center	26.6%	34.3%	27.7%	11.4%
Q8-2. 20. Indoor gymnasiums (basketball, volleyball, etc.)	26.0%	38.4%	21.9%	13.7%
Q8-2. 21. Other	18.5%	18.5%	3.7%	59.3%

## Tabular Analysis

### **8-2If YES, please answer the questions to the right of the facility regarding "How many times did you use this City of Shoreline facility during the past 12 months?"**

(N=830)

	None	1-10 times	11-25 times	26+ times
Q8-3. 01. Large community parks	4.8%	42.1%	25.2%	27.9%
Q8-3. 02. Small neighborhood parks	6.4%	38.9%	27.9%	26.9%
Q8-3. 03. Off-leash dog parks	21.7%	40.6%	18.9%	18.9%
Q8-3. 04. Paved walking/biking trails	8.1%	37.8%	28.7%	25.5%
Q8-3. 05. Natural areas	8.8%	46.2%	25.7%	19.3%
Q8-3. 06. Nature trails	11.5%	44.9%	26.4%	17.3%
Q8-3. 07. Picnic shelters/areas	21.2%	67.0%	9.0%	2.8%
Q8-3. 08. Playgrounds	9.5%	34.2%	28.1%	28.1%
Q8-3. 09. Outdoor baseball/softball fields	25.5%	38.2%	17.3%	19.1%
Q8-3. 10. Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	20.7%	31.3%	24.0%	24.0%
Q8-3. 11. Outdoor basketball/multi-use courts	33.9%	48.2%	13.4%	4.5%
Q8-3. 12. Outdoor tennis courts	33.9%	47.9%	13.2%	5.0%
Q8-3. 13. Skateboarding area	33.9%	40.3%	19.4%	6.5%
Q8-3. 14. Outdoor pools	79.1%	17.1%	3.8%	0.0%
Q8-3. 15. Outdoor spray parks	67.6%	26.9%	4.4%	1.1%
Q8-3. 16. Museums, e.g. Shoreline Historical Museum	53.7%	44.8%	0.5%	1.0%
Q8-3. 17. Art gallery/indoor theater	56.8%	39.5%	2.3%	1.4%
Q8-3. 18. Indoor exercise/fitness facilities	43.5%	33.8%	12.3%	10.4%
Q8-3. 19. Indoor swimming pool/aquatic center	37.5%	34.0%	15.8%	12.6%
Q8-3. 20. Indoor gymnasiums (basketball, volleyball, etc.)	39.4%	41.3%	11.6%	7.7%
Q8-3. 21. Other	28.6%	33.3%	23.8%	14.3%

## Tabular Analysis

### **Q9. Which FOUR of the facilities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. Which four of the facilities from the list in Question 8-1 are most important to your household? [1st:]	Number	Percent
Large community parks	111	13.4 %
Small neighborhood parks	112	13.5 %
Off-leash dog parks	69	8.3 %
Paved walking/biking trails	94	11.3 %
Natural areas	31	3.7 %
Nature trails	60	7.2 %
Picnic shelters/areas	13	1.6 %
Playgrounds	48	5.8 %
Outdoor baseball/softball fields	13	1.6 %
Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	19	2.3 %
Outdoor basketball/multi-use courts	3	0.4 %
Outdoor tennis courts	6	0.7 %
Skateboarding area	2	0.2 %
Outdoor pools	7	0.8 %
Outdoor spray parks	8	1.0 %
Museums, e.g. Shoreline Historical Museum	4	0.5 %
Art gallery/indoor theater	6	0.7 %
Indoor exercise/fitness facilities	31	3.7 %
Indoor swimming pool/aquatic center	65	7.8 %
Indoor gymnasiums (basketball, volleyball, etc.)	4	0.5 %
Other	11	1.3 %
None Chosen	113	13.6 %
Total	830	100.0 %

### **Q9. Which FOUR of the facilities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. Which four of the facilities from the list in Question 8-1 are most important to your household? [2nd:]	Number	Percent
Large community parks	85	10.2 %
Small neighborhood parks	102	12.3 %
Off-leash dog parks	37	4.5 %
Paved walking/biking trails	83	10.0 %
Natural areas	71	8.6 %
Nature trails	108	13.0 %
Picnic shelters/areas	18	2.2 %
Playgrounds	40	4.8 %
Outdoor baseball/softball fields	7	0.8 %
Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	19	2.3 %
Outdoor basketball/multi-use courts	4	0.5 %
Outdoor tennis courts	2	0.2 %
Outdoor pools	6	0.7 %
Outdoor spray parks	15	1.8 %
Museums, e.g. Shoreline Historical Museum	6	0.7 %
Art gallery/indoor theater	9	1.1 %
Indoor exercise/fitness facilities	25	3.0 %
Indoor swimming pool/aquatic center	44	5.3 %
Indoor gymnasiums (basketball, volleyball, etc.)	7	0.8 %
Other	3	0.4 %
None Chosen	139	16.7 %
Total	830	100.0 %

## Tabular Analysis

### **Q9. Which FOUR of the facilities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. Which four of the facilities from the list in Question 8-1 are most important to your household? [3rd:]	Number	Percent
Large community parks	61	7.3 %
Small neighborhood parks	62	7.5 %
Off-leash dog parks	31	3.7 %
Paved walking/biking trails	79	9.5 %
Natural areas	75	9.0 %
Nature trails	106	12.8 %
Picnic shelters/areas	30	3.6 %
Playgrounds	47	5.7 %
Outdoor baseball/softball fields	7	0.8 %
Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	22	2.7 %
Outdoor basketball/multi-use courts	10	1.2 %
Outdoor tennis courts	5	0.6 %
Skateboarding area	6	0.7 %
Outdoor pools	13	1.6 %
Outdoor spray parks	15	1.8 %
Museums, e.g. Shoreline Historical Museum	15	1.8 %
Art gallery/indoor theater	10	1.2 %
Indoor exercise/fitness facilities	35	4.2 %
Indoor swimming pool/aquatic center	30	3.6 %
Indoor gymnasiums (basketball, volleyball, etc.)	6	0.7 %
Other	3	0.4 %
None Chosen	162	19.5 %
Total	830	100.0 %

### **Q9. Which FOUR of the facilities from the list in Question 8 are MOST IMPORTANT to your household?**

Q9. Which four of the facilities from the list in Question 8-1 are most important to your household? [4th:]	Number	Percent
Large community parks	54	6.5 %
Small neighborhood parks	58	7.0 %
Off-leash dog parks	24	2.9 %
Paved walking/biking trails	51	6.1 %
Natural areas	54	6.5 %
Nature trails	79	9.5 %
Picnic shelters/areas	32	3.9 %
Playgrounds	47	5.7 %
Outdoor baseball/softball fields	8	1.0 %
Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	30	3.6 %
Outdoor basketball/multi-use courts	3	0.4 %
Outdoor tennis courts	12	1.4 %
Skateboarding area	6	0.7 %
Outdoor pools	13	1.6 %
Outdoor spray parks	26	3.1 %
Museums, e.g. Shoreline Historical Museum	7	0.8 %
Art gallery/indoor theater	25	3.0 %
Indoor exercise/fitness facilities	33	4.0 %
Indoor swimming pool/aquatic center	53	6.4 %
Indoor gymnasiums (basketball, volleyball, etc.)	6	0.7 %
Other	3	0.4 %
None Chosen	206	24.8 %
Total	830	100.0 %

## Tabular Analysis

Sum of the top choices

### **Q9. Which FOUR of the facilities from the list in Question 8 are MOST IMPORTANT to your household? (top 4)**

Q9. Which four of the facilities from the list in Question 8-1 are most important to your household? [1st:]		
	Number	Percent
Large community parks	311	37.5 %
Small neighborhood parks	334	40.2 %
Off-leash dog parks	161	19.4 %
Paved walking/biking trails	307	37.0 %
Natural areas	231	27.8 %
Nature trails	353	42.5 %
Picnic shelters/areas	93	11.2 %
Playgrounds	182	21.9 %
Outdoor baseball/softball fields	35	4.2 %
Outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	90	10.8 %
Outdoor basketball/multi-use courts	20	2.4 %
Outdoor tennis courts	25	3.0 %
Skateboarding area	14	1.7 %
Outdoor pools	39	4.7 %
Outdoor spray parks	64	7.7 %
Museums, e.g. Shoreline Historical Museum	32	3.9 %
Art gallery/indoor theater	50	6.0 %
Indoor exercise/fitness facilities	124	14.9 %
Indoor swimming pool/aquatic center	192	23.1 %
Indoor gymnasiums (basketball, volleyball, etc.)	23	2.8 %
Other	20	2.4 %
None Chosen	116	14.0 %
Total	2816	

## Tabular Analysis

**Q10 Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of program or activity listed below by circling YES or NO to the right of each type of program or activity.**

(N=830)

	Yes	No
Q10-1. 01. Youth Learn to Swim programs	24.8%	75.2%
Q10-1. 02. Preschool programs/early childhood	13.4%	86.6%
Q10-1. 03. Before and after school programs	14.7%	85.3%
Q10-1. 04. Youth summer camps	20.6%	79.4%
Q10-1. 05. Youth sports programs	22.4%	77.6%
Q10-1. 06. Youth fitness and wellness classes	13.4%	86.6%
Q10-1. 07. Youth theatre, dance, singing, musical instruments classes	18.6%	81.4%
Q10-1. 08. Youth painting, arts, sculpturing classes	16.0%	84.0%
Q10-1. 09. Gymnastics and tumbling programs	13.9%	86.1%
Q10-1. 10. Adult fitness and wellness programs	47.5%	52.5%
Q10-1. 11. Water fitness programs	26.5%	73.5%
Q10-1. 12. Adult sports programs	21.3%	78.7%
Q10-1. 13. Adult theatre, dance, singing, musical instrument classes	19.0%	81.0%
Q10-1. 14. Adult painting, arts, sculpturing classes	21.1%	78.9%
Q10-1. 15. Martial arts programs	13.1%	86.9%
Q10-1. 16. Tennis lessons and leagues	9.3%	90.7%
Q10-1. 17. Programs for people with disabilities	9.5%	90.5%
Q10-1. 18. Programs for adults 50 and over	29.6%	70.4%
Q10-1. 19. Nature/environmental education programs	30.0%	70.0%
Q10-1. 20. Other	2.4%	97.6%



## Tabular Analysis

### Q10. Other

Q10-1 (20) Please define	Number	Percent
dance classes	1	5.0 %
adult seminars	1	5.0 %
open undeveloped space, no trees, no fences, no posts	1	5.0 %
speical events	1	5.0 %
Active senior outdoor, maybe softball league for seniors	1	5.0 %
Teen specific exercise programs. Lifting instruction. Work out		
Gym use help.	1	5.0 %
youth Foriegn Language classes	1	5.0 %
Adult lap swim	1	5.0 %
urban agriculture.	1	5.0 %
Skateboard park	1	5.0 %
Group walking/trips	1	5.0 %
Sewing and quilting	1	5.0 %
Child swings	1	5.0 %
INFANT/TODDLER SWIM	1	5.0 %
community service	1	5.0 %
Gardening programs and/or agriculture classes	1	5.0 %
Farming education	1	5.0 %
COOKING CLASS	1	5.0 %
teen programs	1	5.0 %
bird watching	1	5.0 %
Total	20	100.0 %

## Tabular Analysis

### **10-1 If YES, please answer the questions to the right regarding "How well are your needs being met by the City of Shoreline?"**

(N=830)

	Fully Met	Mostly Met	Partly Met	Not Met
Q10-2.01. Youth Learn to Swim programs	22.5%	34.7%	24.3%	18.5%
Q10-2. 02. Preschool programs/early childhood	17.6%	27.1%	36.5%	18.8%
Q10-2. 03. Before and after school programs	16.3%	25.0%	33.7%	25.0%
Q10-2.04. Youth summer camps	14.1%	34.1%	36.3%	15.6%
Q10-2. 05. Youth sports programs	14.7%	38.0%	36.0%	11.3%
Q10-2. 06. Youth fitness and wellness classes	11.0%	23.2%	42.7%	23.2%
Q10-2. 07. Youth theatre, dance, singing, musical instruments classes	14.4%	21.2%	33.9%	30.5%
Q10-2. 08. Youth painting, arts, sculpturing classes	7.1%	22.4%	36.7%	33.7%
Q10-2. 09. Gymnastics and tumbling programs	12.6%	23.0%	32.2%	32.2%
Q10-2. 10. Adult fitness and wellness programs	8.9%	28.3%	39.2%	23.5%
Q10-2. 11. Water fitness programs	14.1%	29.4%	32.9%	23.5%
Q10-2. 12. Adult sports programs	5.8%	19.8%	38.0%	36.4%
Q10-2. 13. Adult theatre, dance, singing, musical instrument classes	9.6%	15.4%	39.4%	35.6%
Q10-2. 14. Adult painting, arts, sculpturing classes	8.5%	17.8%	37.3%	36.4%
Q10-2. 15. Martial arts programs	7.7%	21.8%	35.9%	34.6%
Q10-2. 16. Tennis lessons and leagues	10.7%	12.5%	21.4%	55.4%
Q10-2. 17. Programs for people with disabilities	5.7%	35.8%	22.6%	35.8%
Q10-2. 18. Programs for adults 50 and over	10.0%	24.7%	35.9%	29.4%
Q10-2. 19. Nature/environmental education programs	9.0%	20.3%	36.7%	33.9%
Q10-2. 20. Other	7.7%	7.7%	23.1%	61.5%

## Tabular Analysis

### **10-2If YES, please answer the questions to the right regarding "How many times did you use this City of Shoreline program /activity during the past 12 months?"**

(N=830)

	None	1-10 times	11-25 times	26+ times
Q10-3.01. Youth Learn to Swim programs	56.3%	25.0%	10.8%	8.0%
Q10-3.02. Preschool programs/early childhood	62.0%	16.3%	8.7%	13.0%
Q10-3. 03. Before and after school programs	64.6%	18.2%	2.0%	15.2%
Q10-3. 04. Youth summer camps	50.7%	31.7%	12.0%	5.6%
Q10-3. 05. Youth sports programs	44.9%	29.5%	16.0%	9.6%
Q10-3. 06. Youth fitness and wellness classes	67.8%	27.6%	1.1%	3.4%
Q10-3. 07. Youth theatre, dance, singing, musical instruments classes	63.3%	25.8%	7.0%	3.9%
Q10-3. 08. Youth painting, arts, sculpturing classes	73.8%	21.5%	4.7%	0.0%
Q10-3. 09. Gymnastics and tumbling programs	72.2%	21.6%	4.1%	2.1%
Q10-3. 10. Adult fitness and wellness programs	59.3%	27.2%	6.9%	6.6%
Q10-3.11. Water fitness programs	62.0%	22.2%	7.0%	8.8%
Q10-3. 12. Adult sports programs	74.6%	16.2%	5.4%	3.8%
Q10-3. 13. Adult theatre, dance, singing, musical instrument classes	81.0%	16.4%	1.7%	0.9%
Q10-3.14. Adult painting, arts, sculpturing classes	88.5%	9.2%	1.5%	0.8%
Q10-3. 15. Martial arts programs	77.5%	15.7%	4.5%	2.2%
Q10-3. 16. Tennis lessons and leagues	83.1%	13.8%	3.1%	0.0%
Q10-3. 17. Programs for people with disabilities	60.3%	19.0%	10.3%	10.3%
Q10-3.18. Programs for adults 50 and over	66.1%	26.2%	3.3%	4.4%
Q10-3. 19. Nature/environmental education programs	71.4%	25.0%	1.5%	2.0%
Q10-3. 20. Other	62.5%	18.8%	6.3%	12.5%

Q11 Which four of the programs and activities from the list in Question 10-1 are most important to your household? [1st:]

	Number	Percent
Youth Learn to Swim programs	69	8.3 %
Preschool programs/early childhood	37	4.5 %
Before and after school programs	27	3.3 %
Youth summer camps	35	4.2 %
Youth sports programs	35	4.2 %
Youth fitness and wellness classes	5	0.6 %
Youth theatre, dance, singing, musical instruments classes	15	1.8 %
Youth painting, arts, sculpturing classes	4	0.5 %
Gymnastics and tumbling programs	7	0.8 %
Adult fitness and wellness programs	137	16.5 %
Water fitness programs	39	4.7 %
Adult sports programs	25	3.0 %
Adult theatre, dance, singing, musical instrument classes	9	1.1 %
Adult painting, arts, sculpturing classes	17	2.0 %
Martial arts programs	4	0.5 %
Tennis lessons and leagues	5	0.6 %
Programs for people with disabilities	23	2.8 %
Programs for adults 50 and over	36	4.3 %
Nature/environmental education programs	29	3.5 %
Other	12	1.4 %
None Chosen	260	31.3 %
Total	830	100.0 %

**Q11. Which FOUR of the facilities from the list in Question 10 are MOST IMPORTANT to your household?**

Q11 Which four of the programs and activities from the list in Question 10-1 are most important to your household? [2nd:]

	Number	Percent
Youth Learn to Swim programs	32	3.9 %
Preschool programs/early childhood	22	2.7 %
Before and after school programs	25	3.0 %
Youth summer camps	29	3.5 %
Youth sports programs	40	4.8 %
Youth fitness and wellness classes	12	1.4 %

Q11 Which four of the programs and activities from the list in Question 10-1 are most important to your household? [3rd:]

	Number	Percent
Youth Learn to Swim programs	17	2.0 %
Preschool programs/early childhood	16	1.9 %
Before and after school programs	19	2.3 %
Youth summer camps	28	3.4 %
Youth sports programs	27	3.3 %
Youth fitness and wellness classes	9	1.1 %
Youth theatre, dance, singing, musical instruments classes	21	2.5 %
Youth painting, arts, sculpturing classes	14	1.7 %
Gymnastics and tumbling programs	6	0.7 %
Adult fitness and wellness programs	46	5.5 %
Water fitness programs	19	2.3 %
Adult sports programs	29	3.5 %
Adult theatre, dance, singing, musical instrument classes	26	3.1 %
Adult painting, arts, sculpturing classes	27	3.3 %
Martial arts programs	13	1.6 %
Tennis lessons and leagues	12	1.4 %
Programs for people with disabilities	8	1.0 %
Programs for adults 50 and over	60	7.2 %
Nature/environmental education programs	41	4.9 %
Other	2	0.2 %
None Chosen	390	47.0 %
Total	830	100.0 %

**Q11. Which FOUR of the facilities from the list in Question 10 are MOST IMPORTANT to your household?**

Q11 Which four of the programs and activities from the list in Question 10-1 are most important to your household? [4th:]

	Number	Percent
Youth Learn to Swim programs	16	1.9 %
Preschool programs/early childhood	4	0.5 %
Before and after school programs	7	0.8 %
Youth summer camps	16	1.9 %
Youth sports programs	18	2.2 %
Youth fitness and wellness classes	10	1.2 %

## Tabular Analysis

### Sum of the top choices

#### **Q11. Which FOUR of the facilities from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

Q11 Which four of the programs and activities from the list in Question 10-1 are most important to your household? [1st:]

	Number	Percent
Youth Learn to Swim programs	134	16.1 %
Preschool programs/early childhood	79	9.5 %
Before and after school programs	78	9.4 %
Youth summer camps	108	13.0 %
Youth sports programs	120	14.5 %
Youth fitness and wellness classes	36	4.3 %
Youth theatre, dance, singing, musical instruments classes	75	9.0 %
Youth painting, arts, sculpturing classes	46	5.5 %
Gymnastics and tumbling programs	29	3.5 %
Adult fitness and wellness programs	276	33.3 %
Water fitness programs	138	16.6 %
Adult sports programs	91	11.0 %
Adult theatre, dance, singing, musical instrument classes	76	9.2 %
Adult painting, arts, sculpturing classes	100	12.0 %
Martial arts programs	35	4.2 %
Tennis lessons and leagues	41	4.9 %
Programs for people with disabilities	51	6.1 %
Programs for adults 50 and over	180	21.7 %
Nature/environmental education programs	156	18.8 %
Other	24	2.9 %
None Chosen	260	31.3 %
Total	2133	

## Tabular Analysis

## Tabular Analysis

**Q12. In 2006, Shoreline residents passed an open space, parks, and trails bond levy. The following is a listing of projects funded through the 2006 Bond Levy. For each project, please indicate how important you feel the project was in improving the City of Shoreline parks and recreation system.**

(N=830)

	Very Important	Somewhat Important	Not Sure	Not Important
Q12. Acquisition of 12.6 acres of open space to expand South Woods Park	30.6%	23.4%	37.7%	8.2%
Q12. Acquisition of 8.3 acres of open space to expand Hamlin Park	45.4%	29.0%	19.4%	6.2%
Q12. Acquisition of Kruckeberg Botanic Garden, Nursery and Homestead	38.3%	26.6%	25.6%	9.5%
Q12.Improvements to Richmond Beach Saltwater Park, including entry parking, roadway and sidewalk improvements	63.9%	22.9%	9.8%	3.4%
Q12. Renovations to Cromwell Park, including new pathways, play equipment, basketball and athletic field	40.5%	29.3%	22.4%	7.8%
Q12. Installation of new synthetic turf soccer fields at Twin Ponds Park	20.6%	25.9%	33.4%	20.1%
Q12.Renovations to Hamlin Park, including reconfigure baseball fields, new accessible pathways and play equipment	33.8%	32.7%	25.7%	7.9%
Q12. Baseball and softball field improvements to Richmond Highlands (new dugouts covers, backstops, and outdoor restroom)	23.2%	26.4%	35.6%	14.7%
Q12.Addition of off-leash dog parks at Shoreview and Richmond Beach Saltwater parks, and the Eastside OLDA at Fircrest	35.8%	26.1%	19.7%	18.3%
Q12.Addition of lights and improved playing surfaces for tennis courts at Shoreline Park	27.4%	29.9%	29.1%	13.6%
Q12. Renovations to nature trails and newly-added paved walking/biking trails at Boeing Creek and Shoreview parks, Hamlin Park Trail, and the new trail on NE 195th St.	61.5%	24.3%	10.1%	4.0%

## Tabular Analysis

**Q13. The City of Shoreline Parks, Recreation, and Cultural Services Department is studying the possibility of developing new indoor programming spaces. From the following list, please check ALL the potential indoor programming spaces you and members of your household would use:**

(N=830)

	Yes	No
Q13. 01. Walking and jogging track	51.4%	48.6%
Q13. 02. Arts and crafts	29.4%	70.6%
Q13. 03. Fitness/dance class space	37.1%	62.9%
Q13. 04. Dedicated space for youth/teen programs	20.8%	79.2%
Q13. 05. Dedicated space for adult programs	22.9%	77.1%
Q13. 06. Weight room/cardiovascular equip. area	34.5%	65.5%
Q13. 07. Lanes for lap swimming	35.8%	64.2%
Q13. 08. Leisure pool	37.3%	62.7%
Q13. 09. Indoor spray park	25.4%	74.6%
Q13. 10. Competition lap pool	7.5%	92.5%
Q13. 11. Warm water for therapeutic purposes	28.3%	71.7%
Q13. 12. Deep water for diving/water polo	9.2%	90.8%
Q13. 13. Child care area	17.8%	82.2%
Q13. 14. Exercise facility for adults 50 years/older	34.6%	65.4%
Q13. 15. Preschool program space	12.9%	87.1%
Q13. 16. Rock climbing/bouldering wall	26.4%	73.6%
Q13. 17. Racquetball/handball courts	13.3%	86.7%
Q13.18. Indoor turf sports fields	11.8%	88.2%
Q13. 19. Multi-court gymnasium/field house	12.7%	87.3%
Q13. 20. Classroom space	10.2%	89.8%
Q13. 21. Space for meetings, parties, banquets	26.5%	73.5%
Q13. 22. Art gallery space	16.0%	84.0%



## Tabular Analysis

**Q13. The City of Shoreline Parks, Recreation, and Cultural Services Department is studying the possibility of developing new indoor programming spaces. From the following list, please check ALL the potential indoor programming spaces you and members of your household would use:**

	Yes	No
Q13. 23. Indoor performance space (auditorium with stage)	18.8%	81.2%
Q13. 24. Other	2.9%	97.1%

## **Q13. Other**

Q13 (24) Please define	Number	Percent
Sauna, Steam Room, Whirlpool	1	4.8 %
None	1	4.8 %
softball fields	1	4.8 %
No new \$ for rec. Buildings	1	4.8 %
Indoor walking track	1	4.8 %
place to fly indoor rc airplanes	1	4.8 %
gardening classews	1	4.8 %
indoor dog park during inclement weather	1	4.8 %
Indoor dog excercise facility/Rainy season-other non rainy!		
Also, salty water pool!!!	1	4.8 %
pickleball area	1	4.8 %
Skateboard park	1	4.8 %
GYMNASTAICS	1	4.8 %
More picnic tables.	1	4.8 %
indoor paintball	1	4.8 %
swm center new pool with river walk/aquatic center	1	4.8 %
outdoor lap pool	1	4.8 %
none	1	4.8 %
equipment for teens at parks	1	4.8 %
music rooms/practice spaces	1	4.8 %
basketball courts	1	4.8 %
Indoor/outdoor volleyball space	1	4.8 %
Total	21	100.0 %

Q14. Which four of the indoor spaces from the list in Question 13 would you or members of your household use most often? [1st:]

	Number	Percent
Walking and jogging track	171	20.6 %
Arts and crafts	23	2.8 %
Fitness/dance class space	47	5.7 %
Dedicated space for youth/teen programs	33	4.0 %
Dedicated space for adult programs	13	1.6 %
Weight room/cardiovascular equip. area	40	4.8 %
Lanes for lap swimming	50	6.0 %
Leisure pool	58	7.0 %
Indoor spray park	35	4.2 %
Competition lap pool	9	1.1 %
Warm water for therapeutic purposes	27	3.3 %
Deep water for diving/water polo	5	0.6 %
Child care area	20	2.4 %
Exercise facility for adults 50 years/older	44	5.3 %
Preschool program space	11	1.3 %
Rock climbing/bouldering wall	30	3.6 %
Racquetball/handball courts	13	1.6 %
Indoor turf sports fields	10	1.2 %
Multi-court gymnasium/field house	5	0.6 %
Classroom space	2	0.2 %
Space for meetings, parties, banquets	10	1.2 %
Art gallery space	7	0.8 %
Indoor performance space (auditorium with stage)	9	1.1 %
Other	7	0.8 %
None Chosen	151	18.2 %
Total	830	100.0 %

Q14. Which four of the indoor spaces from the list in Question 13 would you or members of your household use most often? [2nd:]

	Number	Percent
Walking and jogging track	63	7.6 %
Arts and crafts	44	5.3 %
Fitness/dance class space	35	4.2 %
Dedicated space for youth/teen programs	30	3.6 %
Dedicated space for adult programs	22	2.7 %
Weight room/cardiovascular equip. area	48	5.8 %
Lanes for lap swimming	56	6.7 %
Leisure pool	70	8.4 %
Indoor spray park	36	4.3 %
Competition lap pool	9	1.1 %
Warm water for therapeutic purposes	34	4.1 %
Deep water for diving/water polo	3	0.4 %
Child care area	13	1.6 %
Exercise facility for adults 50 years/older	62	7.5 %
Preschool program space	16	1.9 %
Rock climbing/bouldering wall	23	2.8 %
Racquetball/handball courts	12	1.4 %
Indoor turf sports fields	12	1.4 %
Multi-court gymnasium/field house	8	1.0 %
Classroom space	3	0.4 %
Space for meetings, parties, banquets	11	1.3 %
Art gallery space	9	1.1 %
Indoor performance space (auditorium with stage)	5	0.6 %
Other	2	0.2 %
None Chosen	204	24.6 %
Total	830	100.0 %

Q14. Which four of the indoor spaces from the list in Question 13 would you or members of your household use most often? [3rd:]

	Number	Percent
Walking and jogging track	41	4.9 %
Arts and crafts	32	3.9 %
Fitness/dance class space	43	5.2 %
Dedicated space for youth/teen programs	19	2.3 %
Dedicated space for adult programs	25	3.0 %
Weight room/cardiovascular equip. area	50	6.0 %
Lanes for lap swimming	30	3.6 %
Leisure pool	34	4.1 %
Indoor spray park	29	3.5 %
Competition lap pool	4	0.5 %
Warm water for therapeutic purposes	34	4.1 %
Deep water for diving/water polo	11	1.3 %
Child care area	21	2.5 %
Exercise facility for adults 50 years/older	57	6.9 %
Preschool program space	6	0.7 %
Rock climbing/bouldering wall	30	3.6 %
Racquetball/handball courts	7	0.8 %
Indoor turf sports fields	16	1.9 %
Multi-court gymnasium/field house	14	1.7 %
Classroom space	7	0.8 %
Space for meetings, parties, banquets	29	3.5 %
Art gallery space	16	1.9 %
Indoor performance space (auditorium with stage)	15	1.8 %
Other	6	0.7 %
None Chosen	254	30.6 %
Total	830	100.0 %

Q14. Which four of the indoor spaces from the list in Question 13 would you or members of your household use most often? [4th:]

	Number	Percent
Walking and jogging track	40	4.8 %
Arts and crafts	24	2.9 %
Fitness/dance class space	30	3.6 %
Dedicated space for youth/teen programs	14	1.7 %
Dedicated space for adult programs	22	2.7 %
Weight room/cardiovascular equip. area	24	2.9 %
Lanes for lap swimming	29	3.5 %
Leisure pool	31	3.7 %
Indoor spray park	25	3.0 %
Competition lap pool	4	0.5 %
Warm water for therapeutic purposes	18	2.2 %
Deep water for diving/water polo	8	1.0 %
Child care area	22	2.7 %
Exercise facility for adults 50 years/older	44	5.3 %
Preschool program space	10	1.2 %
Rock climbing/bouldering wall	29	3.5 %
Racquetball/handball courts	18	2.2 %
Indoor turf sports fields	17	2.0 %
Multi-court gymnasium/field house	17	2.0 %
Classroom space	8	1.0 %
Space for meetings, parties, banquets	27	3.3 %
Art gallery space	18	2.2 %
Indoor performance space (auditorium with stage)	29	3.5 %
Other	1	0.1 %
None Chosen	321	38.7 %
Total	830	100.0 %

## Tabular Analysis

### Sum of the top choices

#### **Q14. Which FOUR of the indoor spaces from the list in Question 13 would you or members of your household use MOST OFTEN? (top 4)**

Q14. Which four of the indoor spaces from the list in Question 13 would you or members of your household use most often? [1st:]

	Number	Percent
Walking and jogging track	315	38.0 %
Arts and crafts	123	14.8 %
Fitness/dance class space	155	18.7 %
Dedicated space for youth/teen programs	96	11.6 %
Dedicated space for adult programs	82	9.9 %
Weight room/cardiovascular equip. area	162	19.5 %
Lanes for lap swimming	165	19.9 %
Leisure pool	193	23.3 %
Indoor spray park	125	15.1 %
Competition lap pool	26	3.1 %
Warm water for therapeutic purposes	113	13.6 %
Deep water for diving/water polo	27	3.3 %
Child care area	76	9.2 %
Exercise facility for adults 50 years/older	207	24.9 %
Preschool program space	43	5.2 %
Rock climbing/bouldering wall	112	13.5 %
Racquetball/handball courts	50	6.0 %
Indoor turf sports fields	55	6.6 %
Multi-court gymnasium/field house	44	5.3 %
Classroom space	20	2.4 %
Space for meetings, parties, banquets	77	9.3 %
Art gallery space	50	6.0 %
Indoor performance space (auditorium with stage)	58	7.0 %
Other	16	1.9 %
None Chosen	151	18.2 %
Total	2541	

## Tabular Analysis

**Q15. Following are listed a number of actions the City of Shoreline could take to improve and expand parks and recreation facilities in the City of Shoreline. For each action, please indicate how supportive you and your household are.**

(N=830)

	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
Q15. 01. Upgrade existing neighborhood parks, playgrounds, picnic shelters	58.5%	29.6%	9.3%	2.6%
Q15. 02. Upgrade or develop outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	23.6%	38.5%	25.1%	12.8%
Q15. 03. Develop a new indoor community aquatic center with features such as water slides, walk in entry, lap lanes, spray fountains, etc.	50.1%	21.4%	18.3%	10.2%
Q15.04. Develop a new indoor community recreation center with gymnasium, weight room, rental/meeting space, fitness/dance room	37.1%	32.3%	22.1%	8.5%
Q15. 05. Upgrade natural areas	49.8%	31.6%	14.5%	4.1%
Q15. 06. Upgrade nature trails	56.3%	25.9%	13.6%	4.2%
Q15. 07. Acquire shoreline and beach access	57.4%	24.6%	11.8%	6.2%
Q15. 08. Develop multipurpose trails connecting to parks	57.8%	26.0%	11.6%	4.6%
Q15.09. Develop multipurpose trails in parks	50.7%	28.5%	16.0%	4.9%
Q15.10. Develop a new spray park	25.9%	20.3%	32.6%	21.2%
Q15. 11. Develop a cultural/art center for art gallery space, indoor theater performances, concerts, etc.	23.5%	32.2%	28.7%	15.6%
Q15. 12. Develop additional off-leash dog areas	27.0%	22.5%	26.0%	24.5%
Q15. 13. Acquiring properties for developing new parks/open space	42.3%	28.4%	19.1%	10.2%
Q15. 14. Other	53.8%	6.3%	21.3%	18.8%

## Tabular Analysis

### Q15. Other

Q15 (14) Please define	Number	Percent
Open beach at night.	1	2.7 %
Sauna, Steam Room, Whirlpool	1	2.7 %
disc golf park	1	2.7 %
Heated pool	1	2.7 %
walkable sidewalks in all neighborhoods	1	2.7 %
Expansion of paved trail systems	1	2.7 %
open space; but no new taxes please	1	2.7 %
Shoreline lost its largest open space when the Meridian park baseball fields were	1	2.7 %
Open space for wildlife; not for human use	1	2.7 %
sidewalks, paved neighborhood trails	1	2.7 %
access to running water & sheltered areas in Shoreview dog park & year round off leash area of Richmond Beach.	1	2.7 %
Indoor dog exercise space and saltwater pool	1	2.7 %
Create a disc golf course in an underutilized open space	1	2.7 %
Environmental Learning Center	1	2.7 %
Look at Cedarbrook to make it a park.	1	2.7 %
lighting for inter urban trail at road crossing on N 167th St	1	2.7 %
Skateboard park	1	2.7 %
Update or renovate Paramount school park and prevent garbage from picnic area from flying all over the neighborhood.	1	2.7 %
Restroom at Boeing Creek park.	1	2.7 %
Install picnic tables and BBQ's.	1	2.7 %
dog swimming area all year long	1	2.7 %
Develop free or low-cost disc golf course.	1	2.7 %
upgrade shoreline pool to aquatic center	1	2.7 %
sidewalks	1	2.7 %
outdoor pool all year	1	2.7 %
summer concerts and outdoor movies	1	2.7 %
Clean up Twin Ponds!	1	2.7 %
more lighting on urban trail	1	2.7 %
upgrade botanical garden	1	2.7 %
more publicity	1	2.7 %
Maintain current center, focus on well-trained staff for each offering.	1	2.7 %
increase/improve lighting on trails/interurban	1	2.7 %
put outdoor fitness eqpt in cromwell park	1	2.7 %
Upgrading field at Boeing Creek Park to Turf	1	2.7 %
large swings for adults in parks	1	2.7 %
add memorial benches to all parks	1	2.7 %
develop more community gardens	1	2.7 %
Total	37	100.0 %



Q16. Which four of these actions are most important to you and members of your household? [1st:]

	Number	Percent
Upgrade existing neighborhood parks, playgrounds, picnic shelters	132	15.9 %
Upgrade or develop outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	20	2.4 %
Develop a new indoor community aquatic center with features such as water slides, zero depth/walk in entry, lap lanes for exercise, spray fountains, etc.	138	16.6 %
Develop a new indoor community recreation center with gymnasium, weight room, rental/meeting space, fitness/dance room	58	7.0 %
Upgrade natural areas	38	4.6 %
Upgrade nature trails	47	5.7 %
Acquire shoreline and beach access	64	7.7 %
Develop multipurpose trails connecting to parks	49	5.9 %
Develop multipurpose trails in parks	11	1.3 %
Develop a new spray park	15	1.8 %
Develop a cultural/art center for art gallery space, indoor theater performances, concerts, etc.	19	2.3 %
Develop additional off-leash dog areas	58	7.0 %
Acquiring properties for developing new parks/open space	33	4.0 %
Other	20	2.4 %
None Chosen	128	15.4 %
Total	830	100.0 %

**Q16. Which FOUR of these actions are MOST IMPORTANT to you and members of your household?**

Q16. Which four of these actions are most important to you and members of your household? [2nd:]

	Number	Percent
Upgrade existing neighborhood parks, playgrounds, picnic shelters	68	8.2 %
Upgrade or develop outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	32	3.9 %
Develop a new indoor community aquatic center with features such as water slides, zero depth/walk in entry, lap lanes for exercise, spray fountains, etc.	93	11.2 %
Develop a new indoor community recreation center with gymnasium, weight room, rental/meeting space, fitness/dance room	66	8.0 %
Upgrade natural areas	49	5.9 %
Upgrade nature trails	75	9.0 %
Acquire shoreline and beach access	80	9.6 %
Develop multipurpose trails connecting to parks	68	8.2 %
Develop multipurpose trails in parks	35	4.2 %
Develop a new spray park	25	3.0 %
Develop a cultural/art center for art gallery space, indoor theater performances, concerts, etc.	21	2.5 %
Develop additional off-leash dog areas	27	3.3 %
Acquiring properties for developing new parks/open space	28	3.4 %
Other	6	0.7 %
None Chosen	157	18.9 %
Total	830	100.0 %

Q16. Which four of these actions are most important to you and members of your household? [3rd:]	Number	Percent
Upgrade existing neighborhood parks, playgrounds, picnic shelters	68	8.2 %
Upgrade or develop outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	21	2.5 %
Develop a new indoor community aquatic center with features such as water slides, zero depth/walk in entry, lap lanes for exercise, spray fountains, etc.	43	5.2 %
Develop a new indoor community recreation center with gymnasium, weight room, rental/meeting space, fitness/dance room	50	6.0 %
Upgrade natural areas	58	7.0 %
Upgrade nature trails	77	9.3 %
Acquire shoreline and beach access	72	8.7 %
Develop multipurpose trails connecting to parks	90	10.8 %
Develop multipurpose trails in parks	52	6.3 %
Develop a new spray park	35	4.2 %
Develop a cultural/art center for art gallery space, indoor theater performances, concerts, etc.	26	3.1 %
Develop additional off-leash dog areas	22	2.7 %
Acquiring properties for developing new parks/open space	31	3.7 %
Other	2	0.2 %
None Chosen	183	22.0 %
Total	830	100.0 %

**Q16. Which FOUR of these actions are MOST IMPORTANT to you and members of your household?**

Q16. Which four of these actions are most important to you and members of your household? [4th:]	Number	Percent
Upgrade existing neighborhood parks, playgrounds, picnic shelters	51	6.1 %
Upgrade or develop outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	19	2.3 %
Develop a new indoor community aquatic center with features such as water slides, zero depth/walk in entry, lap lanes for exercise, spray fountains, etc.	30	3.6 %
Develop a new indoor community recreation center with gymnasium, weight room, rental/meeting space, fitness/dance room	46	5.5 %
Upgrade natural areas	43	5.2 %
Upgrade nature trails	58	7.0 %
Acquire shoreline and beach access	67	8.1 %
Develop multipurpose trails connecting to parks	67	8.1 %
Develop multipurpose trails in parks	57	6.9 %
Develop a new spray park	26	3.1 %
Develop a cultural/art center for art gallery space, indoor theater performances, concerts, etc.	39	4.7 %
Develop additional off-leash dog areas	35	4.2 %
Acquiring properties for developing new parks/open space	66	8.0 %
Other	3	0.4 %
None Chosen	223	26.9 %
Total	830	100.0 %

## Tabular Analysis

### Sum of the top choices

#### **Q16. Which FOUR of these actions are MOST IMPORTANT to you and members of your household? (top 4)**

Q16. Which four of these actions are most important to you and members of your household? [1st:]	Number	Percent
Upgrade existing neighborhood parks, playgrounds, picnic shelters	319	38.4 %
Upgrade or develop outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	92	11.1 %
Develop a new indoor community aquatic center with features such as water slides, zero depth/walk in entry, lap lanes for exercise, spray fountains, etc.	304	36.6 %
Develop a new indoor community recreation center with gymnasium, weight room, rental/meeting space, fitness/dance room	220	26.5 %
Upgrade natural areas	188	22.7 %
Upgrade nature trails	257	31.0 %
Acquire shoreline and beach access	283	34.1 %
Develop multipurpose trails connecting to parks	274	33.0 %
Develop multipurpose trails in parks	155	18.7 %
Develop a new spray park	101	12.2 %
Develop a cultural/art center for art gallery space, indoor theater performances, concerts, etc.	105	12.7 %
Develop additional off-leash dog areas	142	17.1 %
Acquiring properties for developing new parks/open space	158	19.0 %
Other	31	3.7 %
None Chosen	128	15.4 %
Total	2757	

#### **Q17. If you had a budget of \$100, how would you allocate the funds among the categories of funding listed below?**

	Mean
Q17. Enhanced/maintenance of existing outdoor parks, playgrounds, and athletic fields	33.21
Q17. Acquisition and development of new parkland	23.38
Q17. Construction of new outdoor athletic fields	9.38
Q17. Construction of new indoor recreation and aquatic facilities	27.24
Q17. Construction of new cultural facilities (Indoor theater/art gallery)	11.82
Q17. Expansion of existing programs for seniors/adults	16.98
Q17. Expansion of existing programs for youth/teens	15.30
Q17. Other	8.55

## Tabular Analysis

### Q17. Other

Q17 (08) Please define	Number	Percent
acquiring new lands for natural resources	1	2.1 %
off leash dog area	1	2.1 %
N/A	1	2.1 %
Additional walking trails	1	2.1 %
Specialized Rec	1	2.1 %
Financial assistance for youth programs	1	2.1 %
Off leash park space	1	2.1 %
NA	1	2.1 %
Parking	1	2.1 %
walkable sidewalks in all neighborhoods	1	2.1 %
preschool programs	1	2.1 %
off leash dog park	1	2.1 %
bike and walking trails	1	2.1 %
expand disability programs	1	2.1 %
Larger, with real grass or sand dog park	1	2.1 %
Intergenerational programs	1	2.1 %
Sidewalks	1	2.1 %
native plant restoration; creek restorations	1	2.1 %
walking/biking trails	1	2.1 %
see answer to Q15.	1	2.1 %
none	1	2.1 %
indoor dog exercise space/salt water pool	1	2.1 %
as needed	1	2.1 %
The disc golf community builds everything they need	1	2.1 %
Disability program	1	2.1 %
Enforce leash laws	1	2.1 %
lighting for inter urban trail at N 167th St	1	2.1 %
Frisbee golf course	1	2.1 %
Skateboard park	1	2.1 %
Picnic tables	1	2.1 %
Develop disc golf course.	1	2.1 %
Decrease my property taxes.	1	2.1 %
aquisition of parkland as an arboretum like what Seattle has		
by the UW, no development for athletic fields and		
playgrounds. We have enough of those	1	2.1 %
For pretty party rental spaces indoor and out.	1	2.1 %
dog parks	1	2.1 %
TRAIL MAINTENANCE	1	2.1 %
enforcement of dog leash laws and poop scoop	1	2.1 %
outdoor pool	1	2.1 %
safety	1	2.1 %
sidewalks	1	2.1 %
maintenance	1	2.1 %
Dog parks	1	2.1 %
savings	1	2.1 %
Help the homeless	1	2.1 %
Maintenance of current facilities.	1	2.1 %
Sidewalks and more street lights.	1	2.1 %
birdwatching park/program	1	2.1 %
new trails	1	2.1 %
Total	48	100.0 %

## Tabular Analysis

### **Q18. Please rate your level of satisfaction with the overall value your household receives from the City of Shoreline Parks, Recreation, and Cultural Services Department:**

Q18. Please rate your level of satisfaction with the overall value your household receives from the City of Shoreline Parks, Recreation, and Cultural Services

Department:	Number	Percent
Very Satisfied	288	34.7 %
Somewhat Satisfied	342	41.2 %
Neutral	118	14.2 %
Somewhat Dissatisfied	26	3.1 %
Very Dissatisfied	10	1.2 %
Don't know	46	5.5 %
Total	830	100.0 %

### **O.18 Please rate your level of satisfaction with the overall value your household receives from the City of Shoreline Parks, Recreation, and Cultural Services Department: ("excluding don't know")**

Q18. Please rate your level of satisfaction with the overall value your household receives from the City of Shoreline Parks, Recreation, and Cultural Services

Department:	Number	Percent
Very Satisfied	288	36.7 %
Somewhat Satisfied	342	43.6 %
Neutral	118	15.1 %
Somewhat Dissatisfied	26	3.3 %
Very Dissatisfied	10	1.3 %
Total	784	100.0 %

## Tabular Analysis

### **Q19. How many (counting yourself) people in your household are?**

	Mean	Sum
number	2.8	2347
Q19 Ages [Under 5 years]	0.2	185
Q19 Ages [5-9 years]	0.2	159
Q19 Ages [10-14 years]	0.2	143
Q19 Ages [15-19 years]	0.1	111
Q19 Ages [20-24 years]	0.1	100
Q19 Ages [25-34 years]	0.4	357
Q19 Ages [35-44 years]	0.4	357
Q19 Ages [45-54 years]	0.4	322
Q19 Ages [55-64 years]	0.4	348
Q19 Ages [65+ years]	0.3	265

### **Q20. What is your age? (excluding not provided)**

Q20 What is your age?	Number	Percent
Under 35 years	188	22.8 %
35-44 years	180	21.8 %
45-54 years	168	20.4 %
55-64 years	170	20.6 %
65+ years	118	14.3 %
Total	824	100.0 %

### **Q21. How many years have you lived in the City of Shoreline? (excluding not provided)**

Q21. How many years have you lived in the City of Shoreline?	Number	Percent
Under 5 years	177	21.9 %
5-10 years	143	17.7 %
11-15 years	112	13.9 %
More than 15 years	375	46.5 %
Total	807	100.0 %

## Tabular Analysis

### **Q22. Your gender:**

Q22 Your gender:	Number	Percent
Male	403	48.6 %
Female	427	51.4 %
Total	830	100.0 %

### **Q23. Approximately, would you say your total annual household income is:**

Q23. Approximately, would you say your total annual household income is:	Number	Percent
Under \$25,000	51	6.1 %
\$25,000 to \$49,999	84	10.1 %
\$50,000 to \$74,999	155	18.7 %
\$75,000 to \$99,999	137	16.5 %
\$100,000 to \$149,999	182	21.9 %
\$150,000 or more	116	14.0 %
Not Provided	105	12.7 %
Total	830	100.0 %

Excluding not provided

### **Q23. Approximately, would you say your total annual household income is: (excluding not provided)**

Q23. Approximately, would you say your total annual household income is:	Number	Percent
Under \$25,000	51	7.0 %
\$25,000 to \$49,999	84	11.6 %
\$50,000 to \$74,999	155	21.4 %
\$75,000 to \$99,999	137	18.9 %
\$100,000 to \$149,999	182	25.1 %
\$150,000 or more	116	16.0 %
Total	725	100.0 %

### **Q24. Is English your first language?**

Q24 Is English your first language?	Number	Percent
Yes	764	92.0 %
No	62	7.5 %
Not Provided	4	0.5 %
Total	830	100.0 %

Excluding not provided

### **Q24. Is English your first language? (Excluding not provided)**

Q24 Is English your first language?	Number	Percent
Yes	764	92.5 %
No	62	7.5 %
Total	826	100.0 %

## Section 6

### *Survey Instrument*

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**City of Shoreline**

17500 Midvale Avenue North  
Shoreline, WA 98133-4921  
(206) 801-2700 ♦ Fax (206) 546-2200

January 2016

Dear Shoreline Resident:

The City of Shoreline is beginning to update its Parks, Recreation, and Open Space (PROS) Plan, a long-range planning document updated every 5-7 years. We are conducting a survey to objectively assess leisure and recreation needs in our community as part of our PROS Plan Update. We need your input on this survey to help us plan for the future parks, recreation, and cultural needs of the community.

We realize this survey will take about 10-15 minutes to complete, but every question is important. The time you invest now will influence dozens of decisions that will be made about the future of the City's parks, recreation, and cultural programs and facilities.

If possible, please have the youngest adult (age 18 or older) in your household complete the survey.

Please return your survey during the next week. You may return your completed survey in the postage-paid envelope that has been provided or by e-mailing a scanned copy to [ctatham@etcinstitute.com](mailto:ctatham@etcinstitute.com). If you prefer, you may also complete the survey on-line by going to [www.ShorelineSurvey.org](http://www.ShorelineSurvey.org). Your individual responses will remain confidential.

If you have any questions, contact Park Project Coordinator Maureen Colaizzi at [mcolaizzi@shorelinewa.gov](mailto:mcolaizzi@shorelinewa.gov) or (206) 801-2603.

Thank you for your support of this important initiative.

Sincerely,

Debbie Tarry  
City Manager  
City of Shoreline

La Ciudad de Shoreline está pidiendo su opinión sobre servicios recreos. Si usted prefiere hacer la encuesta en español, por favor llame gratis al (844) 811-0411. Sus respuestas individuales serán mantenidas de forma confidencial. Necesitamos recibir sus respuestas en los próximos días.

Muchas gracias.



The City of Shoreline Parks, Recreation, and Cultural Services Department would like your input to help determine parks and recreation priorities for our community. *This survey will take approximately 10 minutes to complete.*

When you are finished, please return your survey in the enclosed postage paid, return-reply envelope. If you prefer, this survey may also be completed online at [www.shorelinesurvey.org](http://www.shorelinesurvey.org). *We greatly appreciate your time.*

1. In the past 12 months, have you or any member of your household visited any of the City of Shoreline's parks?

\_\_\_\_(1) Yes [Please answer Question 1-2.]      \_\_\_\_ (2) No [Please skip to Question 2.]

- 1-2. Overall, how would you rate the physical condition of ALL the parks in the City of Shoreline you have visited?

\_\_\_\_(1) Excellent      \_\_\_\_ (2) Good      \_\_\_\_ (3) Fair      \_\_\_\_ (4) Poor

2. Listed below are amenities found in public parks. Please check the THREE amenities you feel are the most important to your household. [If you do not currently use any City of Shoreline parks, please indicate three amenities that would encourage you to use parks more often.]

- |                                |  |
|--------------------------------|--|
| ____(01) Park lighting         | ____(09) Restrooms                           |
| ____(02) Athletic fields       | ____(10) Playground equipment                |
| ____(03) Signage               | ____(11) Bike racks                          |
| ____(04) Landscaping           | ____(12) Drinking fountains                  |
| ____(05) Picnic shelters       | ____(13) Benches/picnic tables               |
| ____(06) Parking               | ____(14) Outdoor basketball courts           |
| ____(07) Walking trails        | ____(15) Nature Areas and Passive Recreation |
| ____(08) Outdoor tennis courts | ____(16) Other: _____                        |

3. Have you or other members of your household participated in any programs offered by the City of Shoreline Parks, Recreation, and Cultural Services Department during the past 12 months?

\_\_\_\_(1) Yes [Answer Questions 3-2, 3-3, and 3-4.]      \_\_\_\_ (2) No [Go to Question 4.]

- 3-2. How many different recreation programs offered by the City of Shoreline has your household participated in during the past 12 months?

Number of programs: \_\_\_\_\_

- 3-3. From the following list, please check the THREE primary reasons why your household has participated in City of Shoreline recreation programs:

- |  |   |
|--|---|
| ____(1) Quality of instructors/coaches     | ____(5) Quality of the program facility |
| ____(2) Times the program is offered       | ____(6) Dates the program is offered    |
| ____(3) Location of the program facility   | ____(7) Fees are economical             |
| ____(4) Friends participate in the program | ____(8) Other: _____                    |

- 3-4. How would you rate the overall quality of the recreation program(s) in which your household has participated?

\_\_\_\_(1) Excellent      \_\_\_\_ (2) Good      \_\_\_\_ (3) Fair      \_\_\_\_ (4) Poor

**4. From the following list, please check ALL the organizations that you and members of your household use for parks and recreation programs and cultural facilities.**

- |  |   |
|--|---|
| <input type="checkbox"/> (01) Private schools  | <input type="checkbox"/> (09) Private clubs ( <i>tennis, health &amp; fitness</i> ) |
| <input type="checkbox"/> (02) Churches   | <input type="checkbox"/> (10) City of Seattle parks                                 |
| <input type="checkbox"/> (03) Private youth sports leagues                                     | <input type="checkbox"/> (11) Shoreline Community College                           |
| <input type="checkbox"/> (04) YMCA   | <input type="checkbox"/> (12) Cities of Edmonds/Mountlake Terrace/Lynnwood          |
| <input type="checkbox"/> (05) Shoreline School District  | <input type="checkbox"/> (13) Homeowners associations/apt. complex                  |
| <input type="checkbox"/> (06) City of Shoreline Parks, Recreation, and Cultural Services Dept. | <input type="checkbox"/> (14) Shoreline/Lake Forest Park Senior Center              |
| <input type="checkbox"/> (07) King County parks  | <input type="checkbox"/> (15) Shoreline Historical Museum                           |
| <input type="checkbox"/> (08) Shoreline/Lake Forest Park Arts Council                          | <input type="checkbox"/> (16) Other: _____  |
|  | <input type="checkbox"/> (17) None; do not use any organizations                    |

**5. For each of the age groups shown below, please indicate which TWO organizations listed in Question 4 you and your household USE THE MOST for parks and recreation programs and services:** *[Use the corresponding numbers for each organization in Question 4. If you have no one in your household in one of the age categories, write the word "NONE" in the appropriate spaces listed below.]*

	Use Most	Use 2 <sup>nd</sup> Most
Ages 0 to 11 years:	_____	_____
Ages 12 - 17 years:	_____	_____
Ages 18 - 54 years:	_____	_____
Ages 55 years and older:	_____	_____

**6. Please check ALL the ways you learn about parks, recreation and cultural programs and activities:**

- |   |   |
|---|---|
| <input type="checkbox"/> (01) Program fliers/posters                  | <input type="checkbox"/> (07) City of Shoreline Facebook Page             |
| <input type="checkbox"/> (02) Word of mouth                           | <input type="checkbox"/> (08) City of Shoreline Recreation Guide          |
| <input type="checkbox"/> (03) City of Shoreline website               | <input type="checkbox"/> (09) Cable television ( <i>Channel 21</i> )      |
| <input type="checkbox"/> (04) City of Shoreline "Currents" Newsletter | <input type="checkbox"/> (10) Visited or called a parks/recreation office |
| <input type="checkbox"/> (05) City of Shoreline E-News                | <input type="checkbox"/> (11) Other: _____                                |
| <input type="checkbox"/> (06) Shoreline Area News blog                | <input type="checkbox"/> (12) None  |

**7. Please CHECK ALL the reasons that prevent you or other members of your household from using City of Shoreline Parks, Recreation, and Cultural Service Department's programs and facilities more often:**

- |  |  |
|--|--|
| <input type="checkbox"/> (01) Facilities are not well maintained     | <input type="checkbox"/> (12) Use facilities/programs of other agencies        |
| <input type="checkbox"/> (02) Parks are not well maintained          | <input type="checkbox"/> (13) Poor customer service by staff                   |
| <input type="checkbox"/> (03) Facilities lack right equipment        | <input type="checkbox"/> (14) I do not know locations of facilities            |
| <input type="checkbox"/> (04) Parks do not feel safe                 | <input type="checkbox"/> (15) We are too busy                                  |
| <input type="checkbox"/> (05) Recreation facilities do not feel safe | <input type="checkbox"/> (16) I do not know what is being offered              |
| <input type="checkbox"/> (06) Lack of quality programs               | <input type="checkbox"/> (17) Facilities' operating hours not convenient       |
| <input type="checkbox"/> (07) Too far from our residence             | <input type="checkbox"/> (18) Registration for programs is difficult           |
| <input type="checkbox"/> (08) Class full                             | <input type="checkbox"/> (19) Availability of parking                          |
| <input type="checkbox"/> (09) Fees are too high                      | <input type="checkbox"/> (20) Language barrier ( <i>non-English speaking</i> ) |
| <input type="checkbox"/> (10) Program times are not convenient       | <input type="checkbox"/> (21) Other: _____                                     |
| <input type="checkbox"/> (11) Not interested in programs offered     |  |

8. **FACILITY NEEDS.** Please indicate if YOU or any member of your household has a need for each type of facility listed below by circling YES or NO to the right of each type of facility.

If YES, please answer the questions to the right of the facility regarding “How well are your needs being met by the City of Shoreline?” and, “How many times did you use this City of Shoreline facility during the past 12 months?”

Type of Facility	Have a Need for this Facility?		How well are your needs met by the City of Shoreline?				How many times did you use this City of Shoreline facility in the past 12 months?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26+ times
1. Large community parks	Yes	No	4	3	2	1	0	1	2	3
2. Small neighborhood parks	Yes	No	4	3	2	1	0	1	2	3
3. Off-leash dog parks	Yes	No	4	3	2	1	0	1	2	3
4. Paved walking/biking trails	Yes	No	4	3	2	1	0	1	2	3
5. Natural areas	Yes	No	4	3	2	1	0	1	2	3
6. Nature trails	Yes	No	4	3	2	1	0	1	2	3
7. Picnic shelters/areas	Yes	No	4	3	2	1	0	1	2	3
8. Playgrounds	Yes	No	4	3	2	1	0	1	2	3
9. Outdoor baseball/softball fields	Yes	No	4	3	2	1	0	1	2	3
10. Outdoor athletic fields ( <i>soccer, lacrosse, ultimate frisbee</i> )	Yes	No	4	3	2	1	0	1	2	3
11. Outdoor basketball/multi-use courts	Yes	No	4	3	2	1	0	1	2	3
12. Outdoor tennis courts	Yes	No	4	3	2	1	0	1	2	3
13. Skateboarding area	Yes	No	4	3	2	1	0	1	2	3
14. Outdoor pools	Yes	No	4	3	2	1	0	1	2	3
15. Outdoor spray parks	Yes	No	4	3	2	1	0	1	2	3
16. Museums, e.g. Shoreline Historical Museum	Yes	No	4	3	2	1	0	1	2	3
17. Art gallery/indoor theater	Yes	No	4	3	2	1	0	1	2	3
18. Indoor exercise/fitness facilities	Yes	No	4	3	2	1	0	1	2	3
19. Indoor swimming pool/aquatic center	Yes	No	4	3	2	1	0	1	2	3
20. Indoor gymnasiums ( <i>basketball, volleyball, etc.</i> )	Yes	No	4	3	2	1	0	1	2	3
21. Other: _____	Yes	No	4	3	2	1	0	1	2	3

9. Which FOUR of the facilities from the list in Question 8 are MOST IMPORTANT to your household? [Using the numbers in Question 8, please write in the numbers of the facilities that are your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle “NONE”.]

1<sup>st</sup>: \_\_\_\_\_2<sup>nd</sup>: \_\_\_\_\_3<sup>rd</sup>: \_\_\_\_\_4<sup>th</sup>: \_\_\_\_\_

NONE

- 10. PROGRAM/ACTIVITY NEEDS.** Please indicate if YOU or any member of your HOUSEHOLD has a need for each type of program or activity listed below by circling YES or NO to the right of each type of program or activity.

If YES, please answer the questions to the right regarding "How well are your needs being met by the City of Shoreline?" and, "How many times did you use this City of Shoreline program /activity during the past 12 months?"

Type of Program/Activity		Have a Need for this Program?		How well are your needs met by the City of Shoreline?				How many times did you use this City of Shoreline program /activity during the past 12 months?			
		Yes	No	Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26 + times
1. Youth Learn to Swim programs		Yes	No	4	3	2	1	0	1	2	3
2. Preschool programs/early childhood		Yes	No	4	3	2	1	0	1	2	3
3. Before and after school programs		Yes	No	4	3	2	1	0	1	2	3
4. Youth summer camps		Yes	No	4	3	2	1	0	1	2	3
5. Youth sports programs		Yes	No	4	3	2	1	0	1	2	3
6. Youth fitness and wellness classes		Yes	No	4	3	2	1	0	1	2	3
7. Youth theatre, dance, singing, musical instruments classes		Yes	No	4	3	2	1	0	1	2	3
8. Youth painting, arts, sculpturing classes		Yes	No	4	3	2	1	0	1	2	3
9. Gymnastics and tumbling programs		Yes	No	4	3	2	1	0	1	2	3
10. Adult fitness and wellness programs		Yes	No	4	3	2	1	0	1	2	3
11. Water fitness programs		Yes	No	4	3	2	1	0	1	2	3
12. Adult sports programs		Yes	No	4	3	2	1	0	1	2	3
13. Adult theatre, dance, singing, musical instrument classes		Yes	No	4	3	2	1	0	1	2	3
14. Adult painting, arts, sculpturing classes		Yes	No	4	3	2	1	0	1	2	3
15. Martial arts programs		Yes	No	4	3	2	1	0	1	2	3
16. Tennis lessons and leagues		Yes	No	4	3	2	1	0	1	2	3
17. Programs for people with disabilities		Yes	No	4	3	2	1	0	1	2	3
18. Programs for adults 50 and over		Yes	No	4	3	2	1	0	1	2	3
19. Nature/environmental education programs		Yes	No	4	3	2	1	0	1	2	3
20. Other: _____		Yes	No	4	3	2	1	0	1	2	3

- 11. Which FOUR of the PROGRAMS or ACTIVITIES from the list in Question 10 are MOST IMPORTANT to your household?** [Using the numbers in Question 10, please write in the numbers of the PROGRAMS or ACTIVITIES that are your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices or circle "NONE".]

1<sup>st</sup>: \_\_\_\_\_2<sup>nd</sup>: \_\_\_\_\_3<sup>rd</sup>: \_\_\_\_\_4<sup>th</sup>: \_\_\_\_\_

NONE

## Major Projects Funded from 2006 Open Space, Parks, and Trails Bond Levy

12. In 2006, Shoreline residents passed an open space, parks, and trails bond levy. The following is a listing of projects funded through the 2006 Bond Levy.

For each project, please indicate how important you feel the project was in improving the City of Shoreline parks and recreation system.

How important do you feel each of the following major projects was?		Very Important	Somewhat Important	Not Sure	Not Important
1.	Acquisition of 12.6 acres of open space to expand South Woods Park	4	3	2	1
2.	Acquisition of 8.3 acres of open space to expand Hamlin Park	4	3	2	1
3.	Acquisition of Kruckeberg Botanic Garden, Nursery and Homestead	4	3	2	1
4.	Improvements to Richmond Beach Saltwater Park, including entry parking, roadway and sidewalk improvements	4	3	2	1
5.	Renovations to Cromwell Park, including new pathways, play equipment, basketball and athletic field	4	3	2	1
6.	Installation of new synthetic turf soccer fields at Twin Ponds Park	4	3	2	1
7.	Renovations to Hamlin Park, including reconfigure baseball fields, new accessible pathways and play equipment	4	3	2	1
8.	Baseball and softball field improvements to Richmond Highlands; including new dugouts covers, backstops, and outdoor restroom	4	3	2	1
9.	Addition of off-leash dog park areas at Shoreview Park, Richmond Beach Saltwater Park, and the Eastside OLDA at Fircrest property	4	3	2	1
10.	Addition of lights and improved playing surfaces for tennis courts at Shoreline Park	4	3	2	1
11.	Renovations to nature trails and newly added paved walking and biking trails at Boeing Creek Park, Shoreview Park, Hamlin Park Trail, new trail on NE 195th Street between 1st and 5th Avenue East	4	3	2	1

13. The City of Shoreline Parks, Recreation, and Cultural Services Department is studying the possibility of developing new indoor programming spaces. From the following list, please check ALL the potential indoor programming spaces you and members of your household would use:

- |   |  |
|---|--|
| <input type="checkbox"/> (01) Walking and jogging track               | <input type="checkbox"/> (13) Child care area                                  |
| <input type="checkbox"/> (02) Arts and crafts                         | <input type="checkbox"/> (14) Exercise facility for adults 50 years/older      |
| <input type="checkbox"/> (03) Fitness/dance class space               | <input type="checkbox"/> (15) Preschool program space                          |
| <input type="checkbox"/> (04) Dedicated space for youth/teen programs | <input type="checkbox"/> (16) Rock climbing/bouldering wall                    |
| <input type="checkbox"/> (05) Dedicated space for adult programs      | <input type="checkbox"/> (17) Racquetball/handball courts                      |
| <input type="checkbox"/> (06) Weight room/cardiovascular equip. area  | <input type="checkbox"/> (18) Indoor turf sports fields                        |
| <input type="checkbox"/> (07) Lanes for lap swimming                  | <input type="checkbox"/> (19) Multi-court gymnasium/field house                |
| <input type="checkbox"/> (08) Leisure pool                            | <input type="checkbox"/> (20) Classroom space                                  |
| <input type="checkbox"/> (09) Indoor spray park                       | <input type="checkbox"/> (21) Space for meetings, parties, banquets            |
| <input type="checkbox"/> (10) Competition lap pool                    | <input type="checkbox"/> (22) Art gallery space                                |
| <input type="checkbox"/> (11) Warm water for therapeutic purposes     | <input type="checkbox"/> (23) Indoor performance space (auditorium with stage) |
| <input type="checkbox"/> (12) Deep water for diving/water polo        | <input type="checkbox"/> (24) Other: _____                                     |

14. Which FOUR of the indoor spaces from the list in Question 13 would you or members of your household use MOST OFTEN? [Using the numbers in Question 13, please write in the numbers below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle "NONE".]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

**15. Following are listed a number of actions the City of Shoreline could take to improve and expand parks and recreation facilities in the City of Shoreline.**

**For each action, please indicate how supportive you and your household are.**

How supportive are you of having the City of Shoreline?		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
1.	Upgrade existing neighborhood parks, playgrounds, picnic shelters	4	3	2	1
2.	Upgrade or develop outdoor athletic fields (soccer, lacrosse, ultimate frisbee)	4	3	2	1
3.	Develop a new indoor community aquatic center with features such as water slides, zero depth/walk in entry, lap lanes for exercise, spray fountains, etc.	4	3	2	1
4.	Develop a new indoor community recreation center with gymnasium, weight room, rental/meeting space, fitness/dance room	4	3	2	1
5.	Upgrade natural areas	4	3	2	1
6.	Upgrade nature trails	4	3	2	1
7.	Acquire shoreline and beach access	4	3	2	1
8.	Develop multipurpose trails connecting to parks	4	3	2	1
9.	Develop multipurpose trails in parks	4	3	2	1
10.	Develop a new spray park	4	3	2	1
11.	Develop a cultural/art center for art gallery space, indoor theater performances, concerts, etc.	4	3	2	1
12.	Develop additional off-leash dog areas	4	3	2	1
13.	Acquiring properties for developing new parks/open space	4	3	2	1
14.	Other: _____	4	3	2	1

**16. Which FOUR of these actions are MOST IMPORTANT to you and members of your household?**

*[Write in the letters below using the letters from the list in Question 15 above, or circle "NONE".]*

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

**17. If an additional \$100 were available for City of Shoreline Parks, Recreation, and Cultural Services Department facilities, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]**

\$ \_\_\_\_\_ Enhanced/maintenance of existing outdoor parks, playgrounds, and athletic fields  
 \$ \_\_\_\_\_ Acquisition and development of new parkland  
 \$ \_\_\_\_\_ Construction of new outdoor athletic fields  
 \$ \_\_\_\_\_ Construction of new indoor recreation and aquatic facilities  
 \$ \_\_\_\_\_ Construction of new cultural facilities (*Indoor theater/art gallery*)  
 \$ \_\_\_\_\_ Expansion of existing programs for seniors/adults  
 \$ \_\_\_\_\_ Expansion of existing programs for youth/teens  
 \$ \_\_\_\_\_ Other: \_\_\_\_\_

**\$100 TOTAL**

**18. Please rate your level of satisfaction with the overall value your household receives from the City of Shoreline Parks, Recreation, and Cultural Services Department:**

\_\_\_\_ (1) Very Satisfied                      \_\_\_\_ (4) Somewhat Dissatisfied  
 \_\_\_\_ (2) Somewhat Satisfied              \_\_\_\_ (5) Very Dissatisfied  
 \_\_\_\_ (3) Neutral                                \_\_\_\_ (9) Don't know

## DEMOGRAPHICS

**19. Counting yourself, how many people in your household are:**

Under 5 years	_____	20 - 24 years	_____	55 - 64 years	_____
5 - 9 years	_____	25 - 34 years	_____	65+ years	_____
10 - 14 years	_____	35 - 44 years	_____		
15 - 19 years	_____	45 - 54 years	_____		

**20. What is your age?** \_\_\_\_\_ years

**21. How many years have you lived in the City of Shoreline?** \_\_\_\_\_ years

**22. Your gender:** \_\_\_\_\_ (1) Male \_\_\_\_\_ (2) Female

**23. What is your total annual household income?** *[Please check one.]*

_____ (1) Under \$25,000	_____ (4) \$75,000 to \$99,999
_____ (2) \$25,000 to \$49,999	_____ (5) \$100,000 to \$149,999
_____ (3) \$50,000 to \$74,999	_____ (6) \$150,000 or more

**24. Is English your first language?** \_\_\_\_\_ (1) Yes \_\_\_\_\_ (2) No

**This concludes the survey. Thank you for your time.**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
ETC Institute, 725 W. Frontier Circle; Olathe, Kansas 66061

Your response will remain completely confidential. The address information printed to the right will ONLY be used to help identify areas with special interests.



